



**COMMITTEE ON CULTURE OF UNITED CITIES AND LOCAL GOVERNMENTS - UCLG** 

# **REPORT 2014**

# **FINAL**

Elaborated by Jordi Pascual Coordinator of the Committee 12 March 2015 coordination@agenda21culture.net









The Committee on culture of UCLG is chaired by Lille Metropole, co-chaired by Buenos Aires, Montréal and México and vice-chaired by Angers, Barcelona and Milano.

#### 1. CONTEXT

The Committee on culture is open to the participation of cities from all continents on an equal basis.

The Committee on culture is a unique meeting point. There is not another structure at a global level that gathers together cities, organisations and networks that foster the relation between local cultural policies and sustainable development

The Committee on culture is chaired by Lille-Métropole, co-chaired by Buenos Aires, Montreal and México, and vice chaired by Angers, Barcelona and Milano.

The Agenda 21 for culture is the first worldwide document establishing an undertaking by cities and local governments for cultural development. The number of 596 cities, local governments and organisations from all over the world were linked to Agenda 21 for culture on 1<sup>st</sup> January 2015.

United Cities and Local Governments – UCLG adopted Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation.

The mission of the Committee is "To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture." The programme has 5 objectives or priorities: (1) Policy development. (2) Development of projects. (3) Alliances and partnerships. (4) Funding and resources. (5) Better governance.

Since June 2013, the coordination office of the Committee on culture is at the UCLG World Secretariat (carrer Avinyó 15, Barcelona).

# 2. PRIORITIES

GOVERNANCE and FUNDING	EVALUATION
Consolidate governance	Ongoing
Agree on new budget for 2015 onwards	Ongoing
Organise a very high-level meeting of the Committee	Done
INTELLIGENCE	
Solid new A21C process with many open discussion threads	Done
Expertise and exchanges between cities.	Done
Implementation of Mexico Award	Done
COMMUNICATION	
Website	Done
Presence in social networks	Done
Training	Not implemented
10th anniversary	Done
NETWORKING	
Contribution to all UCLG processes: Habitat III, GOLD IV, Global TaskForce	Done
Support #culture2015goal campaign	Done
Partnerships with UNESCO	Ongoing

# 3. ACTIVITIES

# **GOVERNANCE**

#### **BUENOS AIRES 2014. ANNUAL MEETING OF THE COMMITTEE ON CULTURE**













See <u>Circular-Info 97</u> and <u>Circular-Info 104</u>, with announcement and report of the Committee meeting in Buenos Aires.

The Committee met in Buenos Aires on 1-2 October 2014. The key members of the Committee participated in the meeting. The meeting was mainly devoted to the discussion of the main contents of new Agenda 21 for culture.

The Committee will meet again in Bilbao (18-20 March 2015) at the UCLG Culture Summit.

The Committee will have to renew the whole structure (governance and funding) at a meeting to be convened after the Summit of Bilbao (probably in Paris, in December 2015).

#### **SEMINARS AND CONFERENCES**

Meetings to discuss the drafts of new Agenda 21 for culture were organized in Santiago de Chile (in the framework of IFACCA's Summit on culture and the Arts), Dakar (organized by the city council), Alma (organized by "les Arts et la Ville"), Lyon (European Lab), Milano (Forum CittaMondo), Hildesheim (organized by ICCPR - International Conference on Cultural Policy Research), Montreal (organized by the City Council), Newcastle (organized by Culture Action Europe) and Mexico City (organized by the city council). These debates have involved members of the Committee, researchers and other stakeholders.

#### SANTIAGO DE CHILE - IFACCA SUMMIT





The Minister of Culture of the City of Buenos Aires, Mr Hernán Lombardi, represented UCLG and its Committee on culture at the 6th World Summit on Arts and Culture (Santiago de Chile, 13-16 January 2014).

# DAKAR - Towards a new Agenda 21 for culture





Please see the <u>synthesis report</u> of the workshop held in Dakar (April 2014) on the issue "Towards a New Agenda 21 for Culture: African Cities take the floor".

#### **LYON - EUROPEAN LAB**





The Committee on culture of UCLG, represented by the Councillor for culture of Bogotá, Ms Clarisa Ruiz-Correal, participated to the conference "Reinvent cultural strategies" at the EuropeanLab meeting in Lyon (France, 27-30 may 2014).

# MILANO - INTERCULTURAL CONFERENCE



See the site of the conference organized by Milano (June 2014).

#### **HILDESHEIM - ICCPR**



The president of the Committee on culture of UCLG, Catherine Cullen, coordinated the seminary on the new Agenda 21 for culture at the <u>International Conference on Cultural Policy Research (ICCPR)</u> in Hildesheim (Germany, September 2014).

#### **MONTREAL COMMITTED TO CULTURE**



On 23 September 2014 the City Council of Montréal organised the seminar "Montréal engagée pour la culture", inspired by Agenda 21 for culture. The draft of "Culture 21 Actions" was presented and the "Declaration Montreal committed to culture - For sustainable cultural districts" was adopted.

#### **NEWCASTLE - CULTURE ACTION EUROPE CONFERENCE**





See the results of the European conference "Beyond the Obvious" organized by Culture Action Europe in Newcastle (October 2014)

#### **MEXICO CITY**





The Award events in Mexico City (November 2014) were complemented by a seminar on culture and education, organized in the framework of the <a href="Ibero-American Forum of Local Governments">Ibero-American Forum of Local Governments</a>., in which the draft "Culture 21 Actions" was presented.

#### HAIKOU - UCLG WORLD COUNCIL

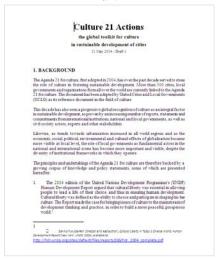


See the report published by the World Secretariat of UCLG on the World Council of Haikou.

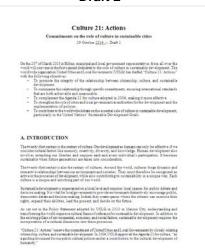
### **INTELLIGENCE: NEW AGENDA 21 FOR CULTURE**

#### **DRAFTS OF "CULTURE 21 ACTIONS"**

#### Draft 1



#### Draft 2



See Circular-Info 95 and Circular-Info 103, with announcement of the drafts.

Each pilot city organized a seminar to discuss the draft Culture 21 Actions document: Belo Horizonte, Bogotá, Concepción, Gabrovo, Jeju, Mexico City, Talca and Vaudreuil-Dorion.

#### **DEBATES ON "CULTURE 21 ACTIONS" IN PILOT CITIES.**









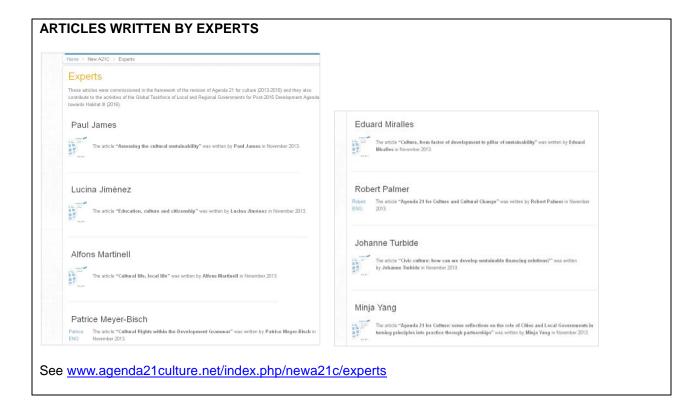


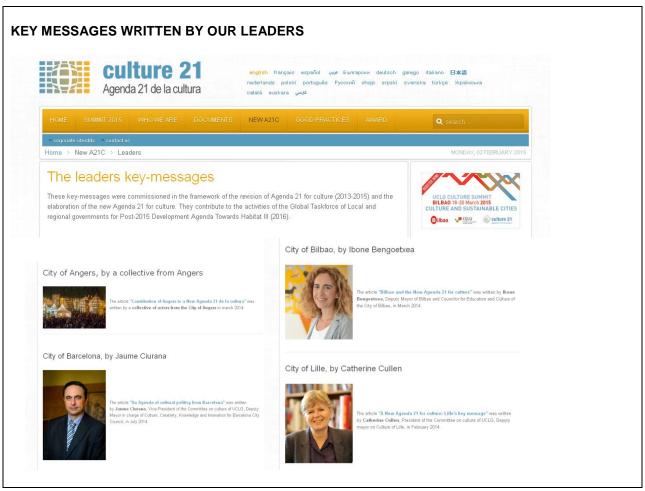


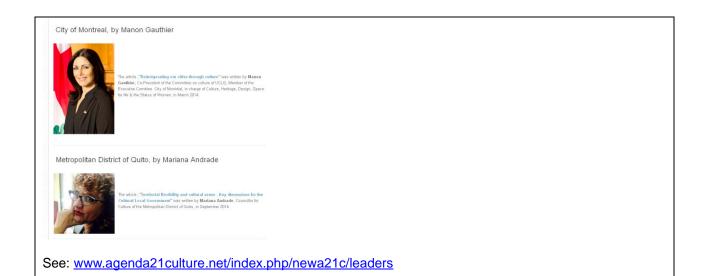




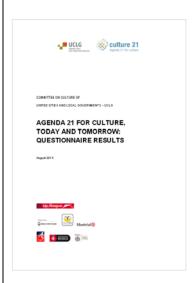
All pilot cities 2014 hosted local debates on the draft Culture 21 Actions document. See the eight reports here.







**QUESTIONNAIRE ON AGENDA 21 FOR CULTURE** 



See: http://www.agenda21culture.net/index.php/newa21c/questionnaire

# **UCLG CULTURE SUMMIT**

An open call was launched by the World Secretariat of UCLG in January 2014. The cities of Bilbao, Bogotá, Konya, Plaine Commune and Wuhan, as well as the region of Azuay responded to the Call.

Beyond the ability to provide all necessary logistical support, the following criteria were used to evaluate the candidatures: (a) background in the implementation of cultural policies and programmes in sustainable development; (b) readiness to devote economic resources to the UCLG Committee on Culture; (c) readiness to be involved in the activities of the UCLG Committee on Culture in the period 2015-2017; (d) geographical rotation of UCLG global activities; (e) willingness to sponsor participation; (f) capacity to mobilise press, media and social networks

It was agreed that the name of the special meeting in which "Culture 21 Actions" should be adopted was named "the first Culture Summit of UCLG".

The Committee on Statutory Affairs, which met during the Executive Bureau of Liverpool (June 2014), selected the city of Bilbao (Basque Country, Spain) as host of the first Culture Summit of UCLG.

#### SELECTION OF HOST CITY TO THE FIRST CULTURE SUMMIT OF UCLG: PREPARATION



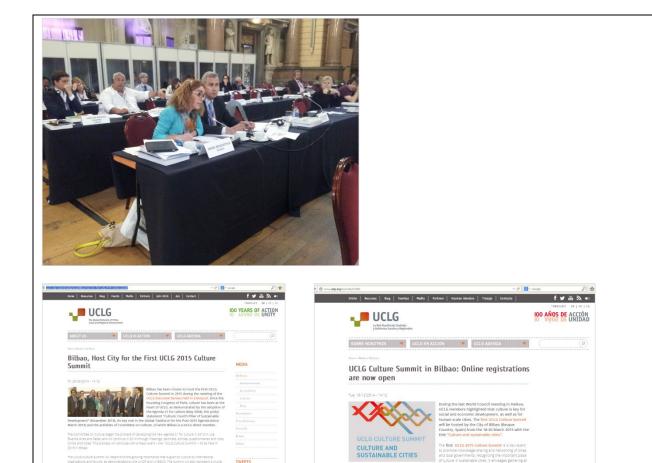




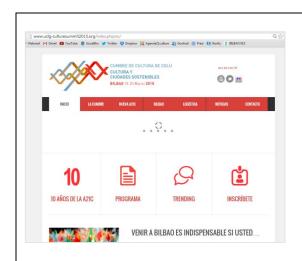


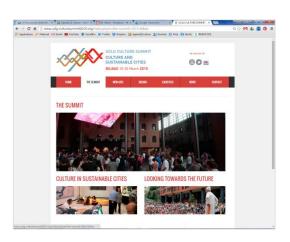
See <a href="here">here</a> the conclusions of the UCLG Executive Bureau held in Liverpool (June 2014).

#### SELECTION OF HOST CITY TO THE FIRST CULTURE SUMMIT OF UCLG: BILBAO WINS



See: <a href="http://www.uclg.org/en/media/news/bilbao-host-city-first-uclg-2015-culture-summit">http://www.uclg.org/en/media/news/bilbao-host-city-first-uclg-2015-culture-summit</a>





See the website of the 1st Culture Summit of UCLG in Bilbao.

# **LEARNING AND CAPACITY-BUILDING**

There are 58 examples of good practice in our database: 28 were nominated by the Jury of the "Mexico Award", 22 come from cities (mainly from Board cities), and 8 come from Pilot Cities 2014.

Each good practice is indexed, with 10 keywords

Each good practice is translated in, at least, three languages: English, French and Spanish.

More examples are being prepared, and the process is ongoing

#### **GOOD PRACTICES**



See: http://www.agenda21culture.net/index.php/goodpractices-eng/good-practices-eng

A programme of "Pilot Cities 2014" was launched in February 2014. The objectives of the Pilot cities programme in 2014 were: (a) to offer a specific activity to the cities that wish to align policies and activities with Agenda 21 for culture, (b) to increase the number of "good practices" of our database, and (c) to initiate concrete and useful work with cities that seek to be active members of the Committee in 2015-2017.

8 cities were selected: Bogotá (Colombia), Belo Horizonte (Minas Gerais, Brazil), Mexico City (México), Concepción (Chile), Gabrovo (Bulgaria), province of Jeju (Republic of Korea), Talca (Chile) and Vaudreuil-Dorion (Quebec, Canada).

Each city has worked with an expert in a peer-learning process. Each city has produced one document: (a) a public document that explains a good practice, and the expert, after the peer-learning visit, elaborated two documents: (b) a public document on the critical contributions of the city and its cultural agents to the draft of "Culture 21 Actions" (see above in this report, ACTIVITY 5); and (c) a confidential report with specific advice for the cultural actors and the local government

**PILOT CITIES 2014: PEER-LEARNING!** 



See: http://www.agenda21culture.net/index.php/newa21c/pilot-cities

#### **MEXICO AWARD**

The objective of the "International Award UCLG - Mexico City - Culture 21" was to recognize leading cities and personalities that have distinguished themselves through their contribution to culture as a dimension of sustainable development. The Award reaffirms the leadership of Mexico City in the area of culture and sustainable development and the commitment of UCLG to place culture as a fundamental dimension of sustainable cities.

The first "International Award UCLG – Mexico City – Culture 21" took place between 5 June 2013 (approval of the Award by UCLG) and 11 November 2014 (Awards ceremony). The call for submissions was opened on 15 December 2013, with the publication of the Award rules and application form. The call for submissions closed on 31 March 2014. The Jury analyzed the submissions presented in the two categories between 1 April and 31 May 2014, and held the final meeting on 30-31 May 2014 in Mexico City. The winners were announced at the Executive Committee of UCLG of Liverpool (18 June 2014)

#### **RULES AND APPLICATION FORM.**





See: http://www.agenda21culture.net/index.php/awards/rules

#### **CANDIDATE CITIES**



See: www.agenda21culture.net/index.php/awards/map

# **JURY**





#### **WINNERS**

See: <a href="http://www.agenda21culture.net/index.php/awards/winners">http://www.agenda21culture.net/index.php/awards/winners</a>

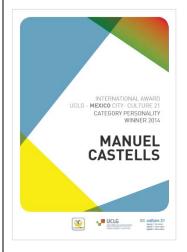
#### **CITY OF BELO HORIZONTE**





See: http://agenda21culture.net/index.php/awards/winners/bh-eng?id=655

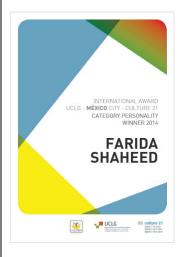
#### **MANUEL CASTELLS**





See: http://www.agenda21culture.net/index.php/awards/winners/mc-eng

#### **FARIDA SHAHEED**





See: http://www.agenda21culture.net/index.php/awards/winners/fs-eng

#### **VIDEOS OF THE AWARD**



See the presentation video: <a href="https://www.youtube.com/watch?v=0OKKOugfffg">https://www.youtube.com/watch?v=0OKKOugfffg</a>





See the video of the Awards events: <a href="https://www.youtube.com/watch?v=I0JHGNgnmhc">https://www.youtube.com/watch?v=I0JHGNgnmhc</a>

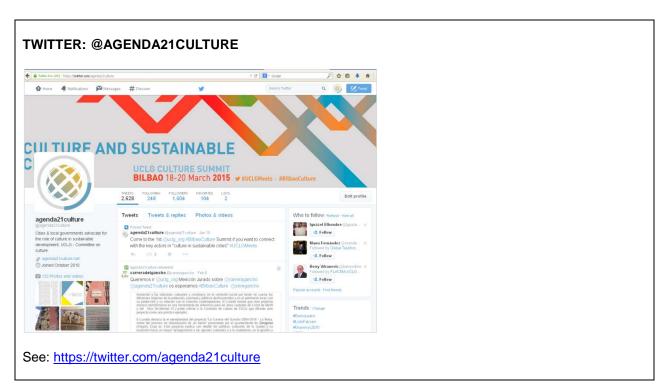


See the compilation: https://storify.com/agenda21culture/international-award-uclg-mexico-city-culture-21-

#### **COMMUNICATION**



See: http://www.agenda21culture.net





See the video we prepared for the anniversary: <a href="https://www.youtube.com/watch?v=f">https://www.youtube.com/watch?v=f</a> 72V6dVLnU See <a href="https://www.youtube.com/watch?v=f">Circular-Info 93</a> with announcement of the anniversary.

# **ADVOCACY AND LOBBY**

**POST 2015** 

The Global Taskforce was set up by UCLG (www.gtf2016.org). Culture is a "key message" of the GTF. As a Committee we have been in all meetings of the GTF.

We participated in the Integration Segment of the ECOSOC (May 2014). The communiqué of the GTF mentions the "cultural dimension" as a key element of sustainable development.

We have provided support and content to the "Localisation" research and action undertaken by the Global Taskforce. This activity has resulted in a very interesting document. "Localization" means taking into account sub-national contexts, challenges, opportunities and governments at all stages of the development of the Post-2015 agenda, from the setting of goals and targets, to determining the means of implementation and using indicators to monitor progress. The work of the Committee on culture was mainly focused in the definition of indicators on targets 1.4, 4.7, 8.9 and 11.4.

#### **GLOBAL TASKFORCE FOR POST-2015 AND HABITAT III**



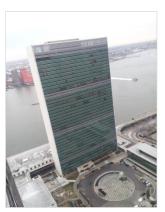


See the website of the Global Taskforce, where culture is a "key message".

# **ECOSOC. INTEGRATION SEGMENT**







See the website of the Global Taskforce, where culture is a "key message".

#### **LOCALISATION**





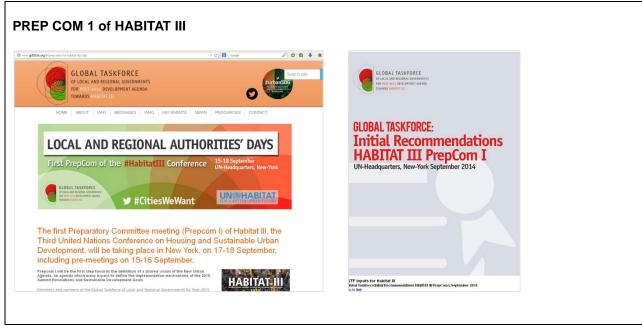
See the website of UCLG where the where the "Localisation" report has been uploaded.

#### HABITAT III

HABITAT is the global conference organized every 20 years by United Nations. The next conference will take place in Quito in October 2016. The main topic of Habitat III will be sustainable urbanization.

The first PREP COM of HABITAT III took place in September 2014. Our President Catherine Cullen participated in this important meeting. The communiqué of the GTF for this PREP COM 1 includes "Culture as a driver and enabler of sustainable development" as a key policy area. Nevertheless, the echoes from UN-Habitat on the role of culture in Habitat III are not very encouraging. Further advocacy will be needed!

The second PREP COM of Habitat III will take place in Nairobi (14-16 April 2015).



See the website of the <u>Global Taskforce</u> and read the document "<u>Global Taskforce</u>: <u>Initial</u> Recommendations on HABITAT III".

#### **GOLD IV**





Read the think piece "Culture" written for the GOLD IV report here: http://www.agenda21culture.net/index.php/documents/habitat-iii

#### SECTIONS AND COMMITTEES OF UCLG:

**SECTIONS**. Ongoing cooperation with ASPAC, MEWA, Metropolis, CEMR-CCRE, UCLG-Africa and FLACMA.

**OTHER COMMITTEES**. Ongoing cooperation with committees on social inclusion, capacity-building and urban planning.

The campaign #culture2015goal was founded by IFACCA, IFCCD, Culture Action Europe and the Committee on culture of UCLG in the International congress "Culture: Key to Sustainable Development", organised by UNESCO on 15-17 May 2013.

The aim of the campaign is to advocate for culture in the Post-2015 Development Agenda and the Sustainable Development Goals.

- In September 2013, the campaign published the 10-page Declaration "Culture as a Goal in the Post-2015 Development Agenda".
- In May 2014 the campaign published a 3-page advocacy "Declaration on the Inclusion of Culture in the Sustainable Development Goals (SDGs)".

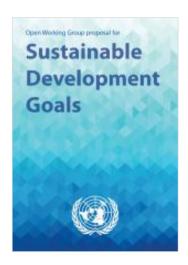
According to UNESCO, our campaign was instrumental so that the Outcome Document of the Open Working Group on the SDGs (issued on 19 July 2014) includes several targets that mention culture.

#### **#CULTURE2015GOAL CAMPAIGN**





Read the Declaration on the Inclusion of Culture in the Sustainable Development Goals (SDGs)





Consult the Outcome Document of the Open Working Group on the SDGs

See <u>Circular-Info 92</u>, <u>Circular-Info 96</u> and <u>Circular-Info 98</u> with information of the #culture2015goal campaign on the place of culture in the Post-2015 Development Agenda

# **ALLIANCES AND PARTNERSHIPS**

UNESCO. Cooperation on campaign #Culture2015Goal + Closer connection to Convention 2005 + Follow-up of Network of creative cities

- We have closely worked with the Culture Sector of UNESCO in the elaboration of the documents of the #culture2015goal campaign
- We have participated in activities related to the UNESCO Network of Creative Cities.

- We have been observers to the Intergovernmental Meeting of the Convention 205 on the Diversity of Cultural Expressions (December 2014).
- The Councillor for Culture of Lisbon, Ms Catarina Vaz Pinto, represented the Committee on culture of UCLG at the UNESCO Conference on "Culture and the Creative Industries", organised in Florence in October 2014
- We have written a letter so that "Culture 21 Actions" is presented at the UNESCO General Conference of October 2015.

#### **UNESCO**





#### **UNESCO**



See the website of UNESCO's Conference on "Culture and the Creative Industries"

**EICS - Culture Summit of Edinburgh International Festival** 



See the website of the **EICS**.

# **OTHER ACTIVITIES**

- Strategic relations with European Union
- Interaction with civil society actors: Culture Action Europe, FICDC, U40, ENCATC
- World Capitals of Culture
- Interaction with networks of cities for culture: Eurocities, Mercociudades, Interlocal, UCCI, les Arts et la Ville

#### **FUNDING AND RESOURCES**

- Funding 2014: euro 380.316
- Explore new funding stream based on cities that adopt new a21c after 2014
- Explore EU bidding
- Explore private funding



# Contact

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