



Working Group on Culture

Report for the World Secretariat

15th July 2007

This document is the final report of the activities undertaken by the Working Group on Culture from its constitution by the World Council of Beijing (June 2005)

This report follows the guidelines provided by the World Secretariat, as conclusions of the Executive Bureau of Paris (15-16 March 2007).

This report is written as a preparatory work of the World Congress of Jeju (28-31 October 2007).

A. Introduction

This chapter briefly presents the context of UCLG's Working Group on Culture, and its Programme 2005-2007.

The **Working Group on Culture**, constituted in June 2005, is conceived as the meeting point for cities, local governments and networks that place culture at the heart of their development processes. It is chaired by Barcelona City Council, and vice-chaired by the cities of Stockholm and Buenos Aires.

45 local governments, associations and networks are official members of the Group.

The **main aim** of the Programme for 2005-2007 is: "to promote the role of culture as a central dimension of local policies through the dissemination and implementation of the Agenda 21 for culture"

UCLG adopted Agenda 21 for culture as a reference document for its cultural programmes in October 2004 (Executive Bureau of Sao Paulo). The **Agenda 21 for culture** is the first document with a world-wide mission establishing an undertaking by cities and local governments for cultural development. It consists of 67 articles, distributed in three blocks: "Principles", "Undertakings" and "Recommendations".

In June 2007, the number of cities, local governments and organisations from all over the world that were linked to Agenda 21 for culture reached the figure of 225.

The programme 2005-2007 of UCLG's Group on Culture splits into these four **sub-objectives**: (1) to develop the political framework of cities and local governments, (2) to guide the development and implementation of services to cities, (3) to develop institutional partnerships in culture, and (4) to promote research and development in culture

B. Analysis

This chapter summarises the activities undertaken by the Working Group on Culture during the period 2005-2007. The three criteria for evaluation approved by the Executive Bureau of Paris (March 2007) are used as framework.

- 1. Relevance of themes and activities of each Committee or Working Group in relation to the main political objectives of the organization.
- a. Culture is becoming one of the crucial elements of globalisation. Intergovernmental organisations are recognising it: UNESCO Convention on Cultural Diversity (2005), plans for an Alliance of Civilisations (2006), European Year for Intercultural Dialogue (2008)... The Agenda 21 for culture is the main (original and multilateral) contribution of cities to global cultural governance. In its programme 2008-2010, UCLG needs to improve its capacity to convey the messages of cities on global cultural issues: advocacy and policy development.
- b. Local policies for development are usually based on the virtuous triangle of sustainability: economic growth, social inclusion, environmental balance. Today, this triangle is squared by culture, which is becoming the fourth pillar of sustainable development at a local level. Local cultural policies, based on the intrinsic values of culture (creativity, critical knowledge, diversity, memory, rituality...) are becoming more important for democracy and citizenship. Cities wish to exchange experiences and improve mutual learning. In its programme 2008-2010, UCLG needs to reinforce its capacity to become a global meeting point on cultural issues: networking and project development.
- 2. Scope of the network created, geographical balance and active involvement of members in the work carried out by the Committee
- UCLG's WG on Culture is **a unique meeting point**: there is not another structure at a global level that gathers together cities, organisations and networks that foster the relation between local cultural policies and sustainable development.
- More than 40 local governments are official members of the WG. **Membership** is essentially European and Latin-American, although the WG has official members in Africa, North America and Middle East West Asia, as well as observers from all UCLG sections. A full list of official members and observers is reproduced in annex 1.
- The number of cities, local governments and organisations from all over the world that were linked to Agenda 21 for culture was 225 on 30th June 2007. A **database** for this purpose is periodically updated.
- 3. Impact of the work within the World Organisation and in relation to the global agenda: political initiatives, quality of communication, direct cooperation, exchanges between members, support to the development of partnerships with the international organisations.
- Agenda 21 for culture is used in local cultural planning to (a) elaborate and implement new local cultural policies, (b) reinforce the role of municipal departments for culture, (c) exchange good practices, and (d) advocate for an enhanced role of cities in national cultural governance.
- Agenda 21 for culture is available at present in **9 languages**: English, French, Spanish, Catalan, Galician, German, Italian, Portuguese and Turkish
- There is a new specific multilingual website: http://www.agenda21culture.net and a corporate identity.
- Three paper editions of Agenda 21 for culture have been published.
- The WG approved **two new specific documents** (or "policy papers"), on "Advice on local implementation of Agenda 21 for culture" and "Cultural indicators and Agenda 21 for culture" in October 2006.
- Strategic relations have been created with **UNESCO**'s Culture Sector, the **European Union** (Commission) and the Direction for Culture of the **Council of Europe**.
- There is a strategic relation with the main networks of cities and local governments with a programme on cultural development: Eurocities, Mercociudades, Interlocal, les Rencontres....
- There is a relation with the main **organisations** active in the field of cultural development and international cultural cooperation.

- The report "Local policies for cultural diversity" was commissioned by UNESCO and delivered in September 2006.
- The feasibility of a joint celebration by cities each 21 May, **World Day for Cultural Diversity**, from 2008 onwards, has begun to be explored.
- The Agenda 21 for culture has been presented by members of the WG in more than 50 international congresses, seminars and meetings. See annex 2.
- WG on Culture programme is based on **R&D**. Process is periodically fed by leading researchers on culture and development. New research work on the following subjects "Culture and local governance", "Culture and decentralised cooperation", "Cultural indicators", "Creative industries and local development" has been suggested.

C. Activities undertaken in 2005-2007

This chapter explains in detail the activities undertaken by the WG on Culture in 2005-2007, following the headings of the Programme approved in Beijing in June 2005.

1. To develop the political framework of cities and local governments

	Actions implemented
1.1. To formally constitute the Working Group on Culture	 The Working Group was formally constituted in Beijing, June 2005 Preparation of UCLG's congress in Jeju: October 2007 Preparation of UCLG's Commission for culture 2008-2010
1.2. To ensure coordination in the implementation of the Programme 2005-2007 of the Working Group on Culture with UCLG's World Secretariat, and to involve the regional and metropolitan sections of UCLG in the development of the institutional framework	 The Chair of the WG presented a report to the Executive Bureau of Washington (February 2006), the World Council of Marrakech (29 October 2006) and the Executive Bureau of Paris (March 2007) Coordination between Chair and Vice-chairs Contacts have been made with UCLG's continental sections in Latin
1.3. To increase the representation of cities from un-represented regions and to involve cities which have excelled in the commitment to relate culture, citizenship and democracy, and/or to implement strategic plans on culture	
1.4. To continue the strategic relations with the Forum of Local Authorities	- FAL Secretariat has forwarded notice of constitution of WG, as well as other relevant information.

2. To guide the development and implementation of services to cities

	Actions implemented
2.1. To create and update a database of all the cities and local governments implementing activities under the framework of the Agenda 21 for culture	French and Spanish

2.2. To update and maintain the website UCLG's website contains all information related to the WG. The website http://www.agenda21culture.net has been created to containing the Agenda 21 for culture translated into several languages and increase visibility and promote access to content A corporate identity and a number of logos have been created other resources (research centres, Websites contain mainly internal information, and not much external bibliography...) information (links, news...). 2.3. To promote the Working Group and Circular 2 and circular 6 have been sent for these purposes. the Agenda 21 for culture to cities, local It is not easy to reach the totality of UCLG members. governments and associations which are members of UCLG 2.4. To edit and publish documents on Trilingual document (English, French, Spanish) published in October the Agenda 21 for culture 2005 and November 2006. Other languages in which Agenda 21 for culture is translated: German, Italian, Catalan, Galician, Portuguese and Turkish. A translation into Japanese is being done Contacts are needed with UCLG sections, and other partners, to translate Agenda 21 for culture into Arabic, Russian... 2.5. To develop and disseminate ad-hoc Documents "Advice on local implementation of the Agenda 21 for culture" reports, handbooks or guides for cities and "Cultural indicators and Agenda 21 for culture". Approved in October and local governments to design and 2006. implement a local/municipal plan on There is no evaluation or assessment on how, why and by whom these culture or a Local Agenda 21 for culture documents are being used.

3. To develop institutional partnerships in culture

	Actions implemented
3.1. To disseminate the Agenda 21 for culture and stimulate debates on the relevance of culture in urban policies with cities and national associations of municipalities	Colombian, Turkish (list not exhaustive). Initiatives undertaken in Stockholm (Swedish cities), Riga (Latvia), Chile
3.2. To disseminate the Agenda 21 for culture and stimulate debates on the relevance of culture in urban policies with city and regional networks such as Eurocities, Interlocal or Mercociudades	approved a "Recommendation on European cities and Agenda 21 for culture" in November 2004.

3.3. To establish a framework relation with UNESCO and put forward specific partnership proposals	 A "Cooperation agreement between UCLG and UNESCO" was signed on 21 May 2007. The signature of this Agreement was followed by a meeting (29th May 2007) in order to foster its implementation. In that meeting, Mr Georges Poussin, Chief of Section "Cultural industries for development" suggested UCLG to assess the programme "network of creative cities" A meeting, and a regular exchange of information on strategic priorities, was formally requested to UNESCO's Assistant Director General for Culture, Ms Françoise Rivière on June 2007. UNESCO's Director of Division on Cultural Policies and Intercultural Dialogue, Ms Katerina Stenou, commissioned in January 2006 the report "Local policies for cultural diversity" to UCLG's WG on Culture. The report was finalised in September 2006 and published on-line in June 2007. The report was included in the preparatory work of "2008 World Report on Cultural Diversity" Analysis of feasibility for a campaign of cities on 21st May – UNESCO's "World Day for Cultural Diversity for Dialogue and Development" has just begun to be explored
3.4. To disseminate the Agenda 21 for culture, to raise awareness and to propose specific partnerships with other international organisations, including UN agencies and programmes, multilateral bodies and regional organisations	 Participation in the World Cultural Forum – Rio de Janeiro (November 2006).
3.5. To disseminate the Agenda 21 for culture to the international cooperation agencies that include culture in processes of development aid	- Information sent to «The power of culture», «Development Gateway» and « the Drum Beat ».
3.6. To establish links with the international networks for cultural diversity	 Participation in the meetings 2005 and 2006 of the International Network on Cultural Policies (ministries for culture). Participation in the meeting of 2007 (Seville, Spain) is foreseen. Regular exchange with Liaison Bureau. Participation in the meeting 2005 of the International Network for Cultural Diversity (civil society). Regular exchange with Executive Director. Information sent to Coalitions for Cultural Diversity (civil society).
3.7. To establish links with the Universal Forum of Cultures foundation	 Forum Foundation has widely disseminated the Agenda 21 for culture The participation of UCLG's WG on Culture, and the dissemination of Agenda 21 for culture at the Forum Monterrey 2007 needs to be explored.
3.8. To identify sources of funding for the Agenda 21 for culture	 Possibilities for funding of the Commission for Culture has been detected at the Spanish Government (Ministry of Foreign Affairs and Cooperation), the European programme Culture 2007 and private foundations These possibilities need to be jointly developed with UCLG's World Secretariat

4. To promote research and development in culture

	Actions implemented
4.1. To promote UCLG, the Working Group and the Agenda 21 for culture in relevant seminars and conferences	

4.2. To disseminate the Agenda 21 for culture to academic and research networks on culture, governance and development	as EUKN - European Urban Knowledge Network, Canadian Cultural
4.3. To propose agreements with research centres on the dissemination of the Agenda 21 for culture, the technical assessment of its implementation and the role of culture in processes of development	UNESCO in January 2006, delivered in September 2006 and published on-line in June 2007.
4.4. To promote research on the role of cultural policies in peace-keeping, in preventing violence and in respect for human rights, and to create action strategies on these issues	

D. Main challenges for 2008-2010. A first draft

This chapter drafts several of the possible priorities for UCLG's Commission on Culture. The Working Group on Culture will meet in Lille (France) on 14th September 2007 in order to elaborate a proposal of Programme 2008-2010, that will have to be analysed in the World Congress of Jeju (28-31 October 2007).

- 1. Mission, objectives and governance of the commission
- To achieve that the relation between culture and sustainable development is a priority for UCLG in 2008-2010
- To achieve that intercultural dialogue is a priority for UCLG in 2008-2010
- (It is not only a matter of creating a commission, but to ensure that these two topics are included in a relevant place within UCLG's Programme for 2008-2010.)
- To foster the relation between the work of UCLG's commission for culture and the main topics of the world agenda: Millenium Development Goals, Development Cooperation, City Diplomacy...
- To clearly outline the mission of the commission for culture 2008-2010
- To strenghthen the governance of the CC: membership, vicechairs and chair. To agree upon assigning specific responsibilities on concrete issues.
- To continue the partnership with the networks of cities for culture
- To promote the participation of national associations of municipalities
- To analyse the creation of an external advisory board of experts
- To establish a close cooperation with the continental sections of UCLG
- To establish a close cooperation with the rest of commissions of UCLG

2. Policy development

- To continue the work of Research and Development, with new reports on issues related to Agenda 21 for culture. Those reports need to be closely related to the development of urban policies for culture. possible topics: "Culture and local governance", "Culture and decentralised cooperation", "Cultural indicators", "Creative industries and local development"...
- To analyse the production of new "policy papers" (as those approved in 2006: "Advice on local implementation of the Agenda 21 for culture" and "Cultural indicators and Agenda 21 for culture"). To analyse whether they could be approved by the Commission for Culture, the Executive Bureau or the World Council.

- To analyse the feasibility of elaborating a document on "Cultural indicators and Agenda 21 for culture" that further develops the document approved on this issue in 2006.

3. Development of alliances and partnerships

- To deepen on the strategic relation with UNESCO, the European Union and the Council of Europe, and to establish specific partnerships on concrete issues.
- To explore contacts and develop a relation with other UN agencies and programmes: UN-Habitat, UNDP, UN-Sustainable Development
- To establish a close cooperation with the Alliance of Civilisations
- To continue the relation with the organisations devoted to international cultural cooperation, and to explore the realisation of specific projects
- To explore the establishment of contacts with OWHC Organisation of World Heritage Cities and ICLEI Local Governments for Sustainability.
- To explore the establishment of contacts with the international thematic cultural networks (IFLA, ICOM, ICOMOS...)

4. Development of projects

- To continue the communication through the website http://www.agenda21culture.net and its corporate image
- To reinforce the external visibility of Agenda 21 for culture
- To improve the internal circulation of information (newsletter or bulletin).
- To increase the number of translations of Agenda 21 for culture
- To support any local implementation of Agenda 21 for culture
- To explore, and eventually agree, on a joint celebration by cities each 21 May, World Day for Cultural Diversity, from 2008 onwards, in partnership with UNESCO
- To explore the creation of a emblematic action (award?)
- To explore the elaboration of a glossary of concepts related to Agenda 21 for culture
- To strengthen the net-work among the members of the Commission, and to develop specific projects on the field of exchanging good practices and peer-review.
- To explore the realisation of specific actions in the fields of training and capacity building, in partnership with international and national funding agencies

5. Funding and other resources

- To obtain resources from national and international agencies and donors
- To establish sponsorship agreements with private corporations

Annex 1. UCLG's Working Group on Culture. Members and observers

Official members are those that have registered before UCLG's World Secretariat, completing the form available for this purpose. Observers are those cities, local governments or organisations that attended the first meeting of the WG (in Barcelona, 23-24 October 2006) and/or have expressed the wish to formally join the WG

A. OFFICIAL MEMBERS

AFRICA

Congo Mairie de Brazzaville Mali Mairie de Bamako

Morocco Conseil Municipal d'Essaouira

EUROPE

Belgium Ville de Huy
France Cités Unies France
France Conseil Général Gironde

France Conseil Général Seine Saint Denis France Conseil Régional Rhône-Alpes

France Mairie de Rambouillet
France Mairie de Sainte Anne
France Saint-Étienne Métropole
France Territoires et Cinéma

France Ville de Lille Ville de Nantes France Ville de Strasbourg France Citta Unite (CICU) Italy Comune di Roma Italy Comune di Torino Italy Comune di Venezia Italy Camara Municipal de Silves Portugal Camara Municipal de Gaviao

Portugal Camara Municipal de Gav
Slovakia Cités Unies Slovaquie
Spain Ajuntament de Barcelona
Spain Diputació de Barcelona

Spain Bilboko Udala - Ayuntamiento de Bilbao

Spain Ayuntamiento de Córdoba Spain Ayuntamiento de Sevilla

Spain Fondo Andaluz de Municipios para la Solidaridad Internacional (FAMSI)

Sweden City of Stockholm
United Kingdom Greater London Authority

LATIN AMERICA

Argentina Gobierno de la Ciudad de Buenos Aires
Brazil Prefeitura Municipal de Porto Alegre
Brazil Prefeitura Municipal de Rio de Janeiro
Chile Municipalidad de Puerto Montt

Chile Asociación Chilena de Municipalidades
Colombia Federación Colombiana de Municipios

Costa Rica Municipalidad de Escazú
Ecuador Municipio de Cuenca
Ecuador Municipio de Quito

El Salvador Corporación de Municipalidades de la República de El Salvador-COMURES

MIDDLE EAST-WEST ASIA

Jordan Greater Amman Municipality

Liban UCLG Office Lebanon, Syria, Jordania

Turkey UCLG-MEWA

NORTH AMERICA

Canada City of Toronto
United States of America Corpus Christi

B. OBSERVERS

Australia Cultural Development Network – Victoria

Brasil Ministério da Cultura

Canada Creative City Network of Canada

Canada Ville de Montréal

Chile Consejo Nacional de la Cultura y las Artes

Colombia Alcaldía Mayor de Bogotá

France Aide aux Musiques Innovatrices – AMI

France Mairie d'Aubagne
France Mairie de Lyon
International Council of Europe

International ECF – European Cultural Foundation

International EFAH – European Forum for the Arts and the Heritage

International Eurocities
International Interlocal

International International Association of Educating Cities – AICE

InternationalMetropolisInternationalles RencontresInternationalUNESCO

Italy Comune di Genova Italy Provincia di Roma

Italy Rete Italiana Agenda 21 Locali

Spain Federación Española de Municipios y Provincias – FEMP

Spain Ministerio de Cultura
Spain Ayuntamiento de Zaragoza
United Kingdom Reading Borough Council

Annex 2. International seminars, conferences and meetings with a relevant participation of members of UCLG's WG on Culture

This list is elaborated with the available information, provided by cities, local governments, institutions and organisations. If you wish to make any contribution, observation or suggestion, please contact agenda21cultura@bcn.cat.

- UCLG's Working Group on Culture Groupe de Travail sur la Culture de CGLU Grupo de Trabajo en Cultura de CGLU, Lille, Septembre 2007, http://www.agenda21culture.net
- « Políticas urbanas y desarrollo cultural : la planificación como estrategia », Quito, Ecuador,
 December 2007 (tbc), Alcaldía de Quito, Interlocal, CGLU Cultura, AECI Ministerio de
 Asuntos Exteriores y Cooperación del Gobierno de España, http://www.redinterlocal.org
- III Congreso Latinoamericano de Ciudades y Gobiernos Locales, FLACMA, Florianópolis, Santa Catarina, Brasil, 25-27 de julio de 2007, http://www.flacmacongreso.com/
- "Expanding Cultures: Arts and Local Government conference", Melbourne, Victoria, Australia, July 26-27 2007, http://culturaldevelopment.net.au/expandingcultures
- Cultural diversity Europe's Wealth. Bringing the UNESCO Convention to Life. What has been achieved? What needs to be done?, Deutsche UNESCO Kommission e.V. and Essenfor-the Ruhr, European Capital of Culture, Essen, 26 – 28 April 2007, http://www.unesco.de
- La Rencontre de Görlitz Réunion des élus allemands à l'occasion de la Présidence européenne Meeting of the German elected officials within the European presidency, Les Rencontres, Görlitz – Zgorzelec, 12 – 14 April 2007, http://www.lesrencontres.org
- Seminario internacional "La Agenda 21 de la cultura", Foro de Cultura de la Red de Mercociudades, Córdoba (Argentina), 27 – 30 de marzo de 2007, http://www.mercociudades.org/index.php?module=PostWrap&page=/descargas/paginas/cultura.htm
- Atelier ENCATC: "L'Agenda 21 de la culture. Vers une nouvelle gouvernance culturelle",
 ENCATC, Université Lumière 2 et Groupe de Travail sur la Culture de CGLU, Lyon (France)
 27 28 Mars 2007, http://www.encatc.org
- La Rencontre de Sevilla: "Financer la culture en Europe: quels partenariats entre secteur public et secteur privé? – La financiación de la cultura en Europa: cooperación pública y privada – Funding culture in Europe: public and private partnerships", Les Rencontres et Ayuntamiento de Sevilla, 8 – 11 / III / 2007, http://www.lesrencontres.org
- Encontros Alcultur Almada 2007, Câmara Municipal de Almada Portugal / CultIdeias, 22 24 fevereiro 2007, http://www.alcultur.org
- Fórum Cultural Mundial, Rio de Janeiro Salvador, 24 November 3rd December 2006, http://www.forumculturalmundial.org
- UCLG's World Council and Executive Bureau, Marrakech, 29 October 1 November 2006, http://www.agenda21culture.net
- Interacció 2006 Políticas culturales de proximidad Cultural policies of proximity, Diputació de Barcelona, Barcelona, Catalunya – España, 24 – 27 October 2006, http://www.diba.cat/cerc/interaccio2006.asp
- UCLG's Working Group on Culture Groupe de Travail sur la Culture de CGLU- Grupo de Trabajo en Cultura de CGLU, Barcelona, Catalunya – España, 23-24 October – octobre – octubre 2006, http://www.agenda21culture.net
- "Kommunale Kulturpolitik in Europa eine Lernpartnerschaft", 51. Loccumer Kulturpolitisches Kolloquium, Berlin, 20-22 Oktober 2006, http://www.loccum.de
- III World Urban Forum, UN-Habitat, Vancouver, British Columbia, Canada, 19 23 June 2006, http://www.unhabitat.org/wuf/2006
- Third World Summit of the Arts and Culture. "Transforming places, transforming lives",
 IFACCA International Federation of Arts Councils and Culture Agencies,
 NewcastleGateshead England, 14 18 June 2006, http://www.artsummit.org
- Séminaire international "Le dialogue interculturel et ses nouveaux enjeux", organisé para la Délegation permanente du sultanat d'Oman auprès de l'UNESCO, et la Division des Politiques Culturelles et du Dialogue interculturel, 6-7 juin 2006, http://www.unesco.org/culture/oman

- Urban Futures 2.0 European conference on urban governance and partnership, European Commission, Swedish Government and the City of Stockholm, Stockholm, 3-5 May 2006, http://www.urbanfutures.se
- Europa por el diálogo intercultural Europe for intercultural dialogue L'Europe pour le dialogue interculturel, Ministerio de Cultura - Gobierno de España, Granada, 27-28 abril 2006, http://www.mcu.es/cooperacion/dialogoIntercul/
- Evento "Agua e Cultura", UNESCO- Porto Alegre, Instituto Saberes e Cuidados Ambientais
 ISCA, Porto Alegre, Brasil, 22 marzo 2006
- Eurocities Culture Forum, First 2006 meeting, Riga Latvia, 9-11 March 2006, http://www.eurocities.org
- Escuela de Capacitación de la Asociación Chilena de Municipalidades, Asociación Chilena de Municipalidades - Consejo Nacional de la Cultura y las Artes de Chile, 23-27 enero 2006
- Conferência Nacional de Cultura, Ministério da Cultura, Brasil, Brasília, 13-16 dezembro 2005, http://www.cultura.gov.br/foruns_de_cultura/conferencia_nacional_de_cultura/
- I Seminario Taller Internacional de Políticas Públicas en Industrias Culturales y Diversidad Cultural, Instituto Distrital de Cultura y Turismo, Bogotá, 5-7 diciembre 2005,
- Culture et inegalités culturelles en France et au Brésil, París, UNESCO, 29 Novembre 2005, http://www.salon-livre-presse-jeunesse.net/slpj2005/index_mail.php
- III congreso de Xestión cultural, Auditorio de Galicia, Santiago de Compostela, Galicia, España, 23-26 noviembre 2005, http://www.xunta.es/conselle/cultura/credifucul/congreconcur.htm
- Cultural Diversity, Social Cohesion and Sustainable Development, 8th Annual Ministerial Meeting of the International Network on Cultural Policies, Dakar – Senegal, 21-23 November 2005, http://www.incp-ripc.org
- Cultural Diversity, Social Cohesion and Sustainable Development, International Network for Cultural Diversity, Dakar – Senegal, 17-20 November 2005, http://www.incd.net
- Speednetworking on the Agenda 21 for culture @ Eurocities AGM", Eurocities Conference and Annual General Meeting, Lyon, France, 20 November 2005, http://www.eurocities.org