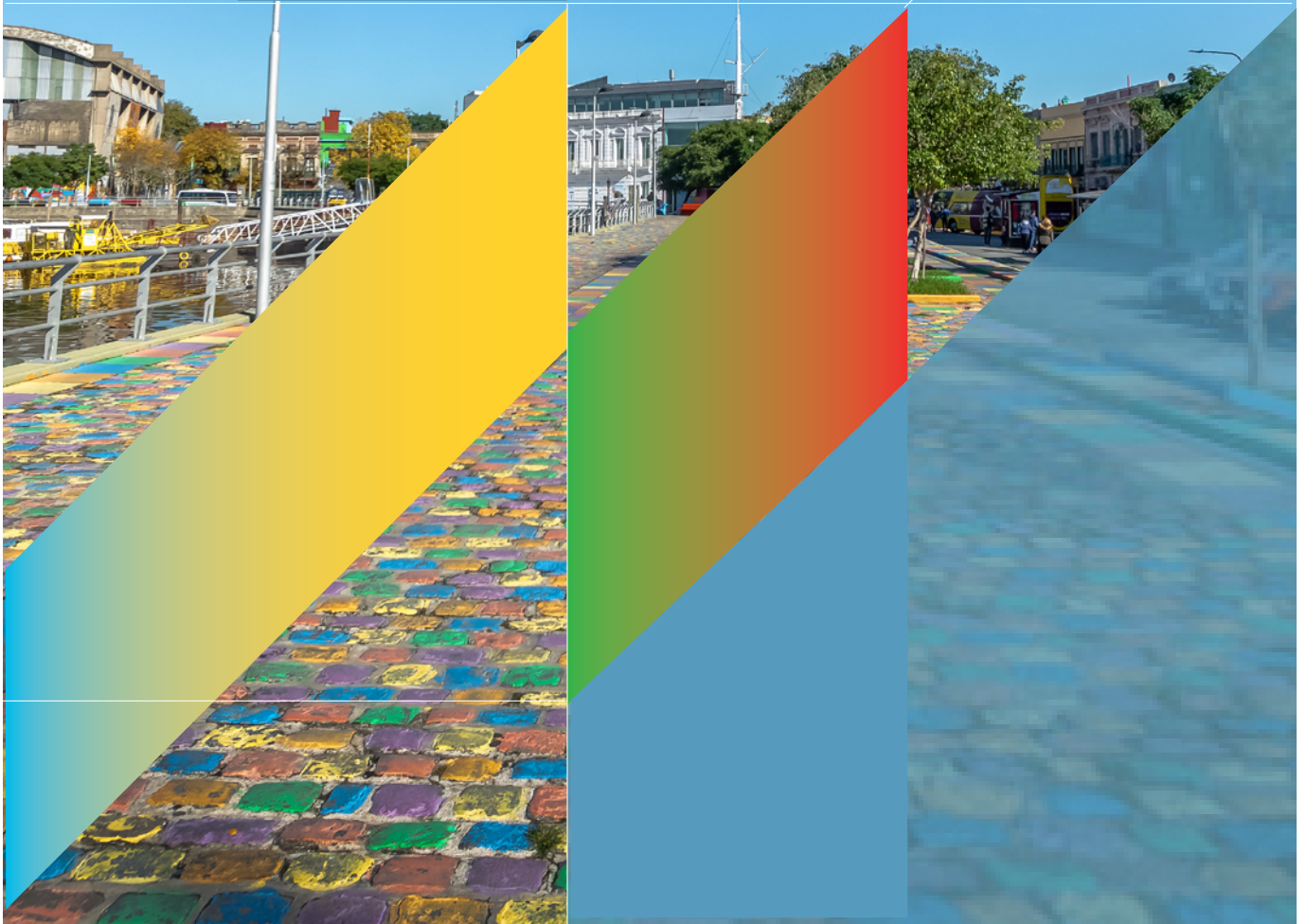




**3rd UCLG
CULTURE SUMMIT
BUENOS AIRES
3-5 APRIL 2019**

**Cities lead the actions
on the role of culture in
sustainable development**





THE SUMMIT

The third UCLG Culture Summit will be held in Buenos Aires (Argentina) on 3-5 April 2018, hosted by the Government of the City of Buenos Aires.

The UCLG Culture Summit is the **main meeting point at global level** of cities, local governments and other stakeholders that are committed to the effective implementation of policies and programmes on culture and sustainability. The Culture Summit of Buenos Aires is based on the results of the previous Summits, held in Bilbao in 2015 with the theme “Culture and sustainable cities”, and in Jeju in 2017 with the title “Commitments and Actions for Culture in Sustainable Cities”.

The Summits show that cities are leading the way in recognizing the absolute necessity of cultural factors as a key dimension of sustainable development. This is why the third UCLG Culture Summit will be called **Culture in Sustainable Development. Cities Lead.**

The Summit has two main goals. First, the Summit will reinforce the messages about the role that culture plays in sustainable development at the local level, with concrete examples of policies, programmes and projects. In all cities, in the whole world, there are extraordinary initiatives that manage to expand freedoms and improve the lives of people through cultural processes, whether in the field of heritage, creativity or diversity. The toolkit Culture 21: Actions, approved in 2015 as a continuity of the Agenda 21 for culture, is a very useful frame for local governments, civil society activists and relevant urban actors to fully integrate cultural factors into local sustainable development. Second, the Summit will give visibility to international debates on culture, cities and sustainable development, which are shaped by recent global agreements such as the **UN 2030 Agenda for Sustainable Development** (adopted in September 2015), the **New Urban Agenda** (adopted by the Habitat III Conference in Quito, October 2016) and the **Statement of the 2nd World Assembly of Local and Regional Governments** (also adopted in Quito, October 2016). In this regard, we should also highlight the report “**Towards the Localisation of the Sustainable Development Goals**” and the document “**Culture in the Sustainable Development Goals. A Guide for Local Action**”, both recently published by UCLG.

The Summit is a forum for knowledge-sharing, peer-learning and networking among cities and local governments. It expects to gather approximately 500 participants from all world regions. Over three days, the Summit will combine plenary sessions, smaller and thematic parallel sessions, project presentations and networking spaces. Additional information about the Summit themes and structure is presented in this document and is also available on the Summit website.

For additional information on the contents of the Summit, contact summit@agenda21culture.net.

KEY THEMES

Plenary sessions will focus on cross-cutting themes which have also informed the design of the overall programme. The following themes will be addressed:

Towards a Global Culture 2030 Goal. Years after the adoption of new global agendas (in particular, the **UN 2030 Agenda** (including the SDG – Sustainable Development Goals) and the **New Urban Agenda**), the Summit will review the progress made but will also discuss the necessary steps to strengthen, in the long term, the global constituency on culture and sustainable development. Whereas references to culture are included in global agendas, culture is not yet recognised as the fourth pillar of sustainable development. Where should efforts focus in the next few years? The discussion will involve both stakeholders active in the campaigns on culture and sustainable development and other relevant agents, including UN agencies, civil society organisations and academics from other fields.

Cities and challenges. How are cities in different world regions working to fully integrate culture in their sustainable development strategies, programmes and projects? What progress can be observed? What are the challenges? Following the adoption of Culture 21 Actions in 2015, city leaders and experts working on the ground will share their experiences and discuss lessons learned and challenges identified. Specific themes included in **Culture 21 Actions** (climate change, the impact of tourism or the relation between cultural and education policies) will be examined in parallel sessions, enabling detailed project presentations, group reflection and practical guidance.

A gender perspective in cultural policies. Although gender is one of the key components of all approaches linked to sustainable development, the gender perspective is often absent from, or hardly visible in, cultural policies. The Summit will organize several sessions, including a plenary session on the meaning and the practicalities on a gender perspective in cultural policy. The Summit will analyse the current situation and will make suggestions to strengthen and to improve this perspective.

Social Transformation and Culture. Issues relating culture to integration, equity or inclusion are also important challenges shared by cities around the world. The Summit will organize several sessions that will relate culture and social transformation, addressing issues such as the construction of youth identity and the inclusion of vulnerable neighbourhoods in urban policies.

Independent culture. The identity of cities, far from being able to be synthesized, is based on a multiplicity of cultural expressions. The independent cultural sector is a stage for all these voices. It also becomes an engine of economic development for cities. The self-management character of this sector, as well as the relevance of its offer at the local level in each community, demands that we think about its sustainable development

and about the challenge that it implies for the public sector. What are the most suitable tools to promote and to strengthen the independent culture of each city? This theme will be included in the sessions and the organizations that represent this sector will be the main protagonists in this debate.

The Summit is also underpinned by an aim to foster learning on a wide range of issues related to culture and sustainable cities. The **parallel sessions** will be designed to allow presentation of experiences, introduce on-going work and provide advice on needs and opportunities. The Summit will be a real place for peer-learning and networking among cities, local governments and other stakeholders.

The draft titles of the **parallel sessions** are:

- Culture 21 Actions: results from the Pilot Cities
- The impact of tourism in cultural policies
- Culture, mobility and public space: Creative Mobilities
- Heritage, culture and Climate Change
- Culture and Education, with specific emphasis on Target 4.7 of the Sustainable Development Goals and as a contribution to the UN 2019 High Level Political Forum
- The Capitals of Culture

The Summit will also host **parallel events and workshops**. Participation in these events will be possible only by invitation.

- Towards "Culture2030Goal": critical vision from academics
- Preparing "Culture2030Goal": the strategies of global cultural networks of civil society
- The International Award "UCLG – Mexico City – Culture 21: evaluation and new frames
- Local cultural policies and gender: Where should we begin? What steps follow?
- Implementing Cultural Rights in Your City: Where should we begin?
- Does resilience has anything to do with cultural policies?
- The cultural policies in the cities of the Global South

Should you be interested in presenting a specific case or issue in a specialised session, write to us (before 15 January 2019): summit@agenda21culture.net

Cities lead the actions on the role of culture in sustainable development



PROGRAMME SUMMARY

WEDNESDAY 3 APRIL					
8.00 - 9.00 AM	REGISTRATION				
9.00 - 10.20 AM	"A" PARALLEL SESSIONS				
	<table border="1"> <tr> <td> A1. INTERNATIONAL AWARD "UCLG - MEXICO CITY - CULTURE 21" Balance and new steps </td> <td>  A2. CLIMATE HERITAGE NETWORK Heritage and climate change </td> <td>  A3. CREATIVE CITY SOUTH Cultural policies of the "Global South" cities </td> <td>  A4. CULTURE AND EDUCATION IN THE SDGs XXX </td> </tr> </table>	A1. INTERNATIONAL AWARD "UCLG - MEXICO CITY - CULTURE 21" Balance and new steps	 A2. CLIMATE HERITAGE NETWORK Heritage and climate change	 A3. CREATIVE CITY SOUTH Cultural policies of the "Global South" cities	 A4. CULTURE AND EDUCATION IN THE SDGs XXX
	A1. INTERNATIONAL AWARD "UCLG - MEXICO CITY - CULTURE 21" Balance and new steps	 A2. CLIMATE HERITAGE NETWORK Heritage and climate change	 A3. CREATIVE CITY SOUTH Cultural policies of the "Global South" cities	 A4. CULTURE AND EDUCATION IN THE SDGs XXX	
	10.30 AM - 12.00 PM				
12.00 - 1.30 PM					
1.30 - 3.00 PM	 PLENARY 1. SOCIAL TRANSFORMATION. XXXX				
3.00 - 3.30 PM	COFFEE BREAK				
3.30 - 5.00 PM	"B" PARALLEL SESSIONS				
	<table border="1"> <tr> <td>  B1. DERECHOS CULTURALES Implementing cultural rights in your city: What is it about? </td> <td>  B2. CULTURAL PLANNING AND PROGRAMING FOR SOCIAL IMPACTS Design, adapt and maintain socially significant initiatives </td> <td>  B3. COLLECTIVE INTELLIGENCE AND COOPERATION STRATEGIES How do cultural policies achieve social impact? </td> <td>  B4. INDEPENDANT CULTRAL SPACES XXX </td> </tr> </table>	 B1. DERECHOS CULTURALES Implementing cultural rights in your city: What is it about?	 B2. CULTURAL PLANNING AND PROGRAMING FOR SOCIAL IMPACTS Design, adapt and maintain socially significant initiatives	 B3. COLLECTIVE INTELLIGENCE AND COOPERATION STRATEGIES How do cultural policies achieve social impact?	 B4. INDEPENDANT CULTRAL SPACES XXX
	 B1. DERECHOS CULTURALES Implementing cultural rights in your city: What is it about?	 B2. CULTURAL PLANNING AND PROGRAMING FOR SOCIAL IMPACTS Design, adapt and maintain socially significant initiatives	 B3. COLLECTIVE INTELLIGENCE AND COOPERATION STRATEGIES How do cultural policies achieve social impact?	 B4. INDEPENDANT CULTRAL SPACES XXX	
	5.00 PM				
7.30 PM					
5.00 PM	VISITS				
	<table border="1"> <tr> <td>MEMORY PARK</td> <td>BOCA PROA QUINQUELA, MACBA / MAMBA AND GALLERIES</td> <td>TEATRO COLÓN Y AV. CORRIENTES Y CCGSM AV. MAYO / TORTONI Y PLAZA DE MAYO</td> <td>BAFICI</td> </tr> </table>	MEMORY PARK	BOCA PROA QUINQUELA, MACBA / MAMBA AND GALLERIES	TEATRO COLÓN Y AV. CORRIENTES Y CCGSM AV. MAYO / TORTONI Y PLAZA DE MAYO	BAFICI
MEMORY PARK	BOCA PROA QUINQUELA, MACBA / MAMBA AND GALLERIES	TEATRO COLÓN Y AV. CORRIENTES Y CCGSM AV. MAYO / TORTONI Y PLAZA DE MAYO	BAFICI		
7.30 PM	FREE DINNER				

THURSDAY 4 APRIL					
9.30 - 11.00 AM	 PLENARY 2. GENDER PERSPECTIVE IN CULTURAL POLICIES Practical and theoretical perspective				
11.00 - 11.30 AM	COFFEE BREAK				
11.30 AM - 1.00 PM	"C" PARALLEL SESSION				
	 C1. UCLG POLICY COUNCIL "Right to the City"	 C2. PUBLIC-PRIVATE PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT From inclusion to collective building	 C3. CULTURE AND GENDER Making successful policies and programmes adaptable is urgent	 C4. PROMOTION AND PROTECTION OF CULTURAL GOODS: IMPOSSIBLE? Strategies for sustainable cultural tourism	
	LUNCH				
	2.30 - 4.00 PM	"D" PARALLEL SESSIONS			
		 D1. UCLG POLICY COUNCIL "Opportunities for all, Culture and Peace"	 D2. RESILIENCE AND CULTURAL POLICIES Cultural factors as bridges between resilience and sustainable development: strategies and tools	D3. CULTURE AND TECHNOLOGY XXXs	 D4. GOOD PRACTICES DT WORKSHOP Cultura 21 Acciones Pilot Cities: meeting between cities and experts
TRANSFER TO HOTEL					
DINNER AND TANGO SHOW					

FRIDAY 5 APRIL					
9.30 - 11.00 AM	<p>"E" PARALLEL SESSIONS</p> <table border="1"> <tr> <td> <p>E1. UCLG POLICY COUNCIL "SUSTAINABLE CITIES"</p> </td> <td> <p>E2. OBSERVATORIES: WHAT IS OBSERVED AND HOW TO MEASURE IT? Keys for transparency and good practices. How to assess cultural impact: Where are we?</p> </td> <td> <p>E3. TOWARDS A "CULTURE2030GOAL" World civil society networks strategies</p> </td> <td> <p>E4. STRENGTHENING INDEPENDANT CULTURE Sharing talent, diversity and creativity</p> </td> </tr> </table>	<p>E1. UCLG POLICY COUNCIL "SUSTAINABLE CITIES"</p>	<p>E2. OBSERVATORIES: WHAT IS OBSERVED AND HOW TO MEASURE IT? Keys for transparency and good practices. How to assess cultural impact: Where are we?</p>	<p>E3. TOWARDS A "CULTURE2030GOAL" World civil society networks strategies</p>	<p>E4. STRENGTHENING INDEPENDANT CULTURE Sharing talent, diversity and creativity</p>
	<p>E1. UCLG POLICY COUNCIL "SUSTAINABLE CITIES"</p>	<p>E2. OBSERVATORIES: WHAT IS OBSERVED AND HOW TO MEASURE IT? Keys for transparency and good practices. How to assess cultural impact: Where are we?</p>	<p>E3. TOWARDS A "CULTURE2030GOAL" World civil society networks strategies</p>	<p>E4. STRENGTHENING INDEPENDANT CULTURE Sharing talent, diversity and creativity</p>	
	COFFEE BREAK				
	<p>FINAL PLENARY. CULTURE IN THE SDGS TOWARDS A "CULTURE 2030 GOAL"</p>				
LUNCH					
11.00 - 11.30 AM					
11.30 AM - 1.00 PM					
1.00 - 2.30 PM					
1.00 PM	<p>SALIDA HACIA HOTELES Y MONTEVIDEO</p> <ul style="list-style-type: none"> - Los participantes del Buró Ejecutivo de CGLU en Montevideo: salida de los delegados hacia sus hoteles. - Recogida de equipaje - Desplazamiento al puerto 				
3.00 - 6.30 PM	<p>VISITS</p> <table border="1"> <tr> <td> <p>TEATRO COLÓN. PARALLEL SESSION H1. "LIVING WITH INDEPENDENT CUTLURE. SHARING TALENT, DIVERSITY AND CREATIVITY"</p> </td> <td> <p>BARRIO 31. PARALLEL SESSION H2. "CULTURAL PLANNING AND PROGRAMING FOR SOCIAL IMPACT." DESIGN, ADAPT AND MAINTAIN SOCIALLY SIGNIFICANT INITIATIVES".</p> </td> <td> <p>RECOLETA CULTURAL CENTER. PARALLEL SESSION H3. "XXX. XXX".</p> </td> </tr> </table>	<p>TEATRO COLÓN. PARALLEL SESSION H1. "LIVING WITH INDEPENDENT CUTLURE. SHARING TALENT, DIVERSITY AND CREATIVITY"</p>	<p>BARRIO 31. PARALLEL SESSION H2. "CULTURAL PLANNING AND PROGRAMING FOR SOCIAL IMPACT." DESIGN, ADAPT AND MAINTAIN SOCIALLY SIGNIFICANT INITIATIVES".</p>	<p>RECOLETA CULTURAL CENTER. PARALLEL SESSION H3. "XXX. XXX".</p>	
	<p>TEATRO COLÓN. PARALLEL SESSION H1. "LIVING WITH INDEPENDENT CUTLURE. SHARING TALENT, DIVERSITY AND CREATIVITY"</p>	<p>BARRIO 31. PARALLEL SESSION H2. "CULTURAL PLANNING AND PROGRAMING FOR SOCIAL IMPACT." DESIGN, ADAPT AND MAINTAIN SOCIALLY SIGNIFICANT INITIATIVES".</p>	<p>RECOLETA CULTURAL CENTER. PARALLEL SESSION H3. "XXX. XXX".</p>		
NIGHT	FREE DINNER				

SEE YOU ALL IN BUENOS AIRES!



TANGO BA

Buenos Aires Ciudad

FESTIVAL MUNDIAL
DEL 16 AL 25 DE AGOSTO / 2014

BA EN TODO ESTAS V

cities as a
active role
of culture
in sustainable
development

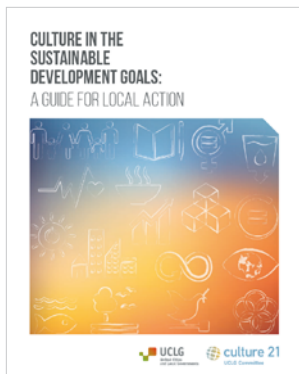
CULTURE IN UCLG: BACKGROUND

The mission of the world association of United Cities and Local Governments – **UCLG** is to be the united voice and world advocate of democratic local self-government, promoting its values, objectives and interests, through **cooperation between local governments**, and within the wider international community.



UCLG has played an important role since 2004 in promoting the role of culture in sustainable cities:

- In 2004, UCLG adopted the **Agenda 21 for culture**, a declaration with 67 articles that describes the relationship between local cultural policies and human rights, governance, sustainable development, participatory democracy and peace. The Agenda 21 for culture was the first worldwide document establishing principles and commitments by cities and local governments for cultural development. More than 650 cities, local governments and organizations from all over the world are linked to Agenda 21 for culture. The Agenda 21 for culture as complemented in 2015 with **Culture 21 Actions**, a practical toolkit that updates key aspects of the relation between culture and sustainable development in cities and aims to enable self-evaluation, policy innovation and peer-learning.
- In 2010, the Executive Bureau of UCLG approved the document “**Culture: Fourth Pillar of Sustainable Development**” in its World Congress held in Mexico City. The document points to the relationship between culture and sustainable development through a dual approach: developing a solid cultural policy (culture as a driver of development), and advocating a cultural dimension in all public policies (culture as an enabler of development).
- Since March 2013, UCLG’s role as facilitator of the **Global Taskforce** has included Culture in local and regional governments’ inputs to the UN 2030 Agenda on Sustainable Development and the New Urban Agenda. The **Statement of the 2nd World Assembly of Local and Regional Governments** resulting from this work, adopted in Quito in October 2016, establishes a commitment to ‘Integrate culture as the fourth pillar of sustainable development and take action to foster heritage, creativity, diversity and peaceful co-existence’.



- The 5th UCLG World Congress, held in Bogotá in October 2016, adopted the **Bogotá Commitment and Action Agenda**, which includes one area of Action entitled “Promote Local Heritage, Creativity and Diversity through People-Centred Cultural Policies”, as well as other references to culture.
- The **International Award UCLG – Mexico City – Culture 21** is a unique initiative: it is the only Award which aims at recognising leading cities and individuals that have distinguished themselves through their contribution to culture as a key dimension in sustainable cities. Over its three editions (2014, 2016 and 2018), it has received 238 applications and has recognised cities and individuals from all over the world.
- In recent years, the Committee on Culture of UCLG has cooperated with other global networks in order to promote the inclusion of culture in sustainable development agendas, particularly through the #culture2030goal campaign, also known as ‘**The Future We Want Includes Culture**’.
- The document “**Culture in the Sustainable Development Goals. A Guide for Local Action**” presents information on each one of the ODS, helps to understand why cultural issues are important and how an effective connection can be made with each Objective, and provides examples of cities and local governments that have implemented projects, programmes or policies directly related to the theme of the SDG.
- The **OBS**. The Committee has developed a new tool containing more than 130 good practices on culture and sustainable development. This tool includes, among others, the possibility to search according to 3 criteria: the 17 Sustainable Development Goals (SDG) of the United Nations Agenda 2030 for Sustainable Development; the 9 Commitments of the toolkit “Culture 21: Actions”, and the 75 keywords of our thesaurus in the field of cultural policies.

The UCLG Committee on Culture is a unique platform, which gathers cities, associations and networks that foster the relationship between local cultural policies, and sustainable development. The Committee is co-chaired by Buenos Aires, Lisbon and Mexico City, and is vice-chaired by Barcelona, Bilbao, Bogotá, Jeju, Paris, Porto Alegre and Rome. It has members and partners across all continents.

PEER-LEARNING PROGRAMMES ON “CULTURE IN SUSTAINABLE CITIES”

Following the adoption of **Culture 21 Actions** in 2015, the UCLG Committee on Culture has established a set of capacity-building and peer-learning programmes. In particular, a wide range of cities in different world regions are currently participating in the following programmes:

Pilot Cities is a learning programme based on the 9 commitments and 100 actions included in Culture 21 Actions. Lasting for approximately 30 months, it includes local awareness-raising, international peer-review, capacity-building, pilot local projects, public seminars and elaboration of good practices. As of December 2018, the Pilot Cities programme involves Baie Mahault, Chignahuapan, Córdoba, Cuenca, Elefsina, Escazú, Esch-sur-Alzette, Gabrovo, Galway, Izmir, Konya, La Paz, Leeds, Mérida, Muriaé, Namur, Nova Gorica, Santa Fe, Sinaloa, Swansea, the island of Tenerife, Terrassa and Timisoara.

The **Leading Cities** programme gives support to cities that have experience in the implementation of culture and sustainability, through measures in the areas of Cooperation and Learning (technical assistance, capacity-building, good practices), Leadership and Advocacy (participation in international events and processes) and Communication (website, social media). As of December 2018, the Leading Cities programme involves Abitibi-Temiscaminge, Barcelona, Bilbao, Belo Horizonte, Bogotá, Buenos Aires, Jeju, Lisboa, Malmö, México City, París, Porto Alegre, Vaudreuil-Dorion and Washington DC.

Culture 21 Lab is a short workshop on “Culture in Sustainable Cities”. It enables cities to self-evaluate their work in this field. It provides key basic information on the place of culture in sustainable development, and it is a useful way to raise awareness of this field among local stakeholders.

The Committee on Culture of UCLG also works with other cities, local and regional governments and the UCLG regional sections in order to tailor specific capacity-building and peer-learning programmes to their needs.

THE CITY OF BUENOS AIRES

A plural, diverse, vibrant, welcoming city, Buenos Aires is an excellent host, which welcomes people from across the world and makes them feel at home.

Buenos Aires' citizens, its attractions, its gastronomy, culture, diversity and music are the result of all those people who visit the city and turn it into both a cosmopolitan and familiar place.

Buenos Aires boasts over 3 million inhabitants. It is one of the most diverse cities in South America, with approximately 13% foreign-born residents. The city has very high cultural participation rates and a wide range of independent cultural activities. Uses of public space are a strategic platform to work with community cultural organisations, where people not only go out in the street to enjoy cultural supply, but effectively contribute to the creation of culture.

Buenos Aires has been a pioneer in the development of cultural and creative industries in Latin America, this sector amounting to almost 10% of the local economy. Through a combination of urban regeneration and tax incentives, the City has aimed to build a sustainable model for its creative sectors, which enabled it to become UNESCO's first City of Design in 2005.

The Summit will also be an excellent opportunity for cities across the world to connect with the local culture of Buenos Aires. The City of Buenos Aires has had a very active role since the setting-up of the Committee on Culture of United Cities and Local Governments. It is part of the Agenda 21 for culture since its inception: it was involved in the drafting of the Agenda in 2002 and 2003, and was actively engaged in its adoption in Barcelona, in May 2004. Buenos Aires is now one of the Committee on Culture co-chairs, since 2012, and is fully committed to its activities.

Holding the third UCLG Culture Summit in Buenos Aires enables the city to maintain and strengthen its long-term commitment with the UCLG Committee on Culture and with its guiding principles and goals.



ATTENDING THE SUMMIT IS ESSENTIAL IF...

- Culture is becoming a key priority for your local government.
- You want to find out how to implement cultural rights at the local level.
- You want to discover and learn from Buenos Aires, one of the world's strongest cultural cities.
- You want to integrate a gender perspective and foster inclusion in your city's cultural policies.
- You want to apply "Culture 21: Actions" in your city.
- You want to become familiar and connect with the foremost global networks fostering 'Culture in sustainable cities'.
- You believe that the Sustainable Development Goals are a fundamental framework for local policies, including in the field of culture.
- You work in a national or international network related to cultural policies and governance.
- You want to contribute to strengthening culture in future global development agendas.
- You are part of your city's cultural scene and want to contribute to its development.

BUT ALSO IF...

You don't know enough about culture and sustainable cities but are ready to LEARN!





REGISTRATION

Registration fees are as follows:

- UCLG members: EUR 100 when registering by 21 February 2019; EUR 150 when registering between 21 February and 15 March 2019.
- Non-UCLG members: EUR 250 when registering by 21 February 2019; EUR 300 when registering between 21 February and 15 March 2019.

We recommend registering as soon as possible.

The Summit will accept up to **500 participants**.

Registration for the Summit will close on 15 March 2019.

This deadline cannot be extended.



#BSASCultureSummit
#Culture21Actions
#UCLGculture
#UCLGmeets
#Local4ActionHub
#LocalizingSDGs

www.uclg-culturesummit2019.org

www.agenda21culture.net

summit@agenda21culture.net
reg@uclg-culturesummit2019.org

twitter.com/agenda21culture
facebook.com/agenda21culture

