



**COMMITTEE ON CULTURE OF  
UNITED CITIES AND LOCAL GOVERNMENTS - UCLG**

# **REPORT 2016**

FINAL

30 April 2017  
Coordinator of the Committee  
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# EXECUTIVE SUMMARY AND CONTEXT

## Executive Summary

This report has several chapters

- The chapter "ACTIVITIES" provides detailed information on each one of the activities in our work programme. There is detailed information in [blue](#) on each one of the activities.
- The chapter "PORTFOLIOS" reproduces the specific commitments that each Board city agreed.
- The chapter "AGENDA" summarizes all the seminars / events attended in 2016. It includes names of the cities that participated in those events.

We will be happy to provide more information as requested by any member of the Governance Team of the Committee or by any member of the Committee.

## Context

The [Agenda 21 for culture](#) is the first worldwide document establishing an undertaking by cities and local governments for cultural development. Around 650 cities, local governments and organisations from all over the world were linked to the Agenda 21 for culture on 1<sup>st</sup> January 2016.

United Cities and Local Governments – [UCLG](#) adopted Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation. The mission of the Committee is **“To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture.”**

Since June 2013, the coordination office of the Committee on culture is at the UCLG World Secretariat (carrer Avinyó 15, Barcelona).

Following the meeting of the Committee held in Paris on 5 December 2015, a new governance was adopted: the Committee on culture of UCLG is co-chaired by Buenos Aires and the City of Mexico and vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre.

The Committee on culture is a unique meeting point. There is not another structure at a global level that gathers together cities, organisations and networks that foster the relation between local cultural policies and sustainable development.

# 1. ACTIVITIES

## KEY:

In bold, name of the activity, as written in the annual programme agreed in March 2016.

In blue, evaluation of the activity.

## 1.1. INTELLIGENCE

### International Award UCLG - Mexico City - Culture 21



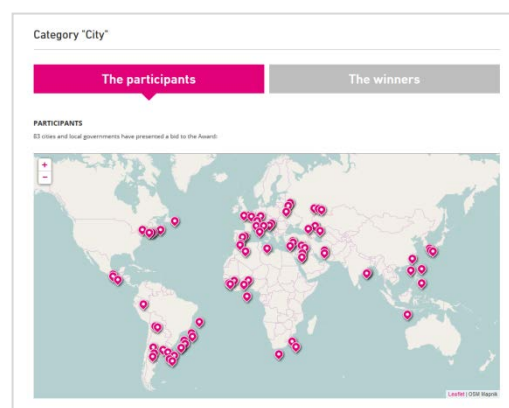
#### ACTIVITY 1. Coordinate the call and the meeting of the Jury

##### EVALUATION

- The **objective** of the "International Award UCLG - Mexico City - Culture 21" is to recognize leading cities and personalities that have distinguished themselves through their contribution to culture as a dimension of sustainable development. The Award reaffirms the leadership of Mexico City in the area of culture and sustainable development and the commitment of UCLG to place culture as a fundamental dimension of sustainable cities.
- The second "International Award UCLG – Mexico City – Culture 21" took place between 5 December 2015 (announcement at the UCLG World Council in Paris) and 27 October 2016 (Awards ceremony).
- The **call for submissions** was opened on 6 December 2015, with the publication of the Award rules and Application form.



- The Application forms for the second edition were a bit different of those used in the first edition; improved after having taken into consideration the observations by members and partners.
- The call for submissions closed on 15 March 2016.
- The [Jury](#) analysed the candidacies presented in the two categories between 1 April and 15 May 2016.
- Several organizations participated in the promotion of the call for candidatures, including the World Secretariat of UCLG, the Committee on Culture and the Government of Mexico City; at the same time, many international networks in the field of culture, as well as the UCLG continental and metropolitan sections, contributed to multiply the impact of the call through their members.
- The final meeting of the Jury took place on 19-20 May 2016 in Mexico City. The winners were announced at the Executive Bureau of UCLG of Kazan (27 May 2016) by Mr Eduardo Vázquez, co-president of the Committee on culture of UCLG.
- The [dedicated website](#) hosts all information related to the 2nd edition of the Award (context, calendar, participants and winners). The website also includes a specific section that mentions the [results of the first edition](#) (2013-2014).
- Extensive dissemination of the call, as well as the results of the Award, has been made monthly, via targeted e-mailing and the dissemination on the Committee's website, "Info" newsletter and social media profiles, in UCLG's own media and in partners' websites and newsletters.



- The [jury of the Award](#) was made up of the following five members: **Eduardo Vázquez Martín** (president of the jury): poet, artistic promoter, editor and journalist. Councillor for Culture of Mexico City and co-president of the Committee on Culture of UCLG. **María Victoria Alcaraz**: expert in cultural policies and international cultural cooperation, former Deputy Minister of Cultural Heritage and currently Director General of Teatro Colon in the city of Buenos Aires. **Emmanuel Kouela**, Director of Culture at the City of Ouagadougou and Director of the Local Centre for the Promotion of the Performing Arts (CMPAS) of Ouagadougou: a city distinguished with a special mention from the jury in the first edition of the Award. **Leônidas de Oliveira**: President of the Municipal Foundation of Culture of Belo Horizonte and President of the Belo Horizonte's



Deliberative Council of Cultural Heritage, winning city of the first edition of the Award. **Farida Shaheed**: sociologist, she works at the Shirkat Gah-Women's Resource Centre in Pakistan, a pioneer centre in sustainable development from a gender perspective. First Special Rapporteur of the United Nations in the field of Cultural Rights (2013-2015), and winner of the first edition of the Award.



- The Call received 83 submissions / bids. They demonstrate how, throughout the world, the debate on sustainable urban development, democracy and freedoms, unequivocally involves culture, that is, diversity, knowledge, heritage, memory and creativity.
- The Jury decided that the winners of the Award in the Category "City – Local and regional Government" (in alphabetic order) were the projects "Cultural heritage and reinvigoration of socio-economic activities in Timbuktu", presented by city of Timbuktu (Mali) and "I AM... / The adventure of one community in the middle of a transformation", presented by Vaudreuil-Dorion (Quebec, Canada). Both candidatures received 25, 000 euros each.



- The Jury decided to make special mention of the projects (in alphabetical order) of **Busan** (Republic of Korea), **Dakar** (Senegal), **Kaunas** (Lithuania), **Lake Mégantic** (Quebec, Canada), and **Montevideo** (Uruguay).



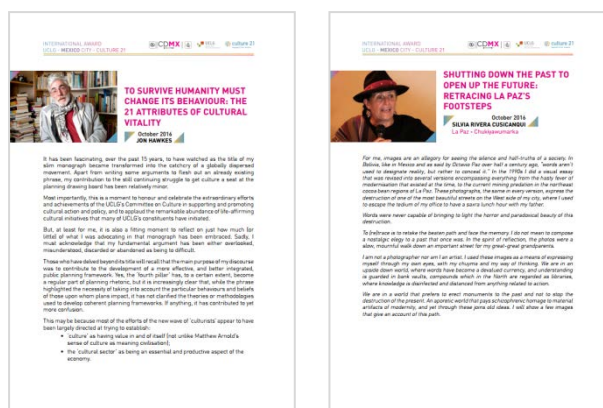
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The Award also includes the Category “Individual”, awarded to individuals that have made significant contributions to the connection between culture and local sustainable development. Although the Jury has the ability to give the Award to any person it deems relevant, interested organisations can suggest names of potential candidates. The Jury decided that the individual award be shared ex-æquo by two people (in alphabetical order): Jon Hawkes and Silvia Rivera Cusicanqui.



- In the framework of the Award, the winners wrote an article, respectively entitled 'To survive humanity must change its behaviour: the 21 attributes of cultural vitality' and 'Shutting down the past to open up the future: retracing la paz's footsteps'.



- The Jury produced a communiqué announcing the winners, as well as a detailed report with comments for each one of the 83 participating cities.



## ACTIVITY 2. Organise the Award ceremony.

### EVALUATION

- The Award ceremony took place on 27 October 2016
- The events had two different moments. Firstly, the Award ceremony itself, chaired by the Head of Government of the City of Mexico and all the winners. Secondly, four round-tables in which each one of the winners explained their project (in the case of the winning cities of Vaudreuil-Dorion and Timbuktu) and the contribution to the global conversation on culture and development (in the case of the winning personalities Jon Hawkes and Silvia Rivera Cusicanqui).
- The events took place in the frame of the Day of the Death (*Día de los Muertos*), which is an impressive popular festivity. The Government of the City of Mexico organised, for the first time, a special parade on this occasion.



## EVALUATION

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- The grid contains the following images:
- Top Left:** A sunset over a body of water with a small structure in the foreground.
  - Top Center:** A group of athletes in blue tracksuits standing on a green field with a yellow flag in the background.
  - Top Right:** A person climbing a large, dark, textured wall.
  - Middle Left:** A wide view of a large stadium filled with spectators.
  - Middle Center:** A group of athletes in blue tracksuits standing in front of a large screen displaying the word "GAMES".
  - Middle Right:** A large crowd of spectators sitting in a stadium.
  - Bottom Left:** A large screen displaying the word "GAMES" and a large number "100".
  - Bottom Center:** A group of athletes in red tracksuits standing in front of a large screen displaying the word "GAMES".
  - Bottom Right:** A view of a large stadium filled with spectators.



## EVALUATION

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- INTERNATIONAL AWARD  
FOR BEST INTERNATIONAL  
FILM  
PREMIO INTERNACIONAL  
AL MEJOR FILM INTERNACIONAL
- 3<sup>rd</sup>
- CDMX  
CINEMA  
CULTURA 21

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## ACTIVITY 5. Prepare the second edition of the Culture Summit of UCLG, in January-April 2017

### EVALUATION

- The Call for a host city of the 2<sup>nd</sup> Culture Summit of UCLG was launched in June 2015.
- A comprehensive document of “[Terms of Reference](#)” was available.
- The Call was open until 29 February 2016.
- Three cities submitted their bids: in alphabetical order: Jeju (Republic of Korea), Konya (Turkey) and Talca (Chile).
- The Co-president of the Committee, Mr Eduardo Vázquez, presented the results of the call to the Executive Bureau of UCLG, held in Kazan (Republic of Tatarstan, Russia) in May 2016. On the basis of the evaluation criteria set out in the Terms of Reference, Jeju was chosen as the most suitable host city / province.
- The coordinator of the Committee visited twice Jeju (June 2016 and December 2016) to agree on the conditions for the development of the Summit.
- The Governor of Jeju introduced the Summit in the 5<sup>th</sup> UCLG World Congress of Bogotá in October 2016.
- In early 2017, the 2<sup>nd</sup> UCLG Culture Summit was selected to be an [Urban Thinkers Campus](#) in the context of the World Urban Campaign promoted by UN-Habitat.

The Summit will take place on 10-13 May 2017.



### Key narrative

## ACTIVITY 6. Discuss the key narrative of the Committee. Culture in Sustainable Cities, Culture as a key dimension of sustainable development

### EVALUATION

- The workshop “[Right to the City](#)” organised by UCLG during the 5<sup>th</sup> World Congress of Bogotá was very well received by members of the Committee present in Bogotá.

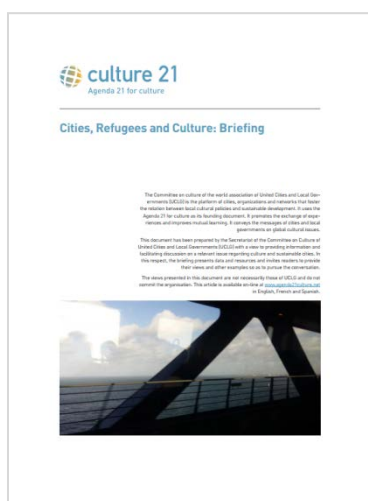


- A specific session on the narrative of the UCLG Committee on culture has been scheduled in the 2<sup>nd</sup> UCLG Culture Summit in Jeju (12 May 2017, morning)

## ACTIVITY 7. Key briefings / new research on culture and sustainable cities

### EVALUATION

- A briefing on [“Cities, Refugees and Culture”](#) was published in late 2015 and updated in January 2016.
- Research for a briefing on culture and education in the light of Culture 21 Actions, including good practices from Pilot and Leading Cities and from other cities implementing the Agenda 21 for culture, was launched in late 2016 and will be completed in the first half of 2017.



## 1.2. LEARNING, COOPERATION, EXPERTISE AND EXCHANGES

ACTIVITY 8: Partnerships with each one of the “Leading cities”, with specific tailor-made content for each city.

### EVALUATION

- [Leading Cities](#) are cities with experience in the implementation of the Agenda 21 for culture and possessing solid conceptual and practical experience as regards the place of culture in sustainable cities. As a result, they become leaders in the implementation of Culture 21 Actions and the advocacy activities of the Committee on Culture of UCLG.
- This group of cities is formed by Buenos Aires and City of Mexico (as co-presidents of the Committee), Angers, Barcelona, Belo Horizonte, Bilbao, Bogota, Jeju and Paris (as vice-presidents of the Committee), as well as by the cities of Malmö (Sweden), Talca (Chile) and Vaudreuil-Dorion (Quebec, Canada).
- Leading Cities receive optional support from the Secretariat of the Committee on Culture, annually in the following domains: “Leadership and Advocacy”, “Communication” and “Cooperation and Learning”
- A complete specific document entitled “Leading Cities” is available. This document presents a standard set of areas of activity which may inspire Leading Cities when determining the areas in which support could be requested. Some examples of the Leading Cities work follow:

- Support to Angers in the dissemination of the “Charte citoyenne culture”
- Support to Barcelona in the preparation of the “Cultures Plan”
- Support to Belo Horizonte in the preparation, and active participation, in the “Forum on Arts and Culture” which took place in April 2016.
- Support to Bilbao in the elaboration of a good practice on the “performing arts system of the city”
- Support to Bogotá in the preparation of “Agenda Bogota” as a range of parallel activities during the UCLG World Congress.
- Support to Buenos Aires in the preparation of a long-term “Culture Plan”.
- Support to the City of Mexico in the elaboration of the new Constitution (it will have a Charter on Cultural Rights). Also, capacity-building work (dissemination of Culture 21 Actions) for cultural officers in the Department for Culture and in all districts (delegaciones) of the city.
- Support to Jeju in the preparation of the long-term “Culture Plan”, also in the frame of the 2<sup>nd</sup> UCLG Summit. Moreover, support to UN Agency UNITAR, based in Jeju, on their programmes on cultural tourism.
- Support to Malmö in the elaboration of the Culture Plan, including a peer-review exercise involving several European Leading and Pilot Cities (November 2016), and in the conceptualisation of the cultural facilities for the Lindängen neighbourhood plan (June 2016).
- Support to Talca in the elaboration of a report on “Heritage, Creativity and Diversity”
- Support to Vaudreuil-Dorion in the design of new local bodies related to the governance of culture and dissemination of the “Local Declaration on Culture 21 Actions”.

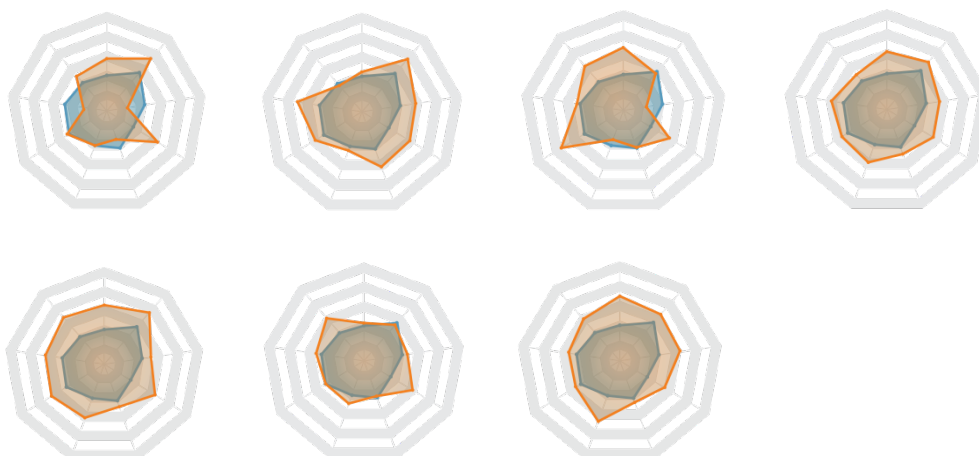
## ACTIVITY 9: Development of the programmes of “Pilot cities” in Europe and Latin America

### EVALUATION

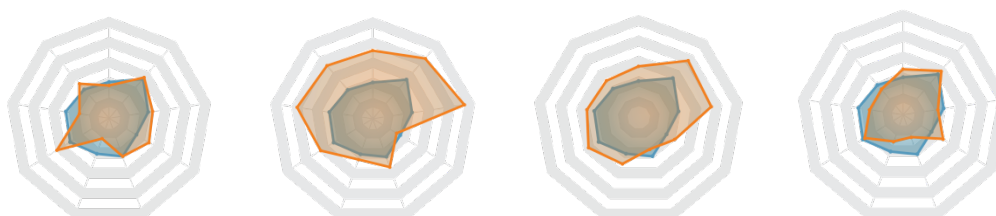
- A programme of “**Pilot Cities**” was created in 2015. The official name of this programme is ‘Culture in Sustainable Cities. Learning with Culture 21 Actions’. The programme aims to provide opportunities for cities to participate in a learning process, on the basis of the principles and actions included in [Culture 21 Actions](#).
- The programme has two strands. One for [European cities](#), in a partnership with Culture Action Europe and in cooperation with the CEMR, and a “[general](#)” or “[global](#)” call for the rest of the world.



- Two calls have been published so far, one in May 2015 and a second in September 2016.
- A complete document as “Terms of Reference” presents the methodology in detail, which is based in 5 phases or activities. *Activity 1. Analysis of the local context and first assessment, including, among others, an initial workshop.* *Activity 2. Design of the work programme.* *Activity 3. Implementation of the work programme, including the implementation of pilot measures; peer-learning activities (visit to one Pilot City and hosting of another Pilot City); participative dialogues with local citizens; and monitoring activities.* *Activity 4. Final conference, assessment and report.* *Activity 5. Communication, which will take place throughout the process.* Also, there is a complete document or “How to” guide that explains in detail the context, the actors, the actions and the outputs of each activity.
- As a result of the first call, in Europe, the Pilot Cities of Gabrovo, Galway, Lisbon, Izmir, Namur, Swansea, Terrassa and Timișoara have almost completed phases 1 and 2 (self-evaluation and elaboration of work programme). In 2017 these cities will focus in the implementation of the local actions and the peer-learning exchanges. Lisbon will also organise its final conference in 2017.



- As a result of the first call, in the “rest of the world”, the Pilot Cities of Chignahuapan, Concepción, Cuenca, Mérida and Sinaloa have almost completed phases 1 and 2 (self-evaluation and elaboration of work programme). Escazú and Konya will initiate activities in 2017.



- As a result of the second call, the cities of Eivissa/Ibiza, Elefsina, Esch-sur-Alzette, Gijón, Leeds, Madrid, Nova Gorica, Rijeka and the island of Tenerife were selected in the “European” strand, and Baie-Mahault, Chefchaouen, Ciudad del Carmen, Córdoba, La Paz, Muriaé and Santa Fe were selected in the “rest of



the world” strand. Agreements will be prepared. In 2017, these cities will develop phases 1 and 2 (self-evaluation and elaboration of work programme).

- A meeting of the Pilot Cities involved in the European programme was held in Budapest on 26-27 January 2017, in the framework of the Annual Conference “Beyond the Obvious” of Culture Action Europe (CAE).
- The mechanisms of “transition” for a Pilot City to become a Leading City are also being prepared.

#### ACTIVITY 10: Actions to launch specific programmes of Pilot Cities in Africa and ASPAC. EVALUATION

- The Committee on culture is exploring ways to create specific programmes for the implementation of Culture 21 Actions in Africa and Asia-Pacific. A possible idea would be to devise a specific programme of Pilot Cities in partnership with each one of these UCLG Sections.

#### ACTIVITY 11: Offer “Culture 21 LAB” as a tool to promote Culture 21 Actions.

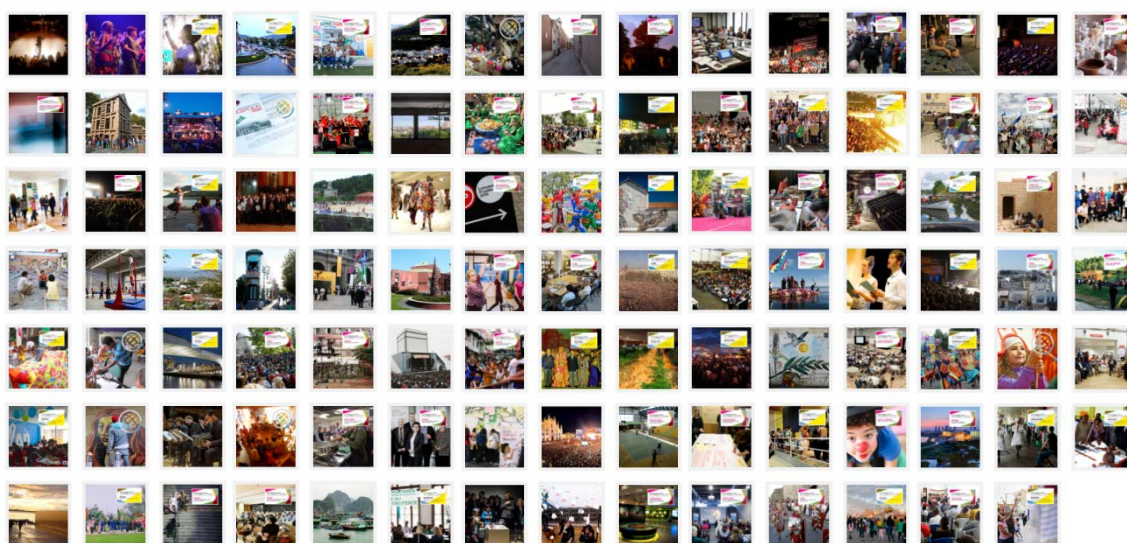
##### EVALUATION

- The “Culture 21 LAB” has been offered as a tool to cities that do not feel ready to become a Pilot City but want to conduct a self-assessment and promote learning on culture and sustainable development on the basis of Culture 21 Actions.
- The first Culture 21 Lab will take place in Makati (Philippines) in April 2017.

#### ACTIVITY 12: Maintain (and enlarge) the good practices database.

##### EVALUATION

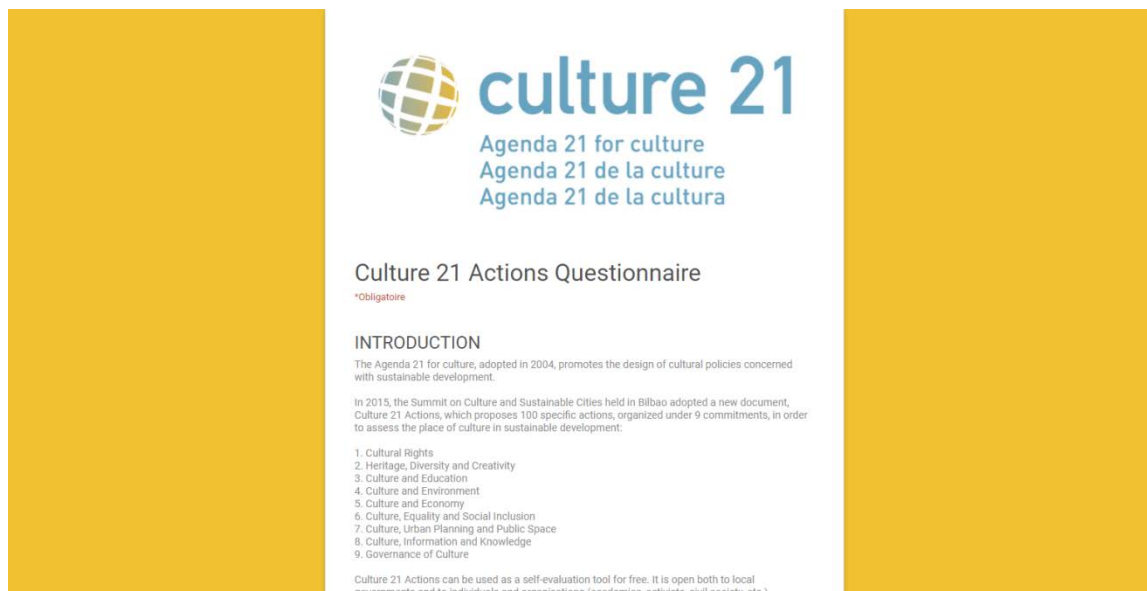
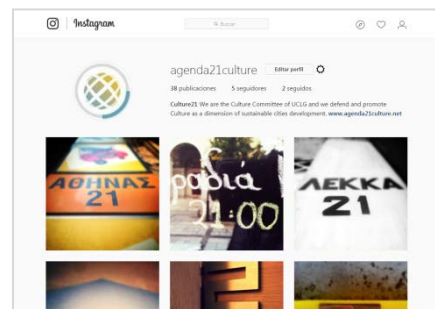
- The [database](#) has been enlarged by projects entered by cities and local governments candidate to the Award (around 60 new projects in 2016), but there have not been any other effective mechanisms (that is, no “spontaneous” candidacy to become a good practice).
- The Pilot Cities should provide new good practices in 2017.



ACTIVITY 13: Promote the digital use of “Culture 21: Actions” (self-evaluation questionnaire) to be available to all audiences

#### EVALUATION

- The [questionnaire](#) is available online, with a link from the Culture 21 Actions page of our website
- In 2016, we have received 62 spontaneous answers to the questionnaire



ACTIVITY 14. Global panel. Edition 2.

#### EVALUATION

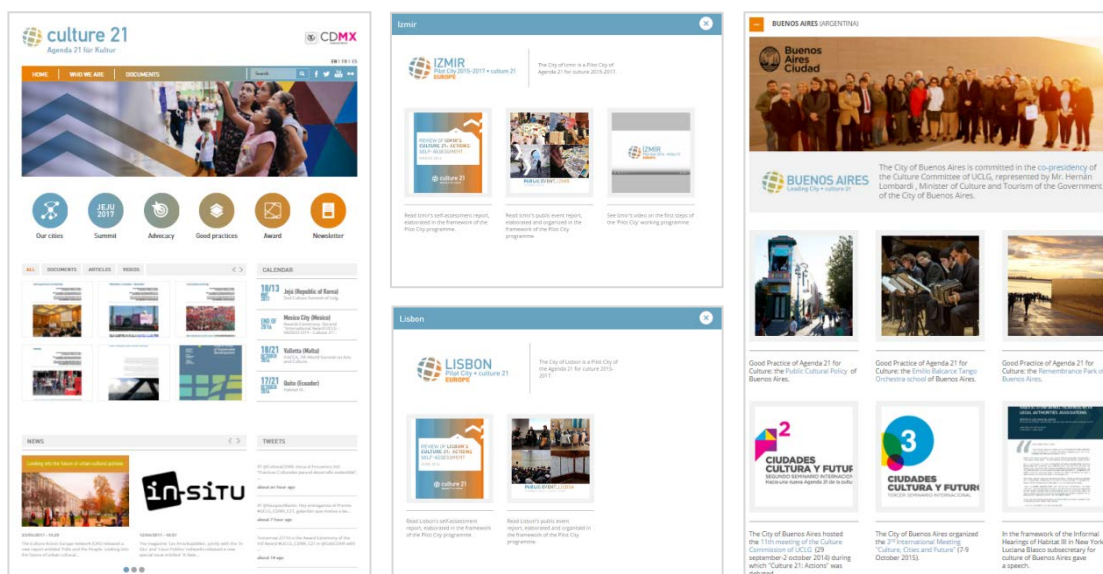
- A Global panel (edition 2) has not taken place in 2016, because of need to consolidate the exiting frame (dated in July-September 2015) as the reference.

## 1.3. COMMUNICATION

ACTIVITY 15: Consolidate website as global portal on culture and sustainable cities, including a specific page for leading and pilot cities

#### EVALUATION

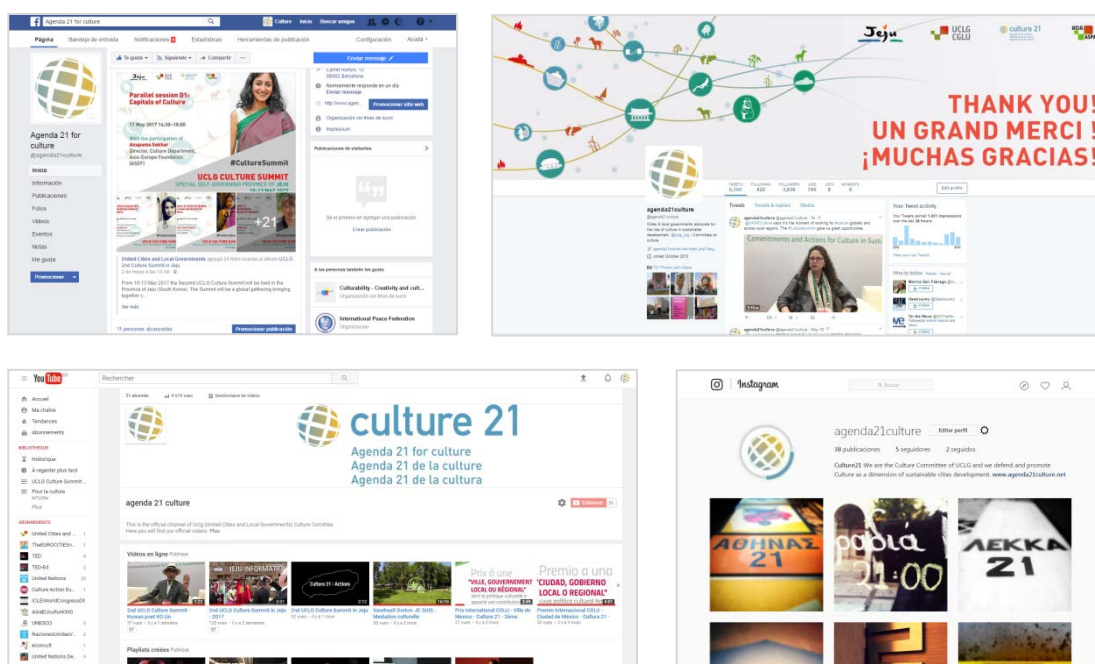
- The [website](#) continues to be the key reference for “culture in sustainable cities”
- A dedicated web page is available for each one of the Leading and Pilot Cities.
- The site received in average 2 296 single users per month (a similar number achieved in 2015).
- In 2016, the homepage of our website has hosted around 20 different “banners” and 44 different “news”, all of them related to key activities of members and partners of the Committee.
- In December 2016 the Secretariat began the process to provide a new design and visual identity to the main website of the Committee ([www.agenda21culture.net](http://www.agenda21culture.net)), as well as to the specific website of the Award



## ACTIVITY 16: Use of and improve the interaction with members and partners in social networks.

### EVALUATION

- The interaction with some of the cities and partners is daily on [Twitter](#). Our Twitter account @agenda21culture has 3 388 followers (an increase of 54,5% compared to the figure of 2193 followers in 2015).
- We are also active on [Youtube](#) and [Instagram](#). The Secretariat is working to identify some key accounts on Twitter, Facebook, Youtube and Instagram of all our cities and partners.
- The Secretariat is working to develop our presence on [Facebook](#) (+132 'friends' and 249 'likes' since the page was created in early 2016). Diffusion of communications with some pilot cities or experts have been largely enhanced thanks to this activity.





ACTIVITY 17: Activate the digital information sharing platform that allows permanent contacts between the cities and experts which work with the Agenda 21 for culture.

#### EVALUATION

- After having analysed several possibilities in 2015, the Secretariat launched in February 2016 a “culture chapter” in the “UCLG platform”, duly customised and adapted for the cities and experts which work with the Agenda 21 for culture.
- The digital platform is not very much used. We will devote time in 2017 to analyse the situation.

ACTIVITY 18: Invent 2-3 new tools (video? manga?) to disseminate Agenda 21 for culture.

#### EVALUATION

- A new 4-page promotional document was prepared in 2016. This document was produced to be used, mainly, in the UCLG Congress of Bogota. This document explains the main programmes of the UCLG Committee on culture: the Award, the Summit, Learning programmes (Leading Cities, Pilot Cities and Culture 21 Lab), the Good Practices, our Advocacy (with #culture2015goal). It also includes our main mission, as well as pictures of some programmes developed by our cities.
- Several options have been analysed: e.g. an animated infography on culture and the SDGs and/or on the 9 commitments of Culture 21 Actions.
- More analysis (including budget) and a decision will have to be taken in 2017.
- A new annual publication presenting all key activities of the Committee on culture annually will be explored in 2017.

## 1.4. INSTITUTIONAL RELATIONS

### Within UCLG

ACTIVITY 19: Active presence in UCLG processes (annual retreat, GOLD IV, GTF).

#### EVALUATION

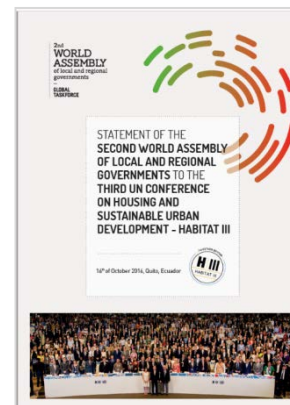
- The UCLG Committee on culture has been active in all statutory meetings and consultations in 2016
- In the [annual retreat](#) (Barcelona, 12-13 February 2016), the coordinator presented the work of the Committee.
- In the [Executive Bureau of Kazan](#) (25-26 May 2016), our Co-president Eduardo Vázquez Martín announced the results of the second edition of the International Award “UCLG – Mexico City – Culture 21”. Also, the Executive Bureau approved that the Special Self-Governing Province of Jeju would host the second UCLG Culture Summit, to be organised in May 2017.







- GOLD IV is the triennial major publication of UCLG. In 2016, the Committee on culture was invited by the team of GOLD to contribute to the drafts of the chapters devoted to metropolis, intermediary cities and rural areas; as well as to the abstract of the publication.
- In the frame of GOLD IV, a complete article entitled “Why must culture be at the heart of sustainable urban development?” was written by Nancy Duxbury, Jyoti Hosagrahar and Jordi Pascual. It was published in February 2016.
- The Global Taskforce was set up by UCLG ([www.gtf2016.org](http://www.gtf2016.org)) in 2014 and it is the meeting point of local and regional networks. Culture is one of the “key messages” of the GTF. In 2016, the members of the GTF agreed with the UN that some of the meetings would be framed as “World Assembly of Local and Regional Governments”, an official UN body that is closely related to Habitat 3.
- In 2016, the Committee on culture has been present at the meetings of the Global TaskForce and the “World Assembly of Local and Regional Governments”, on 9-10 February (during the annual retreat of UCLG), 16-17 May (in New York, during the UN Local Government Days, in the preparation of Habitat 3), 25-27 July (in Surabaya, during the PrepCom III of Habitat 3) and 16 October (in Quito, as the opening of Habitat 3)
- There is a major output to this process. The World Assembly adopted in Quito on 16 October 2016) a declaration which affirms “We commit to integrate culture as the fourth pillar of sustainable development and take action to foster heritage, creativity, diversity and peaceful co-existence”.



ACTIVITY 20: Active presence of our Committee in the UCLG World Congress of Bogotá (2016).

#### EVALUATION

- In the World Congress of Bogotá (12-15 October 2016) the Committee organised the policy dialogue “Culture as a dimension in urban transformation”, with the participation of María Claudia López, Secretary for Culture, Leisure and Sports of Bogotá; Won Hee-ryong, Governor of Jeju and Chair of UCLG-ASPAC; Karim Hendili, Coordinator of the Cities Programme at the UNESCO World Heritage Centre; Sun Kanglin, Vice Chairman of the Standing Committee of Beijing;

Eduardo Vázquez, Secretary for Culture of the City of Mexico (who could not attend but sent a video message); Guy Pilon and Michel Vallée, Mayor and Director for the Arts and Culture, respectively, of Vaudreuil-Dorion; Lucina Jiménez, Director of ConArte and Expert of the Agenda 21 for Culture; and Catherine Cullen, Expert of the Agenda 21 for culture. The report of this session is available [here](#).



- Also at the World Congress of Bogotá, the Committee organised the [Networking event “Culture 21 Actions. Operationalising Culture in Sustainable Cities”](#), with the participation of Juan Enrique Rivera Reyes, Mayor of Chignahuapan; Rosa Maria Ribera, 1<sup>st</sup> Deputy Mayor of Terrassa; Monserrath Tello, Councillor for Culture of Cuenca; Patricia Pieragostini, Culture Secretary of Santa Fe; Martin Houde and Michel Vallée, Director General and Director for Culture and the Arts respectively of Vaudreuil-Dorion; Miyoung Kim, Assistant Director at the Cultural Policy Division of Jeju; and Enrique Glockner, Antoine Guibert, Catherine Cullen, Lucina Jiménez, and Jordi Baltà, experts of the Agenda 21 for culture. The report of this session is available [here](#).



- Another important landmark of our presence in Bogotá was the workshop “The right to the city”, directed by Bernardo Gutiérrez, with the support of the UCLG Committees on Social Inclusion and Culture. The report of this workshop has not yet been published.
- The Committee on culture supported the City Council of Bogotá in the elaboration of parallel events to the Summit under the title of “Agenda Bogota”.
- An important output of the Bogotá Congress was the adoption of the “[Bogota Commitment and Action Agenda](#)”, which includes the commitment (number 8) “Promote local heritage, creativity and diversity through people-centred cultural policies”, with eight recommended key-measures on local cultural policies.



#### ACTIVITY 21: Support the initiatives of UCLG regional sections on “culture in sustainable cities”.

##### EVALUATION

- The Committee on Culture has worked with regional sections of UCLG in the call for candidacies for the Award, especially with UCLG-ASPAC, UCLG-MEWA, UCLG-EuroAsia and UCLG-Africa. These sections have supported the elaboration of candidacies by some cities each.
- The Committee on culture is exploring ways to improve the capacity of regional sections to work with their own constituencies of cities and local governments for the implementation of the Culture 21 Actions (see also supra reference to possible programmes of Pilot Cities in Africa and Asia-Pacific).
- In this context, the Committee attended the [6<sup>th</sup> UCLG-ASPAC Congress](#) held in Jeollabuk-do, Republic of Korea, in September 2016, which included a meeting of the UCLG-ASPAC Committee on Culture, in which activities of the UCLG Committee on Culture and opportunities for strengthening the regional programmes in this area were discussed. In the context of the Congress, the Committee on Culture also took part in plenary session entitled “The Value of Culture in Urban Transformation”.

#### ACTIVITY 22: Interaction with other UCLG committees.

##### EVALUATION

- The Committee on Culture has worked with the Committees on Social Inclusion (CISDPDH) and Finance in the preparatory work of the UCLG Congress of Bogotá.
- We have also worked with the Committees on Social Inclusion (CISDPDH) and Peripheral Cities on the call for candidacies for the Award.
- Also, we were called to peer-review key documents of the Committees on Local Economic Development and Urban Planning.
- Finally, we are exploring the support to the Learning team of UCLG in the conceptualisation and the realisation of a seminar on heritage and urban planning in Jakarta (which would take place in 2017).

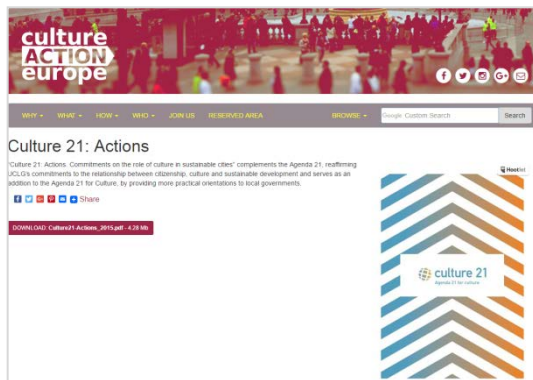


## With networks

ACTIVITY 23: Partnership with Culture Action Europe to develop “Culture 21 Actions” in European cities.

### EVALUATION

- The [partnership](#) with Culture Action Europe has successfully continued, as stated in the Cooperation agreement on “Culture in Sustainable Cities: Learning with Culture 21 Actions in Europe (Pilot Cities Europe 2015-2017)”.
- The annual meeting of the Pilot Cities involved in the programme did not take place in 2016 (it was moved to January 2017, in Budapest), always in the framework of the Annual Conference “Beyond the Obvious” of Culture Action Europe (CAE).
- A second call for the European strand of Pilot cities was published in September 2016 and closed in November 2016 (see supra, Activity 9).



ACTIVITY 24: Specific partnerships with national ministries and networks.

### EVALUATION

- The Committee on culture is in close contact with national ministries and national networks / national associations of municipalities, especially in Australia, Brazil, Canada, France, Mexico, Peru, South Africa and Tunisia.
- The Secretariat of the Committee is closely working with the Cultural Development Network of Victoria (Australia), with the network of Brazilian Councillors for culture and with les Arts et la Ville (Canada).
- It is worth highlighting the partnership with les Arts et la Ville, which has led to a programme that builds capacity in cities (local government and urban actors) to implement Culture 21 Actions.
- The Committee on Culture was invited to present its activities and coordinate a workshop in the context of a seminar on culture and development organised by the Ministry of Culture of Tunisia and the Delegation of the EU in Tunisia in October 2016, with a view to exploring further opportunities to work with the national and local governments in this country.

ACTIVITY 25: Global constituency on culture. Analyse feasibility to continue and enlarge the #culture2015goal campaign.

### EVALUATION

- The global campaign “[The Future We Want includes Culture](#)”, also known as the #culture2015goal campaign is composed by cultural networks active in the advocacy of culture in the global conversation on development.



- In the period September 2013 – September 2015 the campaign released 4 documents. The initial one was the design of a “Culture Goal” and the last a joint communique, which identified achievements and shortcomings of the UN on the 2030 Agenda and the Sustainable Development Goals. The title of this communiqué was significant: “Culture in the SDG Outcome Document: Progress Made but Important Steps Remain Ahead”
- The campaign has set a new global agenda for culture by gathering and presenting – for the first time ever in a unified way – the voices of peoples and civil society on the importance of culture in sustainable development.
- In 2016, the campaign published a document with observations to the second draft (July 2016) of the New Urban Agenda.
- All the members of the campaign will be invited to participate at the UCLG Culture Summit of Jeju (May 2017) and explore new areas of cooperation.
- In 2016, the Committee on Culture has also strengthened collaboration with some individual members of the campaign, including the International Federation of Arts Councils and Culture Agencies (IFACCA): a joint research project on multi-level governance of cultural policy was launched in mid-2016, which involved an open online survey and led to a draft report in October 2016, to be completed with a final report in April 2017. Preliminary results were presented in the context of IFACCA's 7<sup>th</sup> World Summit on Arts and Culture held in Valletta (October 2016), which included a workshop entitled “Agents of change: what is the role of cities and local governments in developing the arts and culture?” in which the Committee on Culture took part.



September 2013. Manifesto "Culture as a Goal in the Post-2015 Development Agenda"



May 2014. Declaration on the Inclusion of Culture in the Sustainable Development Goals



February 2015. Proposal on possible culture indicators for the Sustainable Development Goals (SDGs)



September 2015. Final communiqué: "Culture in the SDG Outcome Document: Progress made but important steps remain ahead"

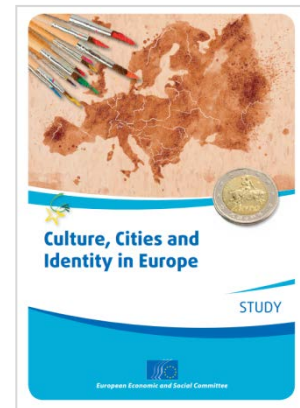
## With intergovernmental organisations

ACTIVITY 26: Long-term partnerships with the European Union.

### EVALUATION

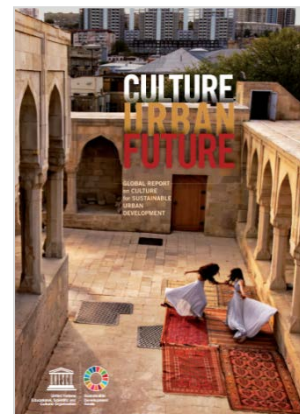
- The Secretariat has shared with the DG for Culture and Education (EAC) of the European Commission, the interest of the UCLG Committee on culture to improve the place of culture in urban development of European cities, as well as

- the possibility to obtain support for the “Pilot Cities” programme.
- The Committee on culture was present at the European Culture Forum, organised on 19-20 April 2016 by DG-EAC.
- The place of culture in the European Urban Agenda of the EU (approved in Amsterdam on 30 May 2016) is weak; on the other hand, the Joint Communication [“Towards a EU Strategy on culture in external relations”](#) (released in Brussels on 8 June 2016) is a very promising initiative.
- The Committee on culture is also working with the DG for Development and Cooperation (DEVCO): [presence of the Committee in the European Development Days](#) in June 2016, along with several other global and European cultural networks and organisations.
- In March 2016 an unexpected possibility of cooperation appeared. The EESC – European Economic and Social Council opened a call to elaborate a [study on “Culture, cities and development – New narratives for Europe”](#): This call was won by Culture Action Europe, in association with the Committee on culture of UCLG. A study was elaborated in a very brief period of time, and published.
- This report includes a compendium of good practice, as well as key ideas for culture to become a key element of the European project.
- A conference was organised to present the results of the study on 20-21 June 2016.



#### ACTIVITY 27: Long-term partnerships with UNESCO. EVALUATION

- In 2016, the Committee on culture is in contact with UNESCO on the following issues: (a) the activities related to the UNESCO Network of Creative Cities; (b) the statutory meetings of the Convention 2005 on the Diversity of Cultural Expressions, and (c) the work of UNESCO in the preparation of Habitat III.
- The Committee on culture was invited by UNESCO to elaborate an “expert article” (that is, not a Committee “official article” but an article written by experts) for the main contribution of UNESCO to Habitat 3, namely, the [Culture: Urban Future report](#). This article was written by Nancy Duxbury, Jordi Baltà, Jyoti Hosagrahar and Jordi Pascual. The above mentioned report was launched in Quito on 18 October 2016, in the frame of Habitat 3.



## 1.5. ADVOCACY

#### ACTIVITY 28: Raise awareness on SDGs, localisation and culture. EVALUATION

- In 2016 our team has been promoting, internally in UCLG, the need to include culture (heritage, diversity, creativity and knowledge) as a strong explicit component in any local development plan based on the SDGs.
- We contributed to the document ["The Sustainable Development Goals: What Local governments need to know"](#). This document explains how each of the 17 SDGs relates to the daily work of local and regional governments.
- Our team is preparing a new publication "Culture in the Sustainable Development Goals: A Guide for Local Action". This publication will be sent to all partners and key stakeholders, so that it is published in the second semester of 2017.
- Also, our team is ready to participate in the process the World Secretariat of UCLG will initiate to localise and monitor the SDGs.



#### ACTIVITY 29: Habitat III. Active involvement in the Quito conference.

##### EVALUATION

- In January 2016, the Secretariat of Habitat 3 created the "Policy Units", that is 10 teams of 20 experts each, in charge of the elaboration of 10 documents with key contents to be included in the New Urban Agenda. The coordinator of the Committee on Culture was invited to join the "Policy Unit Socio-cultural Urban Framework", which delivered its final document in April 2016. This document can be found [here](#).
- Only a fraction of the ideas of this "Policy Unit" final document was used in the elaboration of the New Urban Agenda. Generally, ideas related to the relation between culture, heritage and urban planning were included in the New Urban Agenda, while ideas related to cultural diversity, the relation of culture and education, the relation culture-tourism or the importance of citizen-oriented cultural policies did not find their place in the [New Urban Agenda](#).
- As expressed below (Activity 19), the team of the Committee has been active in 2016 in the global advocacy to promote culture in the New Urban Agenda.
- At the "World Assembly of Local and Regional Governments" meeting on 16-17 May 2016 (in New York, during the UN Local Government Days, in the preparation of Habitat 3), the Head of Cultural Policies of the City of Buenos Aires, Ms Luciana Blasco, delivered [this speech](#).
- The secretariat of the Committee on Culture also attended the 3<sup>rd</sup> meeting of the Preparatory Committee of Habitat III (PrepCom 3), held in Surabaya on 25-27 May, and took part in a side event entitled "Governance and Planning: the Role of Cultural Heritage".
- As explained in ACTIVITY 25, once the zero-draft of the New Urban Agenda was announced, the team of the Committee on Culture of UCLG elaborated the ["Position Document on Sustainable Urban Development and Culture. Comments to the Zero-Draft of the New Urban Agenda"](#) which was published on 11 July 2016, and signed by almost all members of the #culture2015goal campaign.
- Finally, the coordinator of the Committee on Culture took part in a Policy Dialogue entitled "Urban Socio-Cultural Framework" on 18 October 2016, in the context of Habitat III in Quito, and delivered [this speech](#).



## 1.6. GOVERNANCE AND FUNDING

**ACTIVITY 30:** All members of the governance team fully involved in the leadership of the Committee.

### EVALUATION

- The Board members of the Committee received periodical update, approximately every 15 days, of the activities undertaken by the Secretariat of the Committee.
- In all cities that are Board members of the Committee, we try to be in close relation with both relevant municipal teams for the development of this work programme, that is, the teams of International Relations, as well as the Department for Culture.
- In July 2016, the City of Milano decided to withdraw from the Board of the Culture Committee of UCLG.

**ACTIVITY 31:** Prepare and discuss a long-term plan for the Committee.

### EVALUATION

- A draft document has been written by the Secretariat of the Committee.
- This document was ready to be discussed and approved at the Committee meeting foreseen in Bogotá but finally this meeting did not take place (see Activity 32, below)

**ACTIVITY 32:** Organise a Committee meeting in Bogotá (during the World Congress of UCLG), and election of a new board.

### EVALUATION

- The UCLG World Secretariat did not call for meetings of Committees in Bogota. The reason of this decision was the fact that new guidelines for thematic work within UCLG were being explored (namely, the creation of Policy Councils).
- The next Committee meeting will be organised in Jeju, during the UCLG Culture Summit.

**ACTIVITY 33:** Explore a sponsorship agreement with at least a global private partner.

### EVALUATION

- The Secretariat has initiated contacts with a few possible partners. These contacts will be continued in 2017.



ACTIVITY 34: Prepare a new budget for 2017-2018-2019.

#### EVALUATION

- The budget for 2016 was agreed by the Board cities in February 2016 and it has been implemented. The total expenditure in 2016 has been 381.572 €
- A draft for 2017 has been prepared in the document "Programme 2017".
- Details of the budgets are available to all official members of the Committee upon request.

## 2. PORTFOLIOS

<b>BUENOS AIRES</b>	
(a) Partnerships with Interlocal and Mercociudades	Ongoing
(b) Leadership in the implementation of "Culture 21 Actions" in IberoAmerican cities	Done
(c) (TBC) Organisation of a regional meeting on the implementation of Culture 21 Actions in IberoAmerican cities	Ongoing
(d) Leading city	Done
<b>MEXICO CITY</b>	
(a) Second edition of the International Award "UCLG – MEXICO City – Culture 21" on cultural policies and sustainable development	Done
(b) Leadership in the implementation of "Culture 21: Actions" in Mexican cities	Ongoing
(c) Preparation of new board and long-term plan	Done
(d) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including post-2015 agenda - SDGs and Habitat III	Ongoing
(e) Leading city	Done
<b>ANGERS</b>	
(a) Support to learning packages of the Committee (especially to European Pilot Cities)	Ongoing
(b) Leading city	Done
<b>BARCELONA</b>	
(a) Support to learning packages of the Committee (especially to European Pilot Cities)	Ongoing
(b) Leading city	Done
<b>BELO HORIZONTE</b>	
(a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda	Done
(b) World Forum on Arts and Cultural Education	Done
(c) Leading city	Ongoing
<b>BILBAO</b>	
(a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda	Done
(b) Support to learning packages of the Committee (especially to European Pilot Cities)	Done
(c) Leading city	Ongoing
<b>BOGOTÁ</b>	Done
(a) Core relation with UCLG World Secretariat and leadership on UCLG global agenda, especially the 2016 UCLG World Congress	Done
(b) (TBC) Leading city	Ongoing

<b>JEJU</b>	
(a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda	Ongoing
(b) Partnerships with ASPAC	Done
<b>MILANO</b>	
(a) (TBC) Leading city	Not implemented
<b>PARIS</b>	
(a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including post-2015 agenda - SDGs and Habitat III	Done
(b) Partnerships with the European Union	Ongoing
(c) Leading city	Done
<b>PORTO ALEGRE</b>	
(a) (TBC) Leading city	Ongoing
<b>ALL BOARD MEMBERS</b>	
(a) Representing the Committee in key meetings on culture and sustainable development, especially those organised or convened by UCLG	Done

### 3. AGENDA

#### AGENDA OF ACTIVITIES

12-13 February 2016, Barcelona, UCLG annual retreat	All Secretariat of the Committee team
19-20 April 2016, Brussels: European Culture Forum organised by the European Commission	Coordinator
20-22 April 2016, Nicosia: Congress of the Council of European Municipalities and Regions (CEMR – European section of UCLG)	City of Lisbon + Catherine Cullen
26-29 April 2016, Belo Horizonte, Minas Gerais, Brazil: World Forum on Arts and Cultural Education	Cities of Bogota and Vaudreuil-Dorion + coordinator
16-17 May 2016, New York: Habitat III Local Government Hearings	City of Buenos Aires and coordinator
19-20 May 2016: Meeting of the Jury. SECOND “INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21”.	Mexico City All members of the Jury Coordinator
26-28 May 2016, Kazan (Tatarstan, Russia): Executive Bureau of UCLG	Mexico City + Jordi Baltà
15-16 June 2016, Brussels: EU Dev Days	Coordinator
20-21 June 2016, Brussels : EESC Conference “Culture, cities and development – New narratives for Europe”	Coordinator + Carina Lopes + Jordi Baltà
25-27 July 2016, Surabaya (Indonesia): Habitat III, PrepCom 3	Jordi Baltà
7-10 September 2016. Jeollabuk-do (Republic of Korea): Congress of ASPAC (UCLG Asia-Pacific section)	Jordi Baltà
26-27 September 2016, Nantes : Climate Chance – Side event: ‘Culture et Climat’	Sarah Vieux
6-7 October 2016, Gammarth (Tunisia): Seminar “Culture et développement: quels mécanismes et quelles formations?”	Jordi Baltà
13-15 October 2016, Bogotá: UCLG World Congress	All cities of the BOARD + All experts + All Secretariat of the Committee team
17-21 October 2016, Quito: Habitat III	Coordinator
18-21 October 2016, Valletta: IFACCA, 7th World Summit on Arts and Culture	Jordi Baltà
27 October 2016, Ciudad de México: Awards Ceremony. SECOND “INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21”	Mexico City + Winners + Coordinator
3-5 November 2016, Valencia: IETM Plenary Meeting	Coordinator + Jordi Baltà
9-11 November 2016, Prizren (Kosovo): Exploratory visit and seminar	Sarah Vieux



## AGENDA OF ACTIVITIES IN PILOT CITIES

<i>Month</i>	<i>City</i>	<i>Activity</i>	<i>Expertise</i>
January 2016	Lisbon	Preparatory visit	Coordinator + Catherine Cullen + Luca Bergamo
January 2016	Namur	Preparatory visit	Luca Bergamo + Katherine Heid + Catherine Cullen +
January 2016	Galway	Preparatory visit	Beatriz García + Jordi Baltà
March 2016	Izmir	Workshop activity 1	Jordi Baltà + Serhan Ada + Catherine Cullen
March 2016	Chignahuapan	Preparatory visit	Enrique Glockner
March 2016	Lisbon	Workshop activity 1 + Seminar “launching” cultural strategy	Coordinator + Catherine Cullen
April 2016	Galway	Workshop activity 1	Coordinator + Catherine Cullen + Beatriz Garcia + Clymene Christoforou
April 2016	Terrassa	Preparatory visit + public presentation	Jordi Baltà
May 2016	Terrassa	Workshop activity 1	Coordinator + Jordi Baltà
May 2016	Namur	Workshop activity 1	Coordinator + Jordi Baltà
May 2016	Concepcion	Workshop activity 1 + Work programme (activity 2)	Antoine Guibert
May 2016	Chignahuapan	Preparatory visit	Coordinator + Enrique Glockner
June 2016	Terrassa and Lisbon	Seminar in Malmö (activity 3)	Carina Lopes
July 2016	Swansea	Preparatory visit	Beatriz García + Ivor Davies + Jordi Baltà
August 2016	Chignahuapan	Workshop activity 1	Enrique Glockner
August 2016	Mérida	Workshop activity 1	Lucina Jiménez
September 2016	Sinaloa	Workshop activity 1	Lucina Jiménez
September 2016	Gabrovo	Workshop activity 1	Catherine Cullen + Ivor Davies + Jordi Baltà
September 2016	Swansea	Workshop activity 1	Beatriz García + Jordi Baltà + Julek Jurowicz

October 2016	Lisbon	Peer-learning in Buenos Aires (activity 3)	<a href="#">Catherine Cullen</a>
October 2016	Cuenca	Work programme (activity 2) and implementation pilot actions (activity 3)	<a href="#">Antoine Guibert</a>
November 2016	Sinaloa	Presentation of results – activity 1 and public seminar	<a href="#">Lucina Jiménez</a>
November 2016	Barcelona, Terrassa, Galway, Lisbon	Seminar in Malmö (activity 3)	<a href="#">Jordi Baltà + Ivor Davies</a>
December 2016	Gabrovo	Work programme (activity 2)	<a href="#">Catherine Cullen</a>
December 2016	Timisoara	Preparatory visit	<a href="#">Jordi Baltà + Ivor Davies</a>



In 2016, the Committee on culture of UCLG is co-chaired by Buenos Aires and the City of México and vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre.

## Contact

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