



**culture 21**  
UCLG Committee



# PROGRAMME

## JINJU PILOT CITY FINAL CONFERENCE

28 JUNE 2022



# FINAL CONFERENCE

## DATES

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28 June 2022

## BACKGROUND

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In the context of the **Pilot Cities Global programme**, an initiative of the Committee on Culture of United Cities and Local Governments (UCLG), a final conference will take place on 28 June 2022, in Jinju and online. This one-day event will enable participants to understand and discuss progress made throughout the implementation of the work programme of Jinju as a Pilot City, as well as to take a future-oriented perspective on what further steps the city could take to continue strengthening the cultural dimension of its approach to sustainable development, considering global and local challenges of the post-pandemic era. In line with the principles of the Pilot Cities programme, the final conference should provide space for open discussion involving representatives of the local government, civil society, individual citizens and guest experts.

The final conference will provide a complete review of the programme, with key results and themes to be addressed, and will take stock of the progress of pilot measures and activities implemented by Jinju City in the context of the programme. The event will also include: a) review of the 2nd self-assessment workshop held on 30 March 2022 and the resulting radar; b) experiences of Leading and Pilot Cities on topics of interest, c) future perspectives and trends. The event will precede the **7<sup>th</sup> Jinju UNESCO Creative Cities International Forum**, to be held in Jinju on 29 June 2022.

## OBJECTIVE

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The main objective of this event is to (1) **share and measure the progress made by Jinju City** as a Pilot City of the Global programme, and (2) **introduce the conclusions of Jinju City's work** in the framework of the new local and global post-COVID context.

Specific aims of the final conference include the following:

- To **present the participation of Jinju City in the Pilot Cities Global programme**, including its adaptation to the pandemic and overall recovery strategy.
- To **review the pilot measures** (Jinju Artists in Residence, Arts Delivery Programme and City and Culture Lab) **and activities** conducted by Jinju City within its **work programme** as a Pilot City of the Agenda 21 for Culture:
- To **update the self-assessment of Jinju Pilot City and identify key issues and main challenges** for the city's cultural policies in the post-pandemic era.
- To **share and exchange the efforts and experiences of Jinju and other cities** related to shared topics of interest (e.g. the internationalization through art residencies and cultural events, creative industries, and cultural and creative uses of public space).
- To **deliver and to present the results of the serious game "More than 100 green cultural dreams"** designed by Inforelais, by expert Sylvia Amann. This cooperative game allows reflection on cultural opportunities of the required ecological transformation in the context of climate emergency.

## **PARTICIPANTS**

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The Final Conference will count on representatives and cultural stakeholders of Jinju City, representatives of the Secretariat of UCLG Culture Committee, organisers of the UCLG World Congress in Daejeon and other organisations such as the Governors Association of Korea (GAOK) and the UCLG-ASPAC Secretariat. Guest experts, various Leading and Pilot Cities of the European and Global programme, and Austrian cities that took part in previous peer-learning seminars will also be invited to participate in the event. Simultaneous interpretation between Korean and English will be provided throughout the session.

## **RECOMMENDED READING**

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- The **report** of the virtual peer-learning visit hosted by Jinju in October 2021, elaborated in the context of the city's participation to the **Jinju Pilot City programme**.
- The **report** of the virtual peer-learning visit of Jinju to Austrian cities in November 2020.
- Several documents related to local cultural policies are available in English on Jinju's page as a Pilot City of the Agenda 21 for culture: **City profile**, **Self-assessment Radar** and **Work programme**.
- See also the webpage of Jinju's **Municipal Department of Culture and Arts**.



# DRAFT AGENDA

Registration link: <https://forms.gle/fcLfzZBWSG9RMP38>

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*Nota bene: Time indications refer to Korea Standard Time – KST, with Central European Summer Time – CEST in brackets.*

The facilitator of the event will be **Yongmin Shin**, Jinju interlocutor of the Pilot Cities programme, and Professor of German and German Literature Department at Gyeongsang National University.

**13.00 KST** Only for physical participants: “More than 100 green cultural dreams”.  
**Sylvia Amann**, Director of Inforelais.

**15.00 KST** Break.

**15.50 KST** Registration.

**16:00 (9:00)**

- Pledge of allegiance.
- Introduction of participants and presenters.
- Opening Speech by **Wonsik MIN**, Executive Director of Jinju Culture and Tourism Foundation.
- Welcome Speech by **Kyoo-il Jo**, Mayor of Jinju City.
- Congratulatory speeches by:
  - **Bernadia Tjandradewi**, Secretary General of UCLG-ASPAC (online)
  - **Maria Kim**, Senior Manager of the International Cooperation Department at the Governors Association of Korea – GAOK
  - **Jordi Pascual**, Coordinator of the UCLG Committee on Culture
- Photo session with participants, presenters and members of the Committee.

**16:10 (9:10)** Presentation 1. Introduction to the review of Jinju Pilot City programme and the progress of its pilot measures, by **Professor Byung-Hoon Jeong**, Focal Point of the Pilot Cities programme and Emeritus Professor at Gyeongsang National University.

**16:25 (9:25)** Presentation 2. Results and radar of the 2nd self-assessment workshop, by **Cho-yeon Bak**, Jinju interlocutor of the Pilot Cities programme and Professor at Chinju National University of Education.



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**16:35 (9:35)** Presentation 3. Comments to the overall progress of the Jinju Pilot City programme, by **Jordi Pascual; Sylvia Amann; Marta Llobet**, Learning and Advocacy Officer at UCLG Committee on Culture, and other participants.

Questions & Answers.

**17:05 (10:05)** Presentation 4. Results of the serious game “More than 100 green cultural dreams” by **Sylvia Amann**.

**17:15 (10:15)** Presentation 5. The future trends in cultural policy after the pandemic, by **Jordi Pascual**.

**17:45 (10:45)** Group discussion and questions & answers. Moderator: **Jordi Pascual**.

**18:15 (11:15)** Final words and end of the session.

## UNITED CITIES AND LOCAL GOVERNMENTS (UCLG)

**United Cities and Local Governments - UCLG** is the global network which represents and defends the interests of local governments on the world stage.

Headquartered in Barcelona, the **mission** of UCLG is “to be the united voice and world advocate of democratic local self-government, promoting its values, objectives and interests, through cooperation between local governments, and within the wider international community”.

Since its creation in May 2004 as an inheritor of the century-old International Municipal Movement, more than 240,000 towns, cities, regions and metropolises, and more than 175 local and regional government associations have joined this global network.

## UCLG COMMITTEE ON CULTURE

UCLG **Committee on Culture** is a unique global platform of more than 830 cities, organisations and networks to cooperate and promote the role of “Culture in Sustainable Cities”.

The **mission** of the UCLG Committee on Culture is “to promote **culture as the fourth pillar of sustainable development** through the international dissemination and the local implementation of Agenda 21 for Culture”, to foster and make more explicit the relation between local cultural policies and sustainable development. The network learns through exchanges, discussions and debates. This narrative is based on human rights, good governance, people-centred development and the co-creation of the city.

Approved in 2004, the **Agenda 21 of Culture** is the founding document of UCLG Committee on Culture. It is also the first worldwide document that promotes policies and actions by cities and local governments for cultural development. Therefore, some people usually refer to the Committee on Culture as the “Agenda 21 for culture” network.

The toolkit **Culture 21: Actions** updates and supplements the Agenda 21 for Culture and transforms it into concrete commitments and actions which promote self-assessment and innovation on the role of culture in sustainable cities.

### DISCLAIMER

*Registered participants are advised that the event will be recorded with the objective of being able to disseminate it on social media networks, pamphlets, publications, press and other portals, and between UCLG members. The images and audio and video content of the webinar could be used by UCLG for promotional purposes and in compliance with the objectives referenced in its statutes without said activities implying a right to remuneration in favour of the participant.*



# CONTACT

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