

PILOT CITY WORK PROGRAMME

LISBON
DECEMBER 2016



culture 21

Agenda 21 for culture

This document presents the work programme designed by the City of Lisbon in the context of its participation in the Agenda 21 for culture's [Pilot Cities Europe Programme](#). The work programme has been drafted by a group of local stakeholders, following the results of the initial self-assessment workshop and the [document resulting from it](#), known as 'Radar 1'. Advice has been provided by Catherine Cullen, the expert designed by the Committee on Culture of United Cities and Local Governments (UCLG) and Culture Action Europe to support Lisbon in the context of the programme. The Pilot Cities Europe Programme is coordinated by the Committee on Culture of UCLG and Culture Action Europe, in collaboration with the Council of European Municipalities and Regions (CEMR).

The work programme outlines briefly the actions which Lisbon plans to implement between mid-2016 and late 2017. Based on the commitments and actions outlined in the [Culture 21 Actions](#) toolkit, it is particularly meant to address the strengths and weaknesses identified in the initial self-assessment. The work programme will be subject to regular monitoring by the City of Lisbon, other local stakeholders and the external expert, and changes may be introduced if necessary. The implementation of the work programme will conclude with a final conference, which will allow the city to review and disseminate progress made, and to foresee future steps.

The results of the work programme will be presented in due course in [Lisbon's page](#) on the Agenda 21 for culture website.



WORK PROGRAMME



PILOT MEASURES

PILOT MEASURES INCLUDE SPECIFIC PROJECTS DESIGNED TO ADDRESS THE PILOT CITY'S WEAKNESSES AS WELL AS ILLUSTRATIVE PROJECTS WHICH CAN SERVE TO HIGHLIGHT ITS STRENGTHS. THEY CAN BE SMALL-SCALE INITIATIVES WHICH COULD LATER BE REPLICATED AT CITY LEVEL, OR CAN BUILD ON PRE-EXISTING EXPERIENCES.

GOVERNANCE OF CULTURE

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>1. STRATEGIES FOR CULTURE IN LISBON</p> <p>Diagnosis and update of the strategies for culture in Lisbon, taking into account the new developments and planning.</p> <p>STEP 1 Desk analysis - Focus groups - interviews</p> <p>STEP 2 Preliminary Report (diagnosis) July 2016</p> <p>STEP 3 Construction of the strategies</p> <p>STEP 4 Final Document</p> <ul style="list-style-type: none">a) Measuresb) Actionsc) Monitoring <p>STEP 5 Publishing of the Strategies</p>	<ul style="list-style-type: none">• Dinâmia CET-ISCTE IUL + experts• Franco Bianchini• António Pinto Ribeiro• CML – Culture• Pilot-cities team	<p>February 2016 - March 2017</p>	<ul style="list-style-type: none">• Availability of preliminar report and final document	



PILOT MEASURES

CULTURE AND EDUCATION

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<p>2. EMERGING LITERACY FOR FAMILIES – MARVILA LIBRARY</p> <p>This pilot measure is directed to families of teenage parents with children from 9 months to 3 years in the Marvila library and in articulation with local stakeholders.</p> <p>Working on emerging literacy and in contact with other artistic areas (music, dance and theatre), children will be the drivers of a multiplier effect on the interest for reading and cultural activities through families' involvement.</p> <p>Continued work with families in 10 sessions (during 5 months), on Saturdays twice a month for a group of 10 adults + 10 children to explore books through mediation activities that can be replicated outside the library within their families. Sessions will be accompanied by live piano music.</p>	<ul style="list-style-type: none">• Marvila Library• Pilot- Cities team• Local Nurseries and kindergarten• Local health center• Gebalis (municipal social housing management structure)• ISPA (Psychological and behavioural sciences institute)• Nuclisol - Association for the child's development, integration and Solidarity• Prodac (Association	<p>December 2016 – September 2017</p>	<ul style="list-style-type: none">• Surveys and Questionnaires at the beginning and end of each action• (analysis of social aspects, motivations, expectations and attitude towards the importance of reading in the children's development)• Number of books requested by the families• Direct observation of the participants during the activities	<p>Possibility of creating 2 groups: one for families only and another one open to families from other areas and compare the results of both groups</p>



PILOT MEASURES

CULTURE AND EDUCATION

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<p>This programme has been implemented in 2 other libraries in territories with different characteristics, namely with open applications. Team involved in the activities: 2 reading mediators; 1 socio-cultural mediator; 1 psychologist; 1 piano player; 1 musicologist; 1 sound and video technician.</p> <p>STEP 1 Work meetings between Pilot Cities team and Marvila Library</p> <ul style="list-style-type: none">a) Define calendarb) Define workgroupc) Define monitoring measures <p>STEP 2 Assessment and contact with all the partners in the area by the appointed mediator</p> <p>STEP 3 Definition of groups, selection of families</p> <p>STEP 4 Start of the sessions</p>	<p>of neighborhood residents)</p> <ul style="list-style-type: none">• Santa Casa da Misericórdia• Plano Nacional de Leitura• Centro Paroquial S. Maximiliano Kolbe		<ul style="list-style-type: none">• Direct analysis of participation and interaction of parents and children.• Final report by the team	



PILOT MEASURES

CULTURE AND ECONOMY

NAME AND/OR SHORT DESCRIPTION OF THE PILOT MEASURE	WHO IS INVOLVED	DATES	MONITORING METHODS (e.g. what information will be collected and how)	OTHER REMARKS
<p>2. RESOURCES OFFICE – LOJA LISBOA CULTURA</p> <p>The project to create the cultural agent assistance office (resources office) is already being thought and is due to open in November 2016. The pilot measure intends to add to the project employment-related measures as the recognition of art-related professions, employment programmes, work conditions etc.</p> <p>STEP 1 Design of principles/ objectives and operation model</p> <p>STEP 2 Negotiate protocols with related institutions (Employment Institute/ national Social Security department/ Mobility networks / cultural agent networks etc.)</p> <p>STEP 3 Open a physical public space to receive cultural agents</p> <p>STEP 4 Implementation and monitoring</p>	<ul style="list-style-type: none"> • Pilot Cities team • DAC - Cultural Action Division (through Pólo cultural Gaivotas -Boavista • Legal experts • Finance experts • Informal group of performing arts producers • Ministry of Culture (through General Arts Direction) • GDA (Association for the rights of artists) 	<p>October 2016 - July 2017</p>	<ul style="list-style-type: none"> • Report by the implementation team 	<p>Abertura da Loja Lisboa Cultura – Março 2017</p>



PILOT MEASURES

CULTURE AND ENVIRONMENT / CULTURE AND SOCIAL INCLUSION/ CULTURE URBAN PLANNING AND PUBLIC SPACE

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<p>2. A SQUARE IN EACH NEIGHBORHOOD</p> <p>The Urban Planning Department of the City Council is undertaking a rehabilitation programme to create a public square in each neighborhood. The cultural dimension of this project has not been yet taken into account.</p> <p>This pilot measure will complement the urban project with cultural activities. We will choose 3 of these squares as pilot territories to implement a participatory programme for the population. From this participatory process, the municipality will promote projects which add a cultural dimension in the use of public space creating a sense of neighborhood; projects that mirror what the square means to the local population.</p>	<ul style="list-style-type: none"> • Pilot Cities team • Division of Urban Studies • Public Space Department • Monitoring division • EGEAC • Civil parishes • Cultural agents involved in the chosen activities for each square 	<p>January 2017 – July 2017</p>	<ul style="list-style-type: none"> • Report by the team • Number of stakeholders involved • Testimonies 	<p>Chosen squares: Largo de Santos (Estrela); Rua de Campolide (Campolide); Rossio de Palma (São Domingos de Benfica)</p>



PILOT MEASURES

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<p>STEP 1 Preliminary meetings with the Urban Planning Department</p> <p>STEP 2 Definition of:</p> <ul style="list-style-type: none">a) territoriesb) workgroupc) calendard) monitoring <p>STEP 3 Design of the project</p> <ul style="list-style-type: none">a) Identify local stakeholdersb) Define team for each squarec) Meetings with local populationd) Participation through written votee) Define projects for each square <p>STEP 4 Implementation</p>				



PEER-LEARNING ACTIVITIES

TWO PEER-LEARNING ACTIVITIES WILL BE CONDUCTED IN THE FRAMEWORK OF THE WORK PROGRAMME, ALIGNED WITH THE STRENGTHS AND WEAKNESSES IDENTIFIED IN THE INITIAL SELF-ASSESSMENT.

HOSTING OF A PILOT CITY; NAME OF CITY TO BE HOSTED	THEMES TO BE ADDRESSED	WHO WILL BE INVOLVED	DATES	OTHER REMARKS
IZMIR	<ul style="list-style-type: none">• Culture and Economy• Culture and Education• Culture, Equality and Social Inclusion	<ul style="list-style-type: none">• Pilot Cities team in Lisbon• Other cultural stakeholders in Lisbon• Pilot Cities team from Izmir	April 2017	
VISIT TO ANOTHER PILOT CITY; NAME OF CITY TO BE VISITED	THEMES TO BE ADDRESSED	WHO WILL BE INVOLVED	DATES	OTHER REMARKS
BUENOS AIRES	<ul style="list-style-type: none">• Governance of Culture• Culture and Economy• Ibero-American cultural relations	<ul style="list-style-type: none">• Pilot Cities team in Lisbon• Other cultural stakeholders from Lisbon• City of Buenos Aires• Other cultural stakeholders in Buenos Aires	31 October – 4 November 2016	



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