

## AGENDA 21 FOR CULTURE

COMMITTEE ON CULTURE OF UNITED CITIES AND LOCAL GOVERNMENTS - UCLG

### CONTEXT

The **Committee on culture is a unique meeting point**. There is not another structure at a global level that gathers together cities, organisations and networks that foster the relation between local cultural policies and sustainable development.

The Committee on culture is chaired by **Lille Metreople**, co-chaired by **Buenos Aires, Montreal and México**, and vicechaired by **Milan, Barcelona and Angers**.

The **Agenda 21 for culture** is the first worldwide document establishing an undertaking by cities and local governments for cultural development. Around 450 cities, local governments and organisations from all over the world were linked to Agenda 21 for culture in June 2012.

**United Cities and Local Governments – UCLG** adopted Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation.

The **mission of the Committee for 2011-2013** is "To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture." The programme has 5 objectives or priorities: (1) Policy development. (2) Development of projects. (3) Alliances and partnerships. (4) Funding and resources. (5) Better governance.

## A. PRIORITIES 2013

### GOVERNANCE and FUNDING

Consolidate governance (new Board) and budget (Board + other sources)

### INTELLIGENCE

Launch new A21C process

Give example: explain how A21C is implemented by cities.

Write and disseminate

Prize Mexico

### COMMUNICATION

More visibility: better website

### NETWORKING

More successful advocacy inside UCLG

Clear partnerships with key partners. UNESCO + WCC; try

EU + AECID

## B. PROGRAMME 2013

### TOPIC

### EXPLANATION

### KEY CHALLENGE

#### I. POLICY DEVELOPMENT

New agenda 21 for culture / complementary document

Seminars "A": Lille, Buenos Aires, Mexico	The Committee will organise several seminars on the future of Agenda 21 for culture: Lille, Buenos Aires (14-18 April), Mexico DF (in connection with the prize). All threads to be discussed with local partners. Main topic is new Agenda 21 for culture to improve services (intelligence and cooperation) we offer to cities. All seminars to have internal and external programme.	
Seminars "B": Hangzhou and Rabat	The Committee will have to be present at the KEY international seminar that Unesco (14-17 May 2013) organises on the process of post2015 agenda, as well as in Rabat (1-4 October 2013 for the World Congress of UCLG	KEY QUESTION: Kadir Topbas, president of UCLG to represent us in Hangzhou / or a very high level representative: Secretary General or Presidential team of UCLG
Seminars "C": Milano, Lisbon, UEMOA	The Committee will support the organisation of more reduced seminars on local cultural policies and development	
Commission evaluation of A21C	It would be important to have external views	GENERAL KEY QUESTION: new Agenda 21 for culture? Or a complementary document (pros and cons). Structure: 2-page declaration + 2-page agenda (10-12 actions to choose 3-5). Offer services and monitor only cities that commit actions.
Digital activism	Key stakeholders (either members of Culture Committee + other key cities + key experts + key organisations) to be involved on specific basis. All members of UCLG invited to take part (UCLG Circular).	Not to launch dedicated website. Create new pages. Write 2 questionnaires (1 evaluation ; 1 new document)
Monitoring	Some cities have expressed the wish to receive the visit of an expert to help them in the analysis (confidential) of the local policies on culture	This project would have to be self-resourced. First step would be that experts are selected and qualified. Independent experts (consultants) + Key A21c cities experts (civil servants). KEY QUESTION: Should we probably focus in new a21c and we launched this "experts" strand immediately after new a21c? Or could we launch a "pilot cities" scheme in 2013?
UCLG Statutory meetings	Partnership with Brasil Negotiations with Minister to launch 2013 programme 5-7 June Executive Bureau in Lyon; 1-4 October World Congress in Lyon	Present 3-4 topics in Lyon: new a21c + WCC + Mexico Prize (at least). Ask 12 minute timeslot.
UCLG - Preparation of post 2015 Agenda and Habitat III	UCLG has decided that the main focus of the strategic plan is Habitat III (2016), and the definition of the United Nations post2015 agenda is also very high.	KEY QUESTION: We have to make all possible efforts to guarantee that culture is explicitly recognised as a dimension of sustainable development (new MDGs, SustDGs...) KEY CHALLENGE: The World Secretariat has not yet internalised the acquis of UCLG on culture. For example, despite the World Congress of UCLG 2010 approved in Mexico the Statement on "Culture as Fourth pillar of SD", the WS still produces advocacy papers that a-critically support the triangular old paradigm and do not mention this acquis.
Liaison with UCLG members and partners	Find the connections between our programme and the priorities of other committees, and sections.	
Elaborate new Committee Plan for 2014-2016	It has to be drafted in July and approved in Rabat	

## II. DEVELOPMENT OF PROJECTS

<b>Prize Mexico-Culture 21</b>	The city of Mexico has granted a high priority to this prize, including the new Mayor. We have to find the mechanisms to guarantee that the best projects are awarded and to agree on light methodology. Current situation: Jordi and Mexico are writing schedule and rationale of proposal. Prize to be called in Lyon (May 2013)	KEY CHALLENGE. The Prize will allow us to involve new partners (find new cities, new allies...), and to capitalise (intelligence) our database of good practices.
<b>Website with more information: a real portal, with space for cities, more interactive</b>	The website is well-known, and quite user-friendly. We cover the most well-known events and processes. But it is too theoretical, too "boring". We could explore going a step further, and guarantee that the website becomes a true portal: more pages dedicated to projects and to cities. TO ADD information of new Board in website	QUESTION. To have a stagiaire fully dedicated to this issue = digital activism
<b>Communication</b>	Leaflets, postcards, etc. To create so that they reflect current activities and Board	
<b>Peer - review involving 1 N-S and 1 S-S</b>	Many cities wish to spend 7-10 days to obtain an in-depth knowledge on the relation bw culture and sustainable development	QUESTION. We do not have funds to pay for travel and accomodation. This project would have to be self-resourced. KEY QUESTION: Does it make sense, or should we just focus in other activities?
<b>Training kit created</b>	We have created many information (agenda 2004, declaration of mexico 2010, 5 reports...) but we have not "pedagogical" documents, something that a city can download to very easily understand what we aim for.	
<b>3 webinars organised</b>	Use the training kit to organise 3 seminars on the web (webinars), one in each language	QUESTION. Analyse what technologies we need to organise webinars.
<b>Social networks audit</b>	We have a website and we are in twitter, but not in Facebook. It would be useful to know if (with the current resources) we are using the social networks properly.	
<b>Two new reports: (7) Convention Unesco and local governments; (8) on global civil society and culture.</b>	Commission two reports on critical – important areas of our work. FUTURE: Local cultural rights; Gender	KEY QUESTION: Does it make sense in 2013, or should we just focus in the new a21c?
<b>Cultural Rights</b>	Chair on Cultural Rights with the University "Nacional Autónoma de México" and the UNDP.	
<b>III. ALLIANCES AND PARTNERSHIPS</b>		
<b>UNESCO: on culture+development; on network of creative cities; on convention 2005</b>	We are in a very good working relation on culture+development, and also with the Convention 2005; but we need to analyse the relation with the network of creative cities	QUESTION. A meeting of Catherine Cullen + Montreal with Francesco Bandarin, Assistant Director General. Aim = resources? Visibility? Support for new a21c?
<b>European Union</b>	Xavier Troussard (director for culture) wishes to reinforce the exchanges between cities (peer-review) and to capitalise the learnings of European projects	QUESTION. Connect this process with our activities on learning and cooperation
<b>Civil society actors: Culture Action Europe, FICDC, U40, ENCATC...</b>	These actors are becoming connected and begin to coordinate actions with us. Our seminar in Rio+20 was extremely important for them (as for us). It is important to work with them, and to mutually reinforce programmes.	QUESTION. Will UNESCO use Hangzhou to feed this strategic endeavour?
<b>World Capitals of Culture</b>	New player that could bring resources and visibility. We could bring legitimacy as far as the rationale of WCC fully acknowledges our programme and key concepts.	QUESTION. In-depth meeting once WCC has obtained support from the first city in 2015. MILESTONE: MoU bw UCLG and WCC to be signed after Lyon
<b>Dissemination</b>	Additional efforts by the board cities on the dissemination of the Declaration on culture as 4th pillar of sustainability, and increase the number of adherent of Agenda 21 de la culture and member of the Committee on Culture	
<b>Networks of cities for culture</b>	Identify new champions, and cooperate with them – become the "network of networks". Identify "old champions" and engage them in our main activities.	
<b>IV. FUNDING AND RESOURCES</b>		
<b>Funding 2013</b>	Guarantee that all cities that have agreed to fund the Committee in 2013 are in close contact with World Secretariat management	

<b>Explore new funding stream based on cities that adopt new a21c after 2014</b>	Cities that adopt a21c are not offered services. We could engineer a system to monitor based on excellence and on annual services, probably through experts that we qualify / validate. But also through reports / articles / uploads	QUESTION. Can this become a real source of income? OR would this stream always be marginal?
<b>Explore UE bidding</b>	Europe Aid and Culture can offer good possibilities. It is just that we have to explore and decide. To contract a person in charge of elaborating a bid once we are sure that the Call is published and that we really want to do it.	
<b>Explore private funding</b>	WCC could be understood as private funding. Cooperating with some big foundations is also possible.	QUESTION. We need the Board to suggest names, and to open doors.
<b>Explore specific funding from cities (seminars)</b>	Some cities have approached us to organise seminars or events. If this city is a good partner, could we try to charge a fee to "label" a seminar with our expertise /time of involvement?	
<b>AECID</b>	The Spanish Agency for Development Cooperation supported the Committee with the Fund 2009-2010. The political changes stopped the cooperation.	We probably should insist
 <b>V. GOVERNANCE</b>		
<b>New Board to work together</b>	Learn to work together, respecting each one's portfolio	Coordinator to improve internal communication (weekly circulars to Board on main issues)
<b>Find cities in Africa, Asia-Pacific and MEWA</b>	Identify cities that can really contribute to the Committee, in knowledge, in connectivity, in resources	Target: Turkey, Asia-Pacific (several cities) and Africa

## C. PORTFOLIOS OF EACH CITY

### LILLE METROPOLE

- (a) relation with UCLG World Secretariat and inputs on the global agenda of UCLG, including post-2015 agenda (MDGs and SDGs) and Habitat III
- (b) elaboration of new Agenda 21 for culture for 2014
- (c) relation with European Union
- (d) strategy to connect the Committee with global civil society on culture
- (e) organisation in 2013 of a meeting of the Committee
- (f) resources

### BUENOS AIRES

- (a) organisation in 2013 of a seminar on culture as fourth pillar of sustainability which would also be a preparatory meeting aimed at the elaboration of a new Agenda 21 for culture in 2014
- (b) specific support to cities wishing to locally implement Agenda 21 for culture, especially in Latin America
- (c) connection of the Committee with Interlocal and Mercociudades

### MÉXICO DF

- (a) organisation of the International Award "MEXICO-Agenda 21 for culture" on cultural policies and sustainable development
- (b) analysis of training and learning packages of the Committee
- (c) identification, development and implementation of regional and national networks to support Agenda 21 for culture
- (d) to work to create a Chair on Cultural Rights with the University "Nacional Autónoma de México" and the UNDP

### MONTREAL

- (a) relation with Unesco (Convention 2005, Creative Cities network, and other dossiers)
- (b) participation in the elaboration of a new Agenda 21 for culture in 2014
- (c) diffusion of the Declaration on culture as 4th pillar of sustainability in Québec and in Canada and increase the number of adherent of Agenda 21 de la culture and member of the Committee on Culture
- (d) relation with the Coalition for Cultural Diversity
- (e) monitoring of implementation of Agenda 21 for culture after 2014 (including missions of experts)

#### ANGERS

- (a) participation in the elaboration of a new Agenda 21 for culture in 2014
- (b) support to analysis of training and learning packages of the Committee

#### BARCELONA

- (a) participation in the elaboration of a new Agenda 21 for culture in 2014
- (b) support to communication

#### MILANO

- (a) connection to the World Expo 2015
- (b) participation in the elaboration of a new Agenda 21 for culture in 2014

#### ALL BOARD MEMBERS

- (a) representing the Committee in key meetings on culture and sustainable development, especially those organised or convened by UCLG
- (b) diffusion of the Declaration on culture as 4<sup>th</sup> pillar of sustainability
- (c) reflection on new research and long-term activities.

## D. DIARY FOR 2013

(in **bold**, presence of President is required)

2013	MEETING	WHO MAY REPRESENT US?
	Culture et développement durable – temps 2 Journée de sensibilisation active - Réseau Culture 21 Strasbourg (France)	at distance. RC21.fr
February 7	early March Cultura21 Baltic Sea Region workshop	at distance
March 19-20	Istanbul. UCLG Task force on 2015	Lille?
April 2-4	COST seminar in Rome	Milano?
April 8-9	<b>Lille – Erasmus for young elected</b>	Lille
April 9	ECOSOC Prep - Europe - Geneve	commission expert?
April 15-19 (tbc)	(TBC) Buenos Aires seminar on culture and sustainable development	Buenos Aires + Lille + other cities?
April 18-19	Culture dans la cooperation internationale, CUF et Toulouse	at distance
May 14-17	<b>UNESCO. Conference of Hangzhou</b>	Lille, Montreal, Mexico, Buenos Aires
	Gatineau, Annual Conference les Arts et la Ville; Colloque annuel Les Arts et la Ville : La culture, au cœur du développement durable des municipalités à Gatineau (Québec)	
May 22-24	La Ville de Montréal en est membre. (TBC) People and the Planet 2013 à Melbourne (Australie)	Montreal + Catherine Cullen as KEYNOTE
June 2-4	Gouvernement Australien et Cultural Development Network	
June 5-7	<b>Executive Bureau Lyon</b> <b>UCLG. Committee on culture meetings Lille + 14-15 June -</b>	Lille
June 13-14	<b>Forum LIBÉRATION</b>	Lille, Montreal, Mexico, Buenos Aires
June?	UNESCO Convention 2005; Intergovernmental Bureau?	commission expert?
June 22-24	ALGA, Canberra	Montreal? Mexico?
July	ECOSOC, NY	UCLG's WS + Mexico /Buenos Aires?

September	(TBC) Agenda post2015 and Habitat III 2016 (to see with WS)	UCLG's WS + city?
September	(TBC) Nantes – green capital. Seminar on cultural rights	Angers?
October 1-4	<b>World Congress, Rabat + Committee meeting in Rabat</b>	Lille, Montreal, Mexico, Buenos Aires,
October	FNCC, commission culture. Aubagne.	Milano, Barcelona, Angers
	World Culture in Development Forum (WCF) "The Power of	Lille
	Culture as a Catalyst in Sustainable Development", Bali,	
November 24-29	Indonesia (Amarewar Galla)	Lille? CDN-Australia?
December	<b>Mexico Prize launch</b>	Lille, Montreal, Mexico, Buenos Aires
December	UNESCO Convention 2005; Conference of Parties?	commission expert?

*To be confirmed*  
*To be confirmed*

OTHER MEETINGS ON NEW A21C TO BE ORGANISED IN  
 OTHER PLACES: Lisbon? Milano? Novi Sad? UEMOA?  
 Brasil meetings?

**2014**

2014 - January Chile - IFACCA Summit

Buenos Aires?

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