C21 plus

Our framework for Cultural Rights and Sustainable Development

Webinar – "*Culture 21 Plus: from the Initial Roadmap to tailored support*"

MONDAY 14 DECEMBER
15:00 - 16:00 (CET)

REGISTER AT:

https://us06web.zoom.us/meeting/register/MaLlrkZqSpOinXwWL11LPQ

AI interpretation will be available in English, French and Spanish

Background

Culture 21 Plus is the framework of the Committee on Culture of UCLG, approved in 2025, to support local and regional governments in their cultural policies. It brings together 6 blocks, 30 thematic areas and more than 200 actions, and it has a dual purpose:

i) Enabling cities and territories to assess their current cultural policies, and

ii) Designing future strategies grounded in cultural rights and sustainability.

Cities and territories can work with Culture 21 Plus in different ways, according to their needs and starting point. The Initial Roadmap is a free online tool that generates a first tailored action plan based on Culture 21 Plus. The Essentials module covers the six blocks of the framework through fundamental actions and examples from around the world, and explores how culture connects with other basic local services. The Extended module goes much further: accompanied by experts and the team of the UCLG Culture Committee, cities and territories carry out a full self-assessment of their cultural policies across the 30 thematic areas and more than 200 actions of the framework, with highly visual results, while also bringing local policy makers and diverse stakeholders together to co-create their future policies, adapted to their own contexts. In addition, new thematic modules (on gender equality, climate change, health and wellbeing, or metropolitan areas, among others) are in preparation. The list remains open to new proposals upon

request of cities or territories: based on their specific needs and tailored to their contexts, we can also co-create new modules together.

This webinar aims to present the different forms of Culture 21 Plus, as well as to share the experiences of Guadalajara and Baie-Mahault with the Extended module. It will also be a space to listen: we would like to learn from the experience of those who have already used the Initial Roadmap or the Culture 21 Plus framework, and to hear what local and regional governments need, so that the upcoming modules respond to their priorities.

15:00-15:05 – WELCOME AND OPENING WORDS

- **Jordi Pascual**, Coordinator, Committee on Culture of UCLG

15:05-15:15 - THE INITIAL ROADMAP: Brief presentation and feedback from users

- **Agnès Ruiz**, Policy Officer, Committee on Culture of UCLG
- **Feedback from users**

15:15-15:25 - THE ESSENTIALS

- **Jordi Baltà,** Advisor, Committee on Culture of UCLG
- **Q&A**

15:25-15:40 - THE EXTENDED: City Experiences

- **Luisa Beatriz Velasquez Santiago**, Head of the Cultural Ecosystem Management Unit, Guadalajara (TBC)
- **Chantal Lauriette,** Coordinator of the Pilot Cities programme and Policy Evaluation Manager, Baie-Mahault

15:43-15:55 - OPEN FLOOR: What are your needs?

15:55-16:00 - CLOSING AND NEXT STEPS