3rd UCLG CULTURE SUMMIT
BUENOS AIRES
3-5 APRIL 2019
Cities lead the actions on the role of culture in sustainable development
Las ciudades lideran las acciones sobre el rol de la cultura en el desarrollo sostenible.

The UCLG Committee on Culture is co-chaired by Buenos Aires, Lisbon and Mexico City, and vice-chaired by Barcelona, Bilbao, Bogotá, Jeju, Porto Alegre and Rome.
We are proud to host the International Summit of Cultural Cities convened by United Cities and Local Governments (UCLG), an event that brings together countries from around the world to think collectively on the role of culture in sustainable cities.

We believe that culture is the fourth pillar of sustainable development, that it is crucial in the lives of all neighbours because it allows us to meet others who think differently, to learn very important values such as diversity and respect.

Moreover, culture makes us grow as a city because it creates many job opportunities: behind every play, recital, film and festival there are thousands of men and women who make it possible with their effort and dedication.

We, the people from Buenos Aires produce and consume culture all the time, in each and every corner and neighbourhood of the City. We offer a wide range of activities all year round and, thanks to the talent of our artists, Buenos Aires is the cultural capital of Latin America.

This summit is an opportunity to exchange and share our experiences, lessons learned and policy examples from around the world so that culture continues to grow more and more.

We are convinced that this growth must be achieved by planning with a long-term view.

One year after hosting the G20, we are proud to be once again offer a stage for dialogue between different countries around the world. This positions Buenos Aires as one of the world’s greatest capital cities.

We congratulate all the international cultural stakeholders who have brought their views, strategies and policies, and we celebrate the great contribution of each of them, which shows us the enormous potential of professionals and experts from all over the world.

Working as a team, we continue to enrich the culture of Buenos Aires.

Horacio Rodríguez Larreta
Head of Government of the Autonomous City of Buenos Aires
We are proud to host the International Summit of Cultural Cities of UCLG, the world organization of cities and local governments. **The Summit is a unique event, with more than 500 representatives from all over the world coming to Buenos Aires to debate the role of culture in cities and in our lives over the next few years.** In the century of cities, it is fundamental to meet together to look for imaginative solutions and answers to global challenges.

It’s a given that culture has an impact on the quality of life of neighbours; in addition to entertainment or spectacle, it is also a fundamental driver, both on an individual and collective level, for development in cities.

That is why it is so important to hold a global debate on the challenges ahead. Sharing experiences, ideas, goals and projects, exercising collective creativity, allows an exchange of cultural policies and programs to reach the target of sustainable development.

**The key themes of this Summit are at the core of our agendas and raise questions addressed to all of us.** Social transformation, gender perspective, culture in public space, accessibility and inclusion are currently international concerns that deserve global attention and proposals.

Furthermore, it is not by chance that the third edition of the Summit is being held in Buenos Aires, because we “porteños” are passionate about culture. We have a longstanding, diverse and profound cultural throughout the territory; in each neighbourhood there is something different to do, and this diversity, added to the endless talent of our artists, make this City breathe culture.

We trust in this collective path we are walking along with other cities; we are convinced that it is necessary to put culture in the spotlight in debates, to dialogue and learn from each other, and to work together to plan the necessary policies that will place culture at the heart of the sustainable development debate.

**Hosting this international summit is a source of pride and responsibility for us.** We are grateful for the willingness and effort of the leaders and colleagues from all over the world who have come to participate and share their experiences, good practices and dreams. We celebrate this opportunity as hosts, as leaders, to provide this space for exchange and learning.

Our challenge is to continue building Buenos Aires as the Cultural Centre of Latin America, so that everyone can play an important role in its cultural life. Welcome to the 3rd UCLG Culture Summit, and a warm welcome to all of you who believe that culture is a means to build a better future.

---

*Enrique Avogadro*

Minister of Culture of the Autonomous City of Buenos Aires
Dear friends and colleagues,

Thank you for joining us at the 3rd Culture Summit of United Cities and Local Governments (UCLG), and welcome to Buenos Aires. On behalf of UCLG, I would like to thank the Government of the Autonomous City of Buenos Aires, for its strong commitment in making this event a unique opportunity for discussing the cultural dimension in the sustainability of cities. Buenos Aires has been strongly involved in the work of our organization, and particularly in its Committee on Culture, for many years, showing a bold vision in building inclusive communities and strengthening cultural development.

The 3rd UCLG Culture Summit is also an excellent space in which to continue showcasing the valuable role of local governments in sustainable development, linking our daily responsibilities to the global agendas. Every day, local governments around the world contribute to making effective the Sustainable Development Goals as well as other national, regional and global agendas. Our role as an organisation is to make this commitment visible, to advocate for more recognition and a stronger voice at the negotiation and decision-making table, and to foster learning among cities and local governments. The Summit in Buenos Aires provides one such opportunity.

For UCLG, localization isn’t about parachuting global goals into local contexts; rather, it involves the implementation of local agendas in cities and territories to reach both local and global goals. Localizing is a bottom-up, rather than a top-down process. This is something that is abundantly clear in the field of culture.

After all, culture is rooted in distinct places and peoples, in the unique heritage and creativity of our diverse communities.

Culture cannot be separated from other areas of development. This is why, in line with UCLG’s global agenda, this Summit will discuss themes such as climate change, women’s rights, sustainable mobility, resilience, and public space. For the first time, the Culture Summit is taking place alongside the meeting of the UCLG Executive Bureau, which will enable a more diverse participation and stronger cross-disciplinary dialogue. The significant presence of civil society organisations and activists is also part of our vision in building plural, participatory governance.

The UCLG Committee on Culture is a leader in the promotion of culture as the fourth -or, perhaps, should we not be bolder and say the first?- pillar of sustainable development, and works with local governments across the world in this respect. Building on the Agenda 21 for Culture and the Culture 21 Actions toolkit, many good practices and examples will be presented at this Summit, facilitating broad international learning and networking opportunities.

I am confident that the Summit will be a rich, inspiring, and enjoyable event that will strengthen the alliance of local and regional leaders, organizations, activists and citizens committed to harnessing culture and building inclusive and sustainable cities.

We invite you to take advantage of this excellent event, enjoy Buenos Aires and continue contributing to cultivating more creative, diverse and sustainable cities!

Mpho Parks Tau
President of United Cities and Local Governments - UCLG
INTRODUCTION

The third UCLG Culture Summit will be held in Buenos Aires (Argentine Republic) on 3-5 April 2019, hosted by the Government of the Autonomous City of Buenos Aires.

The **UCLG Culture Summit** is the **main meeting point at global level** of cities, local governments and other stakeholders that are committed to the effective implementation of policies and programmes on culture and sustainability. The Culture Summit of Buenos Aires is based on the results of the previous Summits, held in Bilbao in 2015 with the theme “Culture and sustainable cities”, and in Jeju in 2017 with the title “Commitments and Actions for Culture in Sustainable Cities”.

The Summits show that cities are leading the way in recognizing the absolute necessity of cultural factors as a key dimension of sustainable development. This is why the third UCLG Culture Summit will be called **Cities lead the actions on the role of culture in sustainable development**.

The Summit has two main goals. First, the Summit will reinforce the messages about the role that culture plays in sustainable development at the local level. In all cities, in the whole world, there are extraordinary initiatives that manage to expand freedoms and improve the lives of people through cultural processes, whether in the field of heritage, creativity or diversity. Second, the Summit will give visibility to international debates on culture, cities and sustainable development, which are shaped by recent global agreements such as the **UN 2030 Agenda for Sustainable Development** or the **New Urban Agenda**.

The Summit is a forum for knowledge-sharing, peer-learning and networking among cities and local governments. Over three days, the third UCLG Culture Summit will combine plenary sessions, smaller and thematic parallel sessions, project presentations and networking spaces.
KEY THEMES

The following themes will be addressed:

**Towards a Global Culture 2030 Goal.** Years after the adoption of new global agendas, the Summit will review the progress made but will also discuss the necessary steps to strengthen, in the long term, the global constituency on culture and sustainable development.

**Cities and challenges.** How are cities in different world regions working to fully integrate culture in their sustainable development strategies, programmes and projects? What progress can be observed? What are the challenges? Specific themes included in *Culture 21 Actions* (climate change, the impact of tourism or the relation between cultural and education policies) will be examined in several parallel sessions.

**A gender perspective in cultural policies.** Although gender is one of the key components of all approaches linked to sustainable development, the gender perspective is often absent from, or hardly visible in, cultural policies. The Summit will organize several sessions, including a plenary session on the meaning and the practicalities on a gender perspective in cultural policy. The Summit will analyse the current situation and will make suggestions to strengthen and to improve this perspective.

**Social Transformation and Culture.** Issues relating culture to integration, equity or inclusion are also important challenges shared by cities around the world. The Summit will organize several sessions that will relate culture and social transformation, addressing issues such as the construction of youth identity and the inclusion of vulnerable neighbourhoods in urban policies.

**Independent culture.** The identity of cities is based on a multiplicity of valuable cultural expressions. The independent cultural sector is a stage for all these voices. The self-management character of this sector, as well as the relevance of its offer at the local level in each community, demands that we think about suitable tools to promote and to strengthen the independent culture of each city.
CULTURE IN UCLG

The mission of the world association of United Cities and Local Governments – UCLG is to be the united voice and world advocate of democratic local self-government, promoting its values, objectives and interests, through cooperation between local governments, and within the wider international community.

UCLG has played an important role since 2004 in promoting the role of culture in sustainable cities:

- In 2004, UCLG adopted the *Agenda 21 for culture*, the first worldwide document establishing principles and local commitments for cultural development. The Agenda 21 for culture as complemented in 2015 with *Culture 21 Actions*, a practical toolkit that updates key aspects of the relation between culture and sustainable development in cities.

- In 2010, the Executive Bureau of UCLG approved the document “*Culture: Fourth Pillar of Sustainable Development*” in its World Congress held in Mexico City. The document is based on a dual approach: developing a solid cultural policy, and advocating a cultural dimension in all public policies.

- Since March 2013, UCLG’s role as facilitator of the Global Taskforce has included Culture in local and regional governments’ inputs to the UN 2030 Agenda and the New Urban Agenda. The *2nd World Assembly of Local and Regional Governments* [Quito, 2016] establishes a commitment to ‘Integrate culture as the fourth pillar of sustainable development and take action to foster heritage, creativity, diversity and peaceful co-existence’.
• The Bogotá Commitment (5th UCLG World Congress, 2016) includes one area of Action entitled “Promote Local Heritage, Creativity and Diversity through People-Centred Cultural Policies”.

• The International Award UCLG – Mexico City – Culture 21 is a unique initiative: it is the only Award which aims at recognising leading cities and individuals that have distinguished themselves through their contribution to culture as a key dimension in sustainable cities. Over its three editions (2014, 2016 and 2018), it has received 238 applications and has recognised cities and individuals from all over the world.

• The Committee on Culture of UCLG has cooperated since 2013 with other global networks in order to promote the inclusion of culture in sustainable development agendas, particularly through the #culture2030goal campaign, also known as ‘The Future We Want Includes Culture’.

• Published in 2018, the document “Culture in the Sustainable Development Goals. A Guide for Local Action” presents information on each one of the 17 SDGs, helps to understand why cultural issues are important and how an effective connection can be made with each Goal.

• The Committee has developed the OBS, a database containing more than 130 good practices on culture and sustainable development. Each good practice is indexed according to 3 criteria: the UN SDGs; the Commitments of UCLG’s “Culture 21 Actions”, and keywords.

The UCLG Committee on Culture is a unique platform, which gathers cities, associations and networks that foster the relationship between local cultural policies, and sustainable development. The Committee is co-chaired by Buenos Aires, Lisbon and Mexico City, and is vice-chaired by Barcelona, Bilbao, Bogotá, Jeju, Porto Alegre and Rome. It has members and partners across all continents.
Following the adoption of Culture 21 Actions in 2015, the UCLG Committee on Culture has established a set of capacity-building and peer-learning programmes. In particular, a wide range of cities in different world regions are currently participating in the following programmes:

**Pilot Cities** is a learning programme based on the 9 commitments and 100 actions included in Culture 21 Actions. Lasting for approximately 30 months, it includes local awareness-raising, international peer-review, capacity-building, pilot local projects, public seminars and elaboration of good practices. As of December 2018, the Pilot Cities programme involves Baie-Mahault, Chignahuapán, Concepción, Córdoba, Cuenca, Elefsina, Escazú, Esch-sur-Alzette, Gabrovo, Galway, Izmir, Konya, La Paz, Leeds, Mérida, Muriaé, Namur, Nova Gorica, Santa Fe, Sinaloa, Swansea, the island of Tenerife, Terrassa and Timișoara.

The **Leading Cities** programme gives support to cities that have experience in the implementation of culture and sustainability, through measures in the areas of Cooperation and Learning (technical assistance, capacity-building, good practices), Leadership and Advocacy (participation in international events and processes) and Communication (website, social media). As of December 2018, the Leading Cities programme involves Abitibi-Temiscamingue, Barcelona, Bilbao, Belo Horizonte, Bogotá, Buenos Aires, Jeju, Lisbon, Malmö, Mexico City, Paris, Porto Alegre, Rome, Vaudreuil-Dorion and Washington DC.

Culture 21 Lab is a short workshop on “Culture in Sustainable Cities”. It enables cities to self-evaluate their work in this field. It provides key basic information on the place of culture in sustainable development, and it is a useful way to raise awareness of this field among local stakeholders. The following cities hosted a Culture 21 Lab workshop: Kaunas, Makati and Sant Cugat del Vallès.

The Committee on Culture of UCLG also works with other cities, local and regional governments and the UCLG regional sections in order to tailor specific capacity-building and peer-learning programmes to their needs.
A plural, diverse, vibrant, welcoming city, Buenos Aires is an excellent host, which welcomes people from across the world and makes them feel at home.

Buenos Aires’ citizens, its attractions, its gastronomy, culture, diversity and music are the result of all those people who visit the city and turn it into both a cosmopolitan and familiar place.

Buenos Aires boasts over 3 million inhabitants. It is one of the most diverse cities in South America, with approximately 13% foreign-born residents. The city has very high cultural participation rates and a wide range of independent cultural activities. Uses of public space are a strategic platform to work with community cultural organisations, where people not only go out in the street to enjoy cultural supply, but effectively contribute to the creation of culture.

Buenos Aires has been a pioneer in the development of cultural and creative industries in Latin America, this sector amounting to almost 10% of the local economy. Through a combination of urban regeneration and tax incentives, the City has aimed to build a sustainable model for its creative sectors, which enabled it to become UNESCO’s first City of Design in 2005.

The Summit will also be an excellent opportunity for cities across the world to connect with the local culture of Buenos Aires. The City of Buenos Aires has had a very active role since the setting-up of the Committee on Culture of United Cities and Local Governments. It is part of the Agenda 21 for culture since its inception: it was involved in the drafting of the Agenda in 2002 and 2003, and was actively engaged in its adoption in Barcelona, in May 2004. Buenos Aires is now one of the Committee on Culture co-chairs, since 2012, and is fully committed to its activities.

Holding the third UCLG Culture Summit in Buenos Aires enables the city to maintain and strengthen its long-term commitment with the UCLG Committee on Culture and with its guiding principles and goals.
CIties lead the actions on the role of culture in sustainable development.

PROGRAMME
USINA DEL ARTE, BUENOS AIRES

All official sessions of the Summit will have interpretation in English, French and Spanish.
The International Award UCLG – Mexico City – Culture 21: the next editions.

The International Award UCLG – Mexico City – Culture 21 is a unique initiative, which recognizes the cities and personalities that have made significant contributions to the relationship between cultural factors and sustainable development. In this session the organisations calling the Award will offer a space for reflection to prepare the upcoming new editions of the Award.

Chair
Mr. José Alfonso Suárez del Real, Councillor for Culture, Mexico City and Ms. Catherine Cullen, Special Advisor on Culture in Sustainable Cities, UCLG Committee on Culture

Speakers
Mr. Jordi Pascual, Coordinator, UCLG Committee on Culture
Mr. Marc Villarubias, Director of Cultural Cooperation, Lyon
Ms. Pietat Hernández, Director of Culture, Terrassa
Ms. Andrea Malquin, Head of the Pilot City programme, Cuenca

Climate Heritage Network - Mobilizing the Culture and Heritage Sectors for Climate Action.

Cultural and Heritage are impacted by climate change. Cultural and Heritage-based approaches to carbon mitigation and climate adaptation offer enormous potential. Nonetheless, there are literally thousands of culture and heritage actors and professionals whose heritage talents have not been mobilized on climate issues. This is so even in jurisdictions that have made ambitious climate action pledges (based on COP 21 agreements reached in Paris). This session introduces the Climate Heritage Mobilization, a new movement which aims to flip this paradigm.

Chair
Mr. Andrew Potts, Coordinator of ICOMOS Working Group on Heritage and Climate Change, leader of the Climate Heritage Network initiative

Speakers
Mr. Carlos Gentile, Secretary for Climate Change and Sustainable Development, Government of Argentina
Mr. Mohamed Selfani, Mayor of Chefchauen
Ms. Julianne Polanco, Historic Preservation Officer, California Office of Historic Preservation
Ms. Isabel C. Rivera-Collazo, Ph.D. Assistant-professor, Biological, Ecological and Human Adaptation, Department of Anthropology and Scripps Institution of Oceanography, University of California, San Diego.
Mr. Joaquin Fargas, Art, Science & Technology, Buenos Aires
Parallel session A3  STREAM: PUBLIC POLICIES

Cultural Policies for Cities in the “Global South”.
The cultural policies of big cities in the Global South are often inspired by models from the North that are maladapted to their realities, their challenges and their ambitions. This session will aim to develop a long-term work plan based on results presented from the previous day’s workshop, which brought together culture leaders and activists from the cities in the “Global South”.

Chair
Mr. Zayd Minty, Director Creative City South

Speakers
Mr. Andrés Zaratti, Councillor for Cultures, La Paz
Mr. Pablo Corral, Councillor for Culture, Quito
Mr. Freddy Montero, Director of Cooperation, Escazú
Mr. Diego Radivoy, General Director, Cultural and Creative Development, Ministry of Culture, Autonomous City of Buenos Aires
Ms. Imhathai Kunjina, Creative and Design Centre, Chiang Mai
Mr. Oyama Vanto, Project manager, MBDA, Nelson Mandela Bay
Ms. Felencia Hutarabat, Indonesian Creative Creative Cities Network (TBC)
Mr. Freddy Montero, Director of Cooperation, Escazú

Parallel session A4  STREAM: CULTURE 2030

Culture and Education in the Sustainable Development Goals: Ready for Take-off.
The themes that connect culture and education are at the core of Culture 21 Actions. This is one of the few entry points for cultural issues into the Sustainable Development Goals (SDGs). More and more cities are getting active about the explicit interconnection between their cultural and education policies. The UCLG Culture Committee will present a draft of the report that is being developed alongside the Network of Educating Cities (AICE), to the United Nations High-Level Political Forum (July 2018).

Chair
Mr. Ricardo Braginski, Journalist, Buenos Aires

Speakers
Ms. Soledad Acuña, Minister of Education, Autonomous City of Buenos Aires
Mr. Jordi Baltà Portolès, Advisor, UCLG Committee on Culture
Mr. Guillermo Ríos, Councillor for Culture, Rosario
Mr. Francisco Andres Resnicoff, Subsecretary of International and Institutional Relations, Government of the Autonomous City of Buenos Aires
Ms. María Eugenia García Gómez, Director, Institute for Culture, El Carmen de Viboral
Ms. Nancy Kukovica, General Director, Culture Trois-Rivières, and Head of Culture Division, City of Trois-Rivières
WEDNESDAY 3 APRIL

10.30 – 11.15 Opening plenary

Speakers
Mr. Horacio Rodríguez Larreta, Head of Government, Autonomous City of Buenos Aires
Mr. Enrique Avogadro, Minister of Culture, Autonomous City of Buenos Aires
Mr. Fernando Straface, Secretary General and Secretary on International Relations, Autonomous City of Buenos Aires
Mr. José Alfonso Suárez del Real, Councillor for Culture, Mexico City
Ms. Catarina Vaz-Pinto, Councillor for Culture, Lisbon
Ms. Emilia Sáiz, Secretary General, UCLG

Keynote speeches

Artistic performance

12.00 – 13.30 Lunch

13.30 – 15.00 Plenary 1  STREAM: SOCIAL TRANSFORMATION

Now or Never: The Impact of Cultural Policies and Practices in Communities.
Multiple cultural public practices mesh in cities, seeking inclusion and social change in their communities. Experience shows that this desired result is not achieved by merely adding up individual initiatives, but it requires a set of intertwining conditions, in order to accelerate impact and scale size. Buenos Aires, together with invited cities will present experiences that show how culture has the power to transform neighbourhoods and communities, fostering citizens’ access to culture and enriching their quality of life.

Chair
Mr. Enrique Avogadro, Minister for Culture, Autonomous City of Buenos Aires

Speakers
Ms. Catarina Vaz-Pinto, Councillor for Culture, Lisbon
Mr. José Alfonso Suárez del Real, Councillor for Culture, Mexico City
Ms. Laia Gasch, Senior Advisor to the Deputy Mayor on Culture and Creative Industries, London
Ms. Sakina Khan, Deputy Director, Office of Planning, Washington DC

13.30 – 15.00 Parallel session A2 - Part 2 out of 3  STREAM: CULTURE 2030

Climate Heritage Network - Mobilizing the Culture and Heritage Sectors for Climate Action.
What spaces exist for culture professionals to share their knowledge and in turn contribute to climate action? How can the culture and heritage sector demonstrate their relevance to climate change policymakers? What kinds of support do countries within the region need, and what opportunities exist for North-South and regional collaboration? How can the culture sector participate in the Climate Summit (COP25) that will take place in November 2019 in Santiago, Chile?
Chair
Mr. Andrew Potts, Coordinator of ICOMOS Working Group on Heritage and Climate Change, leader of the Climate Heritage Network initiative and Ms. Kerstin Manz, Expert on World Heritage

Speakers
Ms. Shanon Shea Miller, Director and Historic Preservation Officer, San Antonio
Ms. Mercedes Cárdenas, Specialist of the Sustainable Development Plan for the Historic Center of Quito, Metropolitan Heritage Institute, Quito

15.00 – 15.30
Coffee-break
FOYER

15.30 – 17.00
Parallel session B1  STREAM: PUBLIC POLICIES
ESPACIO CREATIVO

Creative Mobilities.
Mobility and culture connect people, goods, knowledges and territories. Since 2016, the international forum of Creative Mobilities deals locally and internationally with the connections between mobility, culture, and urban and territorial planning, through innovative and multidisciplinary perspectives. This session will share good practices and explain the next stages.

Speakers
M. Andrés Borthagaray, Director Latin America, Institute City in Movement (IVM)

Speakers
Ms. Valeria Marcolin, Director, Creative Mobilities
Ms. Caro Huffman, Founder, Urbanismo Vivo, Buenos Aires
Mr. Pablo Foldadori, Director, Opera Periferica
Ms. Paula Bisiau, Subsecretary on Sustainable and Safe Mobility, Government of the Autonomous City of Buenos Aires

15.30 – 17.00
Parallel session B2  STREAM: SOCIAL TRANSFORMATION
SALA DE CÁMARA

Thinking big: Scaling Cultural Programmes for Social Impact.
While some initiatives are led by individuals or inspiring groups seeking to transform a community through art and culture programmes, it is also necessary to rethink the strategies that such projects develop in order to survive over time, and, therefore be scalable and reach a greater number of people. Good practices (from various cultural sectors) that have already been scaled up will be presented in this session, with emphasis on how challenges were addressed and how the experiences can be shared and used elsewhere.

Chair
Ms. Gisela Busaniche, Journalist, Buenos Aires
Parallel session B3 ı  STREAM: PUBLIC POLICIES

Collective Intelligence Strategies in Local Cultural Policies.
This session will hold interviews to leaders of cities, chosen for their paths and local experiences related to collective intelligence and cooperation, especially in local cultural policies that are cooperative (working in partnerships with the groups that make up the social fabric [the governments, the private actors, the academia, the civil society…]). In the search of their advice, we will talk to representatives of these cities and share examples and good practices where collective intelligence and cooperation have been used to achieve social impact.

Chair
Mr. Jorge Telerman, Director of the theater hub of Buenos Aires

Speakers
Mr. Luca Bergamo, Deputy-Mayor on Cultural Development, Rome
Mr. Loic Graber, Councillor on Culture, Lyon
Ms. Monserrath Tello, Councillor for Cultures, Cuenca
Mr. Iñaki López de Aguileta, Assistant-Director, Donostia Kultura, Donostia/San Sebastián
Ms. María Victoria Alcaraz, Development Coordinator, Cultural and Community Centres, Malmö

Parallel session B4 ı  STREAM: INDEPENDENT CULTURE

Talent that Transforms: The Role of Independent Culture in a Community.
In seeking to attract and impact the communities where they operate, how do independent organizations plan? What content do they propose? How do they nurture their communities and how do they relate to other social actors? There will be an open conversation to learn how independent actors leave their mark on communities, building and maintaining key concepts, audiences, talents and communication strategies.

Chair
Ms. Constanza Bertolini, Journalist, Buenos Aires

Speakers
Mr. Adhemar Bianchi, Catalinas Sur Theater Group
Ms. Silvia Tissembaum, General Director, Buenos Aires Festivals
Parallel session A2 - Part 3 out of 3 | STREAM: CULTURE 2030

Climate Heritage Network - Mobilizing the Culture and Heritage Sectors for Climate Action.
This session will be dedicated to analyzing the cooperation between nature and culture, and will discuss measures being taken to address rising sea-levels and other effects of climate change that threaten the preservation of heritage sites and coastal landscapes. It will evaluate the vulnerabilities of heritage and cultural practices. It will analyze the planning surrounding “slow-onset” disasters, Disaster Risk Reduction (DDR), climate policy harmonization, resilience, and strategies for heritage management planning/policies already in existence to ensure overall coherence in the sector [prioritization, monitoring –not solely physical, but also social vulnerability-, impact assessments, etc.]

Chair
Ms. Isabel C. Rivera-Collazo, Ph.D. Assistant-professor, Biological, Ecological and Human Adaptation, Department of Anthropology and Scripps Institution of Oceanography, University of California, San Diego.

Speakers
Ms. Daniela Meza Marchant, Archeologist, Curator and Restorer, Ma’u Henua Polynesian Indigenous Community, Atamu Tekena S/N and Engineer Mr. Alberto Castel Rapu, official of Ma’u Henua and expert in digital technologies
Dr. Johnny Lugo Vega, Director, Cultural Heritage Innovation Program, Puerto Rico Science Technology and Research Trust
Esp. Arq. Mauro G. García Santa Cruz, Architect, National University of La Plata; Specialist in Landscape Planning and Environment, FCAyF UNLP

End of the working sessions
THURSDAY 4 APRIL

9.30 – 11.00
Plenary 2 ı STREAM: RIGHTS AND GENDER ı AUDITORIO

Gender Perspectives: Redesigning for Change.
Goal number 5 of the Sustainable Development Goals (SDGs) is to “Achieve Gender Equality and Empower All Women and Girls”. How does this translate to cultural policies? Can we rethink cultural policies with a gender perspective? What does this mean? What is there to rethink? The policies? The dynamics? The spaces? The participants? How can we truly change the cultural policies with a gender perspective? In the framework of sustainable development oriented cultural policies, some local governments have in recent years strengthened their reflections on the gender dimension of cultural policies. As such, an increasing number of reflections from academia, civil society, and citizen activism have been seen. These reflections offer answers to the challenges posed, and contribute to exemplify new practices and approaches being taken. This session will address these relationships both in its conceptual aspect as well as the translation of said concept into policies and operational programs.

Chair
Ms. Hinde Pomeraniec, Journalist, Buenos Aires

Speakers
Ms. Ammu Joseph, Independent journalist and author, Bangalore
Ms. Mariana Percovich, Councillor for Culture, Montevideo
Ms. Guadalupe Tagliaferri, Minister of Human Development and Housing, Autonomous City of Buenos Aires
Ms. María Victoria Alcaraz, Director, Colón Theatre, Autonomous City of Buenos Aires

Coffee-break
11.00 – 11.30

11.30 – 13.00
Parallel session C1 - UCLG POLICY COUNCIL ı STREAM: RIGHTS AND GENDER ı MICROCINE

UCLG POLICY COUNCIL “RIGHT TO THE CITY AND INCLUSIVE TERRITORIES”: Implementing Cultural Rights in the City: What Does this Involve?
This session is part of the UCLG Executive Bureau that will take place during the Culture Summit of Buenos Aires. The “Right to the City” is a collective right for all inhabitants, of all cities, of all territories, present and future, permanent and temporary, to “use, occupy, and create just, inclusive, and sustainable cities; where defining them as essential communal values leads to a decent quality of life”. The “Right to the City” is an opportunity to renew the established social norms on a local level, to guarantee that every citizen enjoys equal right to free self-expression, access to heritage, values and identities so as to participate actively in local cultural life. It is an opportunity to guarantee cultural rights. Regardless of the case, this is complex terrain, which often raises doubts about its application in specific contexts. Thus, based upon the experiences of the cities and experts working within this framework, this session will open a very direct and informative dialogue oriented to all cities and local governments of UCLG.
THURSDAY 4 APRIL

Chair
Mr. Berry Vrbanovic, Mayor of Kitchener and Treasurer of UCLG

Speakers
Mr. Léandre Nzue, Mayor of Libreville
Mr. Álvaro Ortiz, Mayor of Concepción
Mr. Alexandre de Almeida Youssef, Secretary for Culture, Sao Paulo
Ms. Mariana Percovitch, Director for Culture, Municipality of Montevideo
Ms. Johanne Bouchard, Observatory on Cultural Rights and Diversity
Ms. Mora Scillamà, General Director of Cultural Promotion, Autonomous City of Buenos Aires
Mr. Juan Maquieyra, Director of the Institute of Housing, Autonomous City of Buenos Aires

Parallel session C2  STREAM: SOCIAL TRANSFORMATION
Dual Constructions: Building Public–Private Partnerships.
The objective of public-private-civil society partnerships is for each one to do what they do best without overlap, taking advantage of the synergies of collective intelligence, and leveraging on shared know-how. The essential ingredients of collaborative work, such as transparency and cooperation both create a fertile ground for long-term associativism and sustainability.

Chair
Mr. Alex Kuschevatzky, Journalist, Buenos Aires

Speakers
Ms. Silvia Flores, Executive Director, Cooperativa La Juanita
Ms. Alejandro D’Elia, National Director of Cultural Innovation, National Secretariat for Culture
Mr. David Pépin, Project coordinator and in charge of the Agenda 21 for Culture, Les Arts et la Ville
Ms. Maria Josefinia Rouillet, Executive officer of Cultural Promotion, Autonomous City of Buenos Aires
Mr. José Pagès, President, Itaú Foundation

Parallel session C3  STREAM: PUBLIC POLICIES
Equality as Development Policy: Strategic Initiatives in Gender Equality.
In this session we invite culture creators, from various sectors under the culture umbrella, to share projects and programs that seek to disarm gender stereotypes to achieve greater diversity, especially in traditionally ‘masculine’ spaces, and to share reflections on the value these practices add. Through the eyes of women in culture we address the bridges that connect the development of the city with diversity, knowledge and creativity.

Chair
Ms. Mercedes D’Alessandro, Economist
Speakers
Ms. Belén Igarzábal, Director, Communication and Culture, FLACSO
Ms. Valeria Zamparolo, Arts manager, British Council Argentina
Ms. Yamila García, Director, Relationship with communities, GENMa/MediaChicas
Ms. Lala Pasquinelli, Activist, Mujeres que no fueron tasa, Buenos Aires
Ms. Anna Serrano, Digital Director, Media Lab, Canadian Film Center, Toronto

11.30 – 13.00 Parallel session C4 | STREAM: RIGHTS AND GENDER | SALA DE CÁMARA
Promoting and Protecting Cultural Goods: Mission Impossible? Strategies for Sustainable Cultural Tourism. To preserve and to show the city, building community and touristic packages derived from its culture. Curating the cultural experiences of both residents and tourists. Guarantee heritage preservation, meaning and dynamism while safeguarding cultural diversity and citizens’ access to culture, balancing the logic of tourism and its cultural dimension. How do we manage the positive and negative impact of tourism in a community and the cultural life of cities?
Chair
Ms. Marta Llobet, Advisor, UCLG Committee on Culture

Speakers
Mr. Juan Vacas, General Director on Heritage, Museums and Historic Centre, Buenos Aires
Councillor Bev Esslinger, Board member of the Federation of Canadian Municipalities (FCM) and Co-chair of UCLG’s Committee on Local Economic and Social Development
Ms. Randa Napky, General Director, Tourism and Culture, Abitibi-Témiscamingue
Mr. Federico Esper, Head, Direction of Market Intelligency and Observatory, Tourism Entity, Buenos Aires
Mr. Germán Martitegui, International Chef
Mr. Felix Manito, Director and President, Kreanta Foundation

13.00 – 14.30 Lunch | FOYER

14.30 – 16.00 Parallel session D1 - UCLG POLICY COUNCIL | AUDITORIO
UCLG POLICY COUNCIL “OPPORTUNITIES FOR ALL, CULTURE AND CITY DIPLOMACY: KEYS TO SUSTAINABLE DEVELOPMENT AND PEACE”: Generational Dialogue and Creativity: Strategies for the Youth
This session is part of the UCLG Executive Bureau that will take place during the UCLG Culture Summit and will include initiatives related to youth, the intergenerational dialogue, the education for non-violence, the inclusion and the culture of peace. Designing cities for the future requires the integration of all citizens, including adolescents and youth, in the cultural development agenda. The protection of heritage, the understanding of diversity, and the fostering creativity are key elements in the promotion of peace from
UCLG CULTURE SUMMIT
BUENOS AIRES
3-5 APRIL 2019

THURSDAY 4 APRIL

within communities. Intergenerational dialogue will make our cities resilient to conflict. For years, building cultural policies sensitive to the needs and interests of youth, which actively involve them and, which in turn, provide mechanisms of intergenerational collaboration and coordination with youth policies has proven to be a significant challenge.

Chair
Mr. Jan Van Zanen, Mayor of Utrecht, Chairman of the Association of Dutch Municipalities, and Co-chair of UCLG Policy Council on “Opportunities for All, Culture and Peace”

Speakers
Mr. Felipe Delpin, Mayor of la Granja
Mr. Juan Mari Aburto, Mayor of Bilbao, represented by Mr. Iñaki López de Aguilera, Director of Culture, Bilbao
Ms. Manuela Carmena, Mayor of Madrid, represented by Mr. Felipe Llamas, Head of Cabinet
Mr. José Alfonso Suárez del Real, Councillor for Culture, Mexico City
Mr. Cho Sangbum, Director-General, Culture, Sports & International Affairs Bureau, Jeju Special Self-Governing Province
Ms. Victoria Noorthoorn, Director of the Museum of Modern Arts, Autonomous City of Buenos Aires

This session will address the conceptual relationship that exists between the urban resilience paradigm and cultural policies, and will provide numerous examples of how this relationship is more prevalent today than we may think. The session is carried out in partnership with the network of 100 Resilient Cities (office for Latin America).

Chair
Ms. Helena Monteiro, Director Associate, Latin-American and Caribbe, 100 Resilient Cities

Speakers
Mr. Robert Palmer, Researcher and activist, Glasgow
Ms. Patricia Pieragostini, Councillor for Culture, Santa Fe
Mr. David Groisman, General Director of Strategic Management, Autonomous City of Buenos Aires
Mr. Pablo Corral, Secretary for Culture, Quito

Culture and Technology: Key Pieces in the Puzzle of Independent Cultural Spaces.
How does technology use independent cultural spaces to capture and develop audiences? The 21st century poses new complexities and opportunities at the intersection between science, culture, and technology. In cultural processes, technology provides us with infrastructure, greater impact through shared content, and the possibility of uniting spaces that were previously thought impossible.
THURSDAY 4 APRIL

Parallel session D4 ı STREAM: SOCIAL TRANSFORMATION AND INDEPENDENT CULTURE ı ESPACIO CREATIVO

14.30 – 16.00

Design Thinking Workshop: Culture 21 Actions’ Pilot Cities

Culture 21 Actions is the name of the toolkit that UCLG offers to its members to focus on cultural issues in sustainable cities. The Pilot Cities programme brings together the cities that have worked with this toolkit. They will explain their results and share the good practices that have emerged from their initiatives. In this workshop, each of the cities chosen will select their experience or “good practice”, and lead the conversation. Participants can examine the case using the Design Thinking methodology, and replicate it in another city.

Chairs
Mr. Enrique Glockner, Expert, UCLG Committee on Culture and Ms. Catherine Cullen, Special Advisor on Culture in Sustainable Cities, UCLG Committee on Culture

Speakers
Ms. Carla Artunduaga, Ministry of Culture, Autonomous City of Buenos Aires
Mr. Pancho Marchiaro, Councillor for Culture, Córdoba
Mr. Andrés Zaratti, Councillor for Cultures, La Paz
Mr. Tomás Afonso, Director for Culture, Cabildo de Tenerife
Mr. Manuel Veiga, Director for Culture, and Ms. Alexandra Sabino, Head of the Pilot City programme, Lisbon
Mr. Mauricio Castro, Cultural Advisor, Municipality of Concepción
Mr. Freddy Montero, Director of Cooperation, Escazú

Parallel session D5 ı STREAM: SOCIAL TRANSFORMATION ı SALA DE CÁMARA

14.30 – 16.00

Public Spaces: provoking citizens in a network.

This session will involve an exchange of experiences in cities and their public spaces. It will take a critical look at the possibilities of rethinking urban areas based on communal spaces. Through exchanges and interactions in public spaces, we are able to enjoy interaction, get to know the community, share what we have in common, and develop a sense of belonging and collective identity.

Chair
Mr. Miguel Jurado, Journalist, architect and artist
THURSDAY 4 APRIL

Speakers

- Mr. José-Manuel Gonçalvès, Director, CENTQUATRE-PARIS, Paris
- Ms. Laia Gasch, Senior Advisor to the Deputy Mayor for Culture and Creative Industries, London
- Ms. Luciana Blasco, Subsecretary on Cultural Policies and New Audiences, Autonomous City of Buenos Aires
- Mr. Leandro Erlich, Freelance Artist, Argentina
- Ms. Solana Chehtman, Vice President, Public Engagement, Friends of the Highline
- Sr. John Bingham-Hall, Director, Theatrum Mundi

16.15 – 17.00 Presentations

- Vaudreuil-Dorion’s Book;
- Córdoba Declaration 2018;
- Marrakech, African Capital of Culture
- Fuzhou, Urban Strategic Programme

16.15 – 17.00 Official meeting of the UCLG Committee on Culture (upon invitation)

17.00 End of the working sessions
Parallel session E1 - UCLG POLICY COUNCIL | STREAM: SOCIAL TRANSFORMATION

**UCLG POLICY COUNCIL “SAFER, RESILIENT AND SUSTAINABLE CITIES, CAPABLE OF FACING CRISIS”: Experimenting with Creativity in Public Spaces**

This session is part of the UCLG Executive Bureau that will take place during the UCLG Culture Summit and will gather initiatives on how we inhabit public spaces with culture and creativity. What are the debates and tensions around cultural issues in public spaces? What solutions have been worked on in cities around the world? Public spaces are the basis of the transition towards obtaining sustainability in cities, and regionally. The design and use of these public spaces must explicitly include cultural factors and should allow for creativity and coexistence in order to achieve safer, more resilient, and sustainable cities. Any and all cultural activities should count on the broad participation of the citizens, of all ages, across the entirety of the territory. Creative exercises must include the participation of the citizens, and actors within the territory. Public spaces also exemplify the inherent tensions of urban life, including those that derive from privatization and management of the complexities that affect its cultural dimension. The Culture 21 Actions toolkit, approved by UCLG in 2015, dedicates a chapter to this issue, which has served to promote reflection on practices surrounding the relationship between culture and public spaces.

**Chair**

Mr. Julien Chiappone-Lucchesi, International Advisor to the Mayor, City and Eurométropole of Strasbourg

**Speakers**

- Mr. Germán Codina Powers, Mayor of Puente Alto, President of the Chilean Association of Municipalities
- Ms. Chen Yini, Guangzhou Municipal Chinese People’s Political Consultative Conference
- Ms. Souad Zaidi, Deputy mayor of Rabat
- Ms. Marie-Louise Moodie, Vice-director of Gauteng
- Ms. Marcela Andino, Vice-director de CONGOPE
- Mr. Antoine Guibert, Expert, UCLG Committee on Culture
- Mr. Hamid Isfahanizadeh, Director of International Scientific Cooperation Office, Mashhad
- Ms. Clara Muzzio, Subsecretary of pedestrian paths of Buenos Aires

City and data: organic constructions of cultural dynamics.

Teniendo como eje a la ciudad y a la actividad cultural, se presentarán resultados de investigaciones realizadas desde el ámbito académico y del tercer sector, así como también instrumentos de medición y datos producidos desde la gestión pública. ¿Cómo contribuyen estas herramientas a una mayor comprensión de la dinámica cultural urbana? ¿Cómo influencia esta información la toma de decisiones? Se abordará la apertura de datos vinculados al sector y se presentarán experiencias que promueven la liberación del patrimonio cultural y la cultura.
Parallel session E3 | STREAM: CULTURE 2030
Towards the “Culture2030Goal”: Strategies of Global Networks.
Between 2013 and 2015, the #culture2015goal campaign fought to include cultural issues in the UN 2030 Agenda and the Sustainable Development Goals (SDGs). The members of the campaign, as well as researchers and activists in this field, will discuss what the strategies of cultural actors should be in implementing the SDGs and in establishing a #culture2030goal platform that strives to make cultural issues more explicit in international agendas.
Chair
Ms. Catherine Cullen, Special Advisor on Culture in Sustainable Cities, UCLG Committee on Culture
Speakers
Mr. Alfons Martinell, Professor on International Cooperation on Culture, Girona
Ms. Bernadia Tjandradewi, Secretary General, UCLG Asia-Pacific (UCLG-ASPAC)
Mr. Frédéric Vallier, Secretary General of the European section of UCLG (Council of European Municipalities and Regions - CEMR) / PLATFORMA
Mr. Puvendra Akkiah, Tech Chairperson, UCLG-CUSP, Ethekwini Municipality (Durban)
Mr. Pablo José Martinez Oses, Secretary General, UCCI, Madrid
Dr. Jorge Alberto Giorno, Subsecretary of the Coordination Unit, Strategic Planning Council, Government of the Autonomous City of Buenos Aires

Parallel session E4 | STREAM: INDEPENDENT CULTURE
Independent Culture: Sustainable Trajectories.
An independent culture is composed of ideas, people, teams, and projects that seek to communicate and promote the cultural values of their communities. To achieve sustainable cultural management over time: How can this be articulated through public policies? How do they sustain a relationship and communication between the community and its key actors? We listen to representatives from this sector in their search for sustainability, connections to their values, loyalty to their audiences, and the globalization of cultural trends.
Chair
Mr. Ernesto Martelli, Journalist, Buenos Aires
FRIDAY 5 APRIL

Speakers
Mr. Jonathan Zak, Timbre4, Argentine
Ms. Lisa Kerner, President, Brandon for Equality / Equal Rights and Opportunities, Autonomous City of Buenos Aires
Mr. Marc Villarubias, Director of Cultural Cooperation, Lyon
Ms. Sylvia Amman, President of the Working Group on Cultural Industries, European Commission, and President of the European Capital of Culture Jury, Linz, Austria
Ms. Luciana Blasco, Subsecretary, Cultural Policies and New Audiences, Autonomous City of Buenos Aires
Ms. Julieta Alfonso, ARTEI; Ms. Melina Seldes, ESCENA and Mr. Nicolás Daniluck, CLUMVI

9.30 – 11.00 Parallel session E5 | STREAM: CULTURE 2030 | ESPACIO CREATIVO

Cultural and Natural Heritage in Cities.
Target 11.4 of the Sustainable Development Goals (SDGs) mention the commitment to “Strengthen Efforts to Protect and Safeguard the World’s Cultural and Natural Heritage”. In this domain, cities and local governments have a wealth of experience and relevant examples. Some of these will be shared during this session.

Chair
Mr. Jean-Pierre Mbassi, Secretary General, UCLG-Africa (UCLG-A)

Speakers
Mr. Mohamed Sadiki, Mayor of Rabat
Mr. Rassikh Sagitov, Secretary General, UCLG-Eurasia
Mr. Mükahit Sami Kürçüktülg, Head of Culture-Social Affairs Department, Konya
Mr. Magnus Metz, Cultural Strategy, Malmö
Mr. Xolile George, Secretary General, South African Local Government Association (SALGA)
Ms. Chantal Lauriette, Head of Heritage and Cultural Affairs, Baie-Mahault
Ms. Luciana Blasco, Subsecretary, Cultural Policies and New Audiences, Autonomous City of Buenos Aires
Ms. Julieta Alfonso, ARTEI; Ms. Melina Seldes, ESCENA and Mr. Nicolás Daniluck, CLUMVI

11.30 – 12.45 Final plenary | STREAM: CULTURE 2030 | AUDITORIO

Culture in the SDGs –Towards the “Culture 2030” Goal.
Cultural issues appear in a secondary manner in the SDGs. However, the experience accumulated across the globe is very clear; the explicit consideration of these topics, in parallel with localization strategies, and the consideration of cultural actors are key factors in attaining the SDGs. This session will serve to balance the current position of the 2030 Agenda and the SDGs, to formulate proposals to strengthen this position with tools for implementation, analysis and communication of the SDGs. It will serve to reflect on strategies to attain a stronger presence of culture in sustainable development policies for the future. This session will count on the participation of several networks and organizations involved in strengthening culture within the 2030 Agenda, among other sustainable development instruments.
### FRIDAY 5 APRIL

**Chair**  
Ms. Emilia Sáiz, Secretary General, UCLG

**Speakers of panel 1**  
- Ms. Silja Fisher, Secretary General, International Music Council (IMC)  
- Ms. Tere Badia, Secretary General, Culture Action Europe (CAE)  
- Mr. Helge Lunde, Executive Director, International Cities of Refuge Network (ICORN)  
- Mr. Alejandro Santa, Director, General coordination of the Argentinian National Congress Library, and Director of the Latinamerican regional office of the International Federation of Library Associations and Institutions (IFLA)  
- Mr. Leonardo Castriota, Vice-President of ICOMOS, and President of ICOMOS Brazil

**Speakers of panel 2**  
- Ms. Valérie Plante, Mayor of Montreal  
- Mr. Luca Bergamo, Deputy-Mayor on Cultural Development, Rome  
- Mr. José Alfonso Suárez del Real, Councillor for Culture, Mexico City  
- Ms. Catarina Vaz-Pinto, Councillor for Culture, Lisbon  
- Mr. Enrique Avogadro, Minister of Culture, Autonomous City of Buenos Aires

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.45 – 13.00</td>
<td><strong>Closing remarks</strong></td>
<td><strong>AUDITORIO</strong></td>
</tr>
<tr>
<td>13.00 – 14.00</td>
<td><strong>Lunch</strong></td>
<td><strong>AUDITORIO</strong></td>
</tr>
</tbody>
</table>

For participants of the Summit who remain in Buenos Aires.