



United Cities and Local Governments  
Cités et Gouvernements Locaux Unis  
Ciudades y Gobiernos Locales Unidos



**culture 21**

Agenda 21 for culture  
Agenda 21 de la culture  
Agenda 21 de la cultura

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## Committee on culture

# PROGRAMME FOR 2011-2013

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### Mission

To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture

### Priority 1.

#### Policy development

*UCLG and its Committee on culture are locally, nationally and internationally well-known for its leadership in processes that relate culture and sustainable development. Sound and collaborative research is the engine of these activities.*

- 1.1. To achieve a wide dissemination of the Policy Statement of Mexico (November 2010) on culture as the fourth pillar of sustainable development.
- 1.2. To launch a campaign so that UCLG is present at the World Summit on Sustainable Development (2012) lobbying for culture to become the fourth pillar of sustainable development. To participate in international projects aiming to achieve this objective.
- 1.3. To continue the work of research and development, with new reports on issues related to Agenda 21 for culture. Those reports need to be closely related to the development of urban policies for culture. Possible topics:
  - "Culture and sustainable development"
  - "Culture and development cooperation"
  - "Culture and local governance"
  - "Creative industries and local development"
  - "Glossary of concepts on culture and development"
- 1.4. To liaise with the World Secretariat so that any report produced by the Committee is presented to the statutory bodies (Executive Bureau or World Council) of UCLG, and thus becomes an official UCLG "policy paper".
- 1.5. To begin the process to approve a new Agenda 21 for culture in 2014 (that is, 10 years after the approval of Agenda 21 for culture in 2004). Work could begin in 2011 in order to identify conceptual tensions, clarify language and write an agenda with goals and targets (qualitative and quantitative). The process would guarantee the involvement of practitioners (cities and local governments) as well as academics. It also would guarantee that all continents are involved. To identify a city for the possible summit in 2014.

### Priority 2

#### Development of projects

*UCLG and its Committee on Culture develop specific projects in the field of exchanging experiences and good practices on culture and sustainable development*

- 2.1. To consolidate a fund for cultural development, especially dedicated to the governance of culture and the local implementation of Agenda 21 for culture. The first edition of this Fund was launched in 2010 by Barcelona City Council and AECID (Spanish Development Cooperation Agency). To guarantee that the Fund has several donors. To grow in budget. To simplify procedures. To invite the World Secretariat of UCLG to become the manager of the Fund.
- 2.2. To analyse the creation of a peer-review scheme for cultural development. The scheme would be aimed at officials and officers of cities and local governments.
- 2.3. To continue the communication through the website <http://www.agenda21culture.net> and its corporate image. To reach 20 languages in the website by 2012. To upload 100 resources a year. To produce (at least) 8 circulars and 8 newsletters each year. To improve the visibility of the "brand Agenda 21 for culture". To broadcast messages from the social networks Facebook and Twitter.
- 2.4. To produce at least 6 articles a year on the cultural policies of very relevant cities and local governments.
- 2.5. To explore the realization of seminars and webinars in the fields of training and capacity building for culture and development, in partnership with international and national funding agencies.

### **Priority 3**

#### **Alliances and partnerships.**

*Networking and advocacy allow cities to have an active presence in the international agenda on culture and sustainable development.*

- 3.1. To go deeply into the strategic relation with UNESCO, especially on these issues: Convention of 2005 on the Diversity of Cultural Expressions, Cultural Policies and Intercultural Dialogue, and the Network of Creative Cities. UCLG will also explore the possibility of presenting Agenda 21 for culture to the General Conference of UNESCO in 2011.
- 3.2. To go deeply into the strategic relation with the European Union, especially on the implementation of the European Agenda for Culture.
- 3.3. To go deeply into the strategic relation with the Council of Europe, especially in the Intercultural Cities programme and CultureWatchEurope.
- 3.4. To explore contacts and develop a relation with other UN agencies and programmes such as UN-Habitat, UNDP and UN-Sustainable Development.
- 3.5. To continue the relation, and to explore the realisation of specific projects, with the networks of cities that are active in the field of cultural policy development, such as Eurocities and Mercociudades, as well as with the OWHC – Organisation of World Heritage Cities and ICLEI – Local Governments for Sustainability.
- 3.6. To continue the relation with the IFACCA – International Federation of Art Councils and Culture Agencies. To explore the realisation of specific projects.
- 3.7. To continue the relation with civil society organisations, networks and NGOs devoted to international cultural cooperation. To explore the realisation of specific projects.

## **Priority 4**

### **Funding and resources**

*The Committee on Culture, in close cooperation with the World Secretariat, obtains funding to support the implementation of specific projects and guarantee the long-term sustainability of the activities*

- 4.1. The city of Barcelona guarantees the resources of the Secretariat of the Committee and the means which are needed to meet this work programme 2011-2013.
- 4.2. To present the cultural programme of UCLG to national and international agencies and donors. To go deeper into the agreement with AECID – Spanish Development Cooperation Agency on the fund for cultural development.
- 4.3. To present the cultural programme of UCLG to private corporations and foundations, in order to establish agreements for sponsorship.

## **Priority 5**

### **Better governance**

*A committee with active members, with shared responsibilities and very dynamic. A committee aligned with the priorities of UCLG.*

- 5.1. To guarantee a very close cooperation with the World Secretariat of UCLG in all strategic matters.
- 5.2. To achieve more membership, especially in Africa and Asia-Pacific.
- 5.3. To agree upon specific responsibilities on particular issues, especially among Chair and Vice-chairs.
- 5.4. To continue the cooperation with the UCLG Committees whose programme has common topics to ours, such as the Committees of Millennium Development Goals, Development Cooperation, City Diplomacy, Social Inclusion or the Alliance of Civilisations.
- 5.5. To continue the cooperation with the sections of UCLG (regional sections and Metropolis). To analyse the feasibility of joint projects with the sections, especially with in the organisation of training seminar and capacity-building programmes.
- 5.6. To analyse the creation of an external advisory board of experts, as well as the creation of a label “Expert on Agenda 21 for Culture” in order to support those cities wishing to locally implement Agenda 21 for culture.

## **ANNEX 1. BUREAU AND STRUCTURE**

### **Chair**

Jordi Martí, Councillor for Culture, City of Barcelona, Catalonia, Spain

### **Vice-Chairs**

- Gobierno de la Ciudad Autónoma de Buenos Aires, Argentina
- Stockholm City Council, Sweden\*
- Mairie de Lille, France
- Ville de Montréal, Québec, Canada

\* To be confirmed by the new administration of Stockholm after the elections on 19<sup>th</sup> September 2010

### **Structure**

- Chair and vice-chairs make up the Bureau of the Committee.
- The Chair is committed to suggest vice-chairs in Africa and in Asia – Pacific. Decisions will take place before Mexico.

### **Secretariat:**

The Secretariat of the Committee will be provided by the Institute for Culture – Barcelona City Council.

### **Procedures**

- Decisions of the Committee will be taken by consensus.
- The Committee will meet at least once a year.
- The Secretariat will write a report of activities in English, Spanish and French, at least twice a year

## ANNEX 2. MEMBERS

**Official members** are those that have registered before UCLG's World Secretariat, completing the form available for this purpose.

**Observers** are those cities, local governments or organisations that attended the meetings of the Committee (Barcelona, 23-24 October 2006; Lille, 13-15 September 2007; Istanbul, 28 November 2008; Guangzhou, 11 November 2009) and/or have expressed the wish to take part in the Committee.

### A. OFFICIAL MEMBERS

#### AFRICA

Mairie de Brazzaville	Congo
Mairie de Dolisie	Congo
Mairie de Bamako	Mali
Conseil Municipal d'Essaouira	Morocco

#### ASIA - PACIFIC

UCLG-ASPAC	International
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#### EUROPE

Ville de Huy	Belgium
Cités Unies France	France
Conseil Général Gironde	France
Conseil Général Seine Saint Denis	France
Conseil Régional Rhône-Alpes	France
Mairie de Rambouillet	France
Mairie de Sainte Anne	France
Saint-Étienne Métropole	France
Territoires et Cinéma	France
Ville d'Aubagne	France
Ville de Bobigny	France
Ville de Lille (VICE-CHAIR)	France
Ville de Lyon	France
Ville de Nantes	France
Ville de Strasbourg	France
Citta Unite - CICU	Italy
Comune di Roma	Italy
Comune di Torino	Italy
Comune di Venezia	Italy
Camara Municipal de Silves	Portugal
Camara Municipal de Gavião	Portugal
Camara Municipal de Ponta Delgada	Portugal
Cités Unies Slovaquie	Slovakia
Ajuntament de Barcelona (CHAIR)	Spain
Diputació de Barcelona	Spain
Bilboko Udala - Ayuntamiento de Bilbao	Spain
Ayuntamiento de Córdoba	Spain
Ayuntamiento de Sevilla	Spain
Ayuntamiento de Telde	Spain
Fondo Andaluz de Municipios para la Solidaridad Internacional - FAMSÍ	Spain
City of Stockholm (VICE-CHAIR)	Sweden
Ville de Genève	Switzerland
Greater London Authority	United Kingdom

#### LATIN AMERICA

Gobierno de la Ciudad de Buenos Aires (VICE-CHAIR)	Argentina
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Prefeitura Municipal de Manaus	Brazil
Prefeitura Municipal de Porto Alegre	Brazil
Prefeitura Municipal de Rio de Janeiro	Brazil
Municipalidad de Puerto Montt	Chile
Asociación Chilena de Municipalidades	Chile
Alcaldía Mayor de Medellín	Colombia
Federación Colombiana de Municipios	Colombia
Municipalidad de Escazú	Costa Rica
Asociación de Municipios del Ecuador	Ecuador
Municipio de Cuenca	Ecuador
Municipio de Quito	Ecuador
Corporación de Municipalidades de la República de El Salvador-COMURES	El Salvador
FLACMA	International
Municipalidad de Até	Peru

## MIDDLE EAST-WEST ASIA

UCLG-MEWA	International
Greater Amman Municipality	Jordan
UCLG Office Lebanon, Syria, Jordania	Liban
Khan Younis City	Palestine
Ramallah Municipality	Palestine
Diyarbakir Metropolitan Municipality	Turkey
Istanbul Metropolitan Municipality	Turkey

## NORTH AMERICA

City of Toronto	Canada
Ville de Montréal (VICE-CHAIR)	Canada
Ville de Québec	Canada
Corpus Christi	United States of America

## B. OBSERVERS

Cultural Development Network – Victoria	Australia
Ministério da Cultura	Brasil
Centre for Policy Studies on Culture and Communities, Simon Fraser University	Canada
Creative City Network of Canada	Canada
Ministère de la Culture, des Communications et de la Condition Féminine du Québec	Canada
Vancouver Metropolitan	Canada
Consejo Nacional de la Cultura y las Artes	Chile
Alcaldía Mayor de Bogotá	Colombia
Aide aux Musiques Innovatrices – AMI	France
Mairie de Paris	France
Mairie de Roubaix	France
Observatoire des politiques culturelles	France
Reseauculture21.fr	France
Banlieues d'Europe	International
Council of Europe	International
Culture Action Europe	International
ECF – European Cultural Foundation	International
Euro-India Centre	International
Eurocities	International
Interlocal	International
International Association of Educating Cities – AICE	International
Mercosur Cultural Network	International
Metropolis	International
Observatory of Cultural Policies in Africa – OCPA	International
PARCUM – Parlamento Cultural del Mercosur	International
les Rencontres	International
UNESCO	International
Comune di Bologna	Italy

Comune di Genova	Italy
Provincia di Ancona	Italia
Provincia di Roma	Italy
Rete Italiana Agenda 21 Locali	Italy
Local Councils Association of Punjab	Pakistan
Centro de Estudos Sociais, at the University of Coimbra	Portugal
Novi Sad	Serbia
AECID - Agencia Española de Cooperación Internacional para el Desarrollo	Spain
Federación Española de Municipios y Provincias – FEMP	Spain
Ministerio de Cultura	Spain
Ayuntamiento de Zaragoza	Spain
Reading Borough Council	United Kingdom
National League of Cities	United States of America

List at 1 September 2010

**If you wish to make any contribution, observation or suggestion, please contact us**

UCLG's Committee on culture  
 Institut de Cultura, Ajuntament de Barcelona  
 Palau de la Virreina, la Rambla 99  
 E-08002 Barcelona  
 Catalonia - Spain

agenda21cultura@bcn.cat  
 Tel. (+34) 933 161 009  
 Fax (+34) 933 161 020

<http://www.agenda21culture.net>  
<http://www.cities-localgovernments.org>