



COMMITTEE ON CULTURE OF  
UNITED CITIES AND LOCAL GOVERNMENTS - UCLG

# PROGRAMME 2015



The Committee on culture of UCLG is chaired by Lille Metropole, co-chaired by Buenos Aires, Montréal and México and vice-chaired by Angers, Barcelona and Milano.

## **PRESENTATION**

This document has been prepared to articulate debate on the programme of the Committee on Culture of UCLG for 2015.

- The chapter "ACTIVITIES" details the full list of activities for 2015.
- The chapter "EXPLANATION" details activities of Leading and Pilot cities
- The chapter "FUNDING AND BUDGET" explains the funding of the Committee
- The chapter "PORTFOLIOS" suggests key areas of responsibility for each of the Board cities
- The chapter "DIARY" explains the several events important for the Committee

Please, do not hesitate to ask for more information.

## **A. ACTIVITIES**

### **A.1. INTELLIGENCE**

#### **STRENGTHENING THE NETWORK**

##### **Culture Summit of UCLG**

ACTIVITY 1: Organise the first Culture Summit of UCLG on 18-20 March 2015, in Bilbao.

ACTIVITY 2: Launch call for candidacies to host the second Culture Summit of UCLG in 2017.

##### **"Culture 21: Actions"**

ACTIVITY 3: Approve "Culture 21: Actions" at the Culture Summit of UCLG in Bilbao.

ACTIVITY 4: Wide dissemination of "Culture 21: Actions" and its implementation toolkit.

##### **"International Award UCLG - Mexico City - Culture 21"**

ACTIVITY 5: Wide dissemination of winners and good practices of the first edition (2014) of the Award.

ACTIVITY 6: Prepare the second edition of the Award, with call for entries in September 2015.

#### **FOSTERING COOPERATION AND LEARNING**

##### **Expertise and exchanges between cities**

ACTIVITY 7: Consolidate group of 10-12 "Leading cities" as leaders of "Culture 21: Actions".

ACTIVITY 8: Open a new call for 8-10 new "Pilot cities". Provide the mechanisms of "transition" so that pilot city becomes a "core city" after some time of experience.

ACTIVITY 9: Increase our good practices database with at least 20 new examples (8-10 from "core cities", 8-10 from "pilot cities" and 4-5 from other cities).

ACTIVITY 10: Promote a digital information sharing platform that allows permanent contacts between the cities which work with the Agenda 21 for culture.

### **A.2. COMMUNICATION**

ACTIVITY 11: Consolidate website as global portal on culture and sustainable cities, including a specific page for leading and pilot cities

ACTIVITY 12: Improve the interaction between the activities of the Committee in social networks (@agenda21culture on Twitter, Youtube, Instagram and Scoop.it) and those of cities and partners.

ACTIVITY 13: Provide a user friendly participatory tool of "Culture 21: Actions" available to all audiences.

### **A.3. INSTITUTIONAL RELATIONS AND ADVOCACY**

#### **Within UCLG**

ACTIVITY 14: Active presence in all UCLG processes: GOLD IV, Global TaskForce, Habitat III.

ACTIVITY 15: Improve the cooperation with the rest of Committees of UCLG and support the initiatives of UCLG regional sections on culture and sustainable cities.

ACTIVITY 16: Organisation of two workshops/seminars at the UCLG statutory meetings: Executive Bureau of Porto Alegre (June 2015) and the World Council of Paris (December 2015).

ACTIVITY 17: Preparation of the presence of our Committee in the UCLG World Congress of Bogotá (2016).

#### **With networks**

ACTIVITY 18: Active involvement and promotion of #culture2015goal campaign.

ACTIVITY 19: Develop the partnership with Culture Action Europe to develop "Culture 21 Actions" in European cities.

ACTIVITY 20: Agree on specific partnerships with national ministries and networks, for example, in Australia, Brasil, Canada, France, México, Perú, Puerto Rico, SouthAfrica and Tunis.

#### **With intergovernmental organisations**

ACTIVITY 21: Explore long-term partnerships with the European Union.

ACTIVITY 22: Explore long-term partnerships with UNESCO.

### **A.4. GOVERNANCE AND FUNDING**

ACTIVITY 23: All board members fully involved in the leadership of the Committee.

ACTIVITY 24: Prepare the election of a new board in 2016.

ACTIVITY 25: Organise a teleconference with Board members every three months.

ACTIVITY 26: Organise a Committee meeting in Bilbao (18-20 March 2015).

ACTIVITY 27: Organise a Committee meeting and a peer learning seminar in a core / pilot city in the second half of 2015 (it could be merged with seminars in Mexico or Buenos Aires, see activity 28 below).

ACTIVITY 28: Actively support the thematic seminar to be organised by Mexico City (cultural centres - FAROs), as well as a regional seminar to be organised by Buenos Aires (Ibero-American cities). To explore the realisation of a regional seminar in Wuhan (Asia-Pacific cities).

ACTIVITY 29: Explore and sign a sponsorship agreement with at least a global private partner.

ACTIVITY 30: Approve a coherent budget for 2015, prepare a transition (with members of the Board, Leading Cities and Pilot Cities) and approve a new budget for 2016-2018.

## B. EXPLANATION OF ACTIVITIES

### B.1. LEADING CITIES

**Description:** “Cities with experience in Agenda 21 for culture and therefore become the leaders in the implementation of Culture 21 Actions and the advocacy activities of the Committee”

**The services** that the Leading Cities can receive from Secretariat of the Committee belong to the area of **Cooperation and Learning**. Annually, each Leading City can choose to receive technical assistance in one, several or all of these topics. This list can be understood as a “**tool box**” that each Leading City uses according to its priorities:

1. To receive support to annually develop one of the nine Commitments of “Culture 21 Actions”. This process is evidenced and showcased with a brief document (good practice), which is translated and internationally disseminated to all members and partners.
2. To receive support to elaborate a report on “Culture 21 Actions” (including a graphic). This experience is evidenced and showcased by a brief document (good practice), which is translated and internationally disseminated to all members and partners.
3. To receive support to elaborate a good practice based on a specific local programme or project, clearly related to "Culture 21 Actions", which is translated and disseminated internationally.
4. To participate in the peer learning activities. The Leading City may host a one-week visit of one or several “peers” (a senior staff member of another Leading City in the Committee and/or a senior expert appointed by the Committee) in order to generate new knowledge and go deeper into the topics of “Culture 21 Actions”. This experience is evidenced and showcased with two documents (an internal or confidential document, and a public document –an abstract of the former– which is translated and internationally disseminated to all members and partners.)
5. To receive support for a specific project. The leading city can use the framework of Agenda 21 for culture and "Culture 21 Actions" to explore a difficult subject, a local challenge on culture, through the involvement of members and experts of the Committee. This experience is evidenced and showcased with two documents (an internal or confidential document, and a public document –an abstract of the former– which is translated and internationally disseminated to all members and partners.)
6. To receive support in the organization of a local, national or regional seminar or public event on the cultural policies of the city or on a specific issue on the local governance of culture, closely related to the diffusion of the Agenda 21 for culture and Culture 21 Actions.

The **Leading Cities** receive support from the Secretariat of the Committee in all these issues that are related to the communication and the leadership:

#### *Communication*

7. A Leading City has a specific page in the web site of the Committee, where text documents, good practices, videos and documents related to Agenda 21 for culture and Culture 21 Actions are displayed.
8. The good practices of each Leading City periodically appear in the main banners on the first page of the web site.
9. An exclusive logo “Culture 21 Actions” with the name of the Leading City is provided.

#### *Leadership*

10. The political leaders of the Leading Cities represent the Committee on culture in international meetings and the key moments of the annual programme

**The leading cities are:** Lille-Metropole, Buenos Aires, Mexico City, Montreal, Angers, Barcelona and Milano.

**Each leading city is committed to stay as such for a minimum period of two years.**

The pilot cities in 2014 may consider joining the Leading Cities: Belo Horizonte, Bogotá, Jeju and Vaudreuil-Dorion. Also, some key cities that have been working very closely with the Committee in 2013 or 2014 could be invited to become Leading Cities of the Committee (examples could be Bilbao, Hannover, Lyon, Malmoe or Santiago de Chile). The Secretariat of the Committee will approach these cities in 2015 and use the website to update information.

## **B.2 PILOT CITIES**

**Description:** "Cities that are interested in developing Agenda 21 for culture and wish to implement Culture 21 Actions"

**Services / technical assistance** to these cities provided by the Secretariat of the Committee:

1. On an ongoing basis, support to elaborate **a report on "Culture 21 Actions"** (including a graphic). This experience is evidenced and showcased by a brief document (good practice), which is translated and internationally disseminated to all members and partners.
2. To receive support to elaborate **a good practice** based on a specific local programme or project, clearly related to "Culture 21 Actions", which is translated and disseminated internationally.
3. To participate in the peer learning activities. The Pilot City hosts a one-week visit of one or several "peers" (a senior staff member of a Leading City in the Committee and/or a senior expert appointed by the Committee) in order to build local capacity and to support the tasks mentioned in the two paragraphs above.

**Possible pilot cities are:** Accra, Cardiff, Concepción, Gabrovo, Lisbon, Mérida (México), Montevideo, Panamá, Querétaro (México), Quito, Talca, Wuhan... The Secretariat of the Committee will approach these (and other) cities during 2015 and use the website to update information.

**Each city is committed to being a pilot city for two- three years.**

**The activities of the Pilot Cities in 2015 and the years to come are based on the "Terms of Reference" to be written and approved in April 2015.**

## **B.3. OFFICIAL MEETINGS OF THE COMMITTEE**

- The Committee on culture will organize two meetings annually.
- The key meeting will be held as a " leadership and peer-learning seminar" (see B.4)
- Another meeting will take place in the framework of the statutory meetings of UCLG.

## **B.4. LEADERSHIP AND PEER-LEARNING SEMINAR**

- It is organised once a year
- Organised by a core city or a pilot city, in the framework of an official meeting of the Committee.
- It aims to connect core /pilot cities of the Committee among them.
- It is open to all leading and pilot cities
- Two-three global leaders on culture and sustainable cities will also be invited to become active participants of the seminar and to interact with the members of the Committee.
- It must achieve a good media visibility.

## **B.5. THEMATIC / REGIONAL SEMINARS**

- A thematic seminar is promoted by a city of the Committee (core city, pilot city or any other city).
- It aims to promote leadership of a city in a specific issue / region.

## C. FUNDING AND BUDGET

The budget for 2015 keeps the principles that have been applied in the 2 previous years:

1. The most important part of the income should come from the Board members of the Committee.
2. We have looked for the involvement of new partners (e.g. Culture Action Europe) in our activities.
3. We are making efforts to identify private sponsors that are fully aligned with our activities.
4. We have created a stream of revenue associated with the Culture Summit (to take place every two years).
5. Specific activities such as Mexico Award, regional or thematic seminars that are funded by the leading city of such activity.

The budget for 2015 should be seen as a transitional budget.

For 2016 (and beyond) the structure of the Budget should be based on:

- Leading cities and pilot cities contributions (around 16.000 €), mainly devoted to the activities listed in chapter B above
- Specific activities (global advocacy and leadership, Summit, Mexico Award, regional or thematic seminars, specific partnerships with cities and networks) funded by those cities looking for a higher visibility and that are committed to invest these additional resources.

## **D. PORTFOLIOS**

### **LILLE - MÉTROPOLE**

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including post-2015 agenda - SDGs and Habitat III
- (b) Partnerships with the European Union
- (c) Partnerships with global civil society on culture
- (d) Funding of the Committee for 2016-2018
- (e) Preparation of new board from 2016.

### **BUENOS AIRES**

- (a) Organisation of a regional meeting on the implementation of Culture 21 Actions in IberoAmerican cities
- (b) Partnerships with Interlocal and Mercociudades.
- (c) Leadership in the implementation of "Culture 21 Actions" in IberoAmerican cities.

### **MÉXICO DF**

- (a) Organisation of a thematic meeting on cultural centres (FAROs)
- (b) Preparation of the second edition of the International Award "UCLG – MEXICO City – Culture 21" on cultural policies and sustainable development
- (c) Leadership in the implementation of "Culture 21: Actions" in Mexican cities

### **MONTREAL**

- (a) Partnerships with Unesco (Convention 2005, Creative Cities network, and other dossiers)
- (b) Partnerships with private sector and global sponsor
- (c) Partnerships with the International Federation of Coalitions for Cultural Diversity and Les Arts et la Ville, as well as with cities in North America

### **ANGERS**

- (a) Support to analysis of training and learning packages of the Committee
- (b) Support to communication

### **BARCELONA**

- (a) Support to analysis of training and learning packages of the Committee
- (b) Support to communication

### **MILANO**

- (a) World Expo 2015

### **ALL BOARD MEMBERS**

- (a) Representing the Committee in key meetings on culture and sustainable development, especially those organised or convened by UCLG
- (b) Diffusion of the Declaration on culture as 4th pillar of sustainability
- (c) Analysis on new research and long-term activities

## E. AGENDA

17 January 2015, Brussels: European Year of Development and Africa

22 January 2015, Trang An (Vietnam): Seminar on World Heritage Convention and Sustainable Development

16 March 2015. Brussels. Global Taskforce meeting

16-18 March 2015. Brussels. European Union: Third Policy Forum on Development

18-20 March 2015, Bilbao, Culture Summit of UCLG

6 April 2015, New York, High Level Thematic Debate on Promoting Tolerance and Reconciliation (UN Agenda Post-2015)

6-11 April 2015. Bogotá. Cumbre de Arte y Cultura para la Paz (possible workshop with cities wishing to become Pilot Cities in 2015)

14-16 April 2015, Nairobi, Habitat III: Prep Com II

6-8 May, 2015. Helsinki (Finland). "Culture(s) in Sustainable Futures: theories, policies, practices".

7-8 May 2015, Belo Horizonte, Brésil, implementation of Culture 21 Actions with Brazilian cities

15 May 2015, New York, High Level Thematic Debate on Strengthening Cooperation between the UN and regional and subregional organizations (UN Agenda Post-2015)

18-21 May 2015. Buenos Aires, Metropolis

8-10 June 2015, Buenos Aires, regional meeting on implementation of Culture 21 Actions in IberoAmerican cities; includes workshop with cities wishing to become Pilot Cities in 2015

10-12 June 2015, Porto Alegre, Executive Bureau of UCLG

30-31 August 2015, xxx, South Korea, partnership with IFACCA

xx 2015. Mexico City, thematic meeting on cultural centres – FAROs

XX – OPENING CALL FOR PROJECTS, SECOND "INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21"

23-25 September 2015, Athens, Culture Action Europe seminar; possible workshop with cities wishing to become Pilot Cities in 2015

1-5 December 2015, SouthAfrica, Africités

5-7 December 2015, Paris, World Council of UCLG.: POSSIBLY, OFFICIAL MEETING OF THE COMMITTEE ON CULTURE: NEW GOVERNANCE AND DECISION ON CITY TO HOST THE SECOND CULTURE SUMMIT OF UCLG

Xx December 2015. Hangzhou (China), Unesco seminar on Habitat III

JANUARY 2016 – DEADLINE FOR THE CALL FOR PROJECTS, SECOND "INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21"

JUNE OR JULY 2016. MEXICO CITY : AWARDS CEREMONY, SECOND "INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21"

25-27 July 2016, Jakarta (Indonesia), Habitat III, Prep Com III

13-15 October 2016. Bogotá, UCLG World Congress

17-21 October 2016. Quito, Habitat III

## Contact

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