



COMMITTEE ON CULTURE OF UNITES CITIES AND LOCAL GOVERNMENTS – UCLG

PROGRAMME 2019



















The UCLG Committee on Culture is co-chaired by Buenos Aires, Lisbon and Mexico City, and vice-chaired by Barcelona, Bilbao, Bogotá, Jeju, Porto Alegre and Rome.

PRESENTATION

The <u>Agenda 21 for Culture</u> is the first worldwide document establishing an undertaking by cities and local governments for cultural development. Around 820 cities, local governments and organisations from all over the world were linked to the Agenda 21 for culture on 1st January 2018.

United Cities and Local Governments – <u>UCLG</u> adopted the Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation. The mission of the Committee, approved in Mexico (2010) and extended in Rabat (2013) and Bogotá (2016), is "To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture."

The Committee on culture of UCLG is a unique meeting point. There is not another structure at a global level that gathers together cities, organizations and networks that foster the relation between local cultural policies and sustainable development.

The Committee is the global leader of "Culture in Sustainable Cities". Our narrative is based on human rights, good governance, people-centered development and the co-creation of the city.

The Committee on culture of UCLG is co-chaired by Buenos Aires, Lisbon and Mexico City and vice-chaired by Barcelona, Bilbao, Bogotá, Jeju, Porto Alegre and Rome. These cities are the "Board" or governance team of the Committee.

The Committee on culture has a Secretariat located at the premises of UCLG World Secretariat in Barcelona.

This document explains the programme of the Committee on Culture of UCLG for 2018.

- 1. The chapter "ACTIVITIES" details the full list of activities.
- 2. The chapter "LEARNING AND CAPACITY-BUILDING" explains the content of these programmes.
- 3. The chapter "PORTFOLIOS" suggests key areas of responsibility for each of the Board cities
- 4. The chapter "AGENDA" explains the several events important for the Committee.
- 5. The chapter "FUNDING AND BUDGET" explains the economic frame of the Committee.

Please, do not hesitate to ask for more information.

1. ACTIVITIES

A. IMPLEMENTATION

ACTIVITY 1. Culture Summit of UCLG

- To prepare the third edition of the Summit, to be held in Buenos Aires on 3-5 April 2019, working closely with the UCLG World Secretariat given that the Summit will happen in the frame of UCLG's Executive Bureau
- To work with all stakeholders to respond to expectations around the Summit, which should be seen as the most relevant biennial meeting on sustainable development, cities and cultural policies.
- To widely disseminate the results of the Summit: final report, texts of the keynote speakers, videos, etc.
- To publish the call for cities interested in hosting the 4th Summit, to be held in 2021

ACTIVITY 2. International Award UCLG - Mexico City - Culture 21

- To prepare and launch the fourth edition (2019-2020) of the Award, taking into consideration this Award is unique: no other similar initiative exists.
- To evaluate the architecture of the Award and to innovate especially in the elaboration of bids and the promotion of good practices.

ACTIVITY 3. Database of good practices - www.OBS.agenda21culture.net

- To consolidate the dedicated website presenting our more than 130 good practices, searchable per 17 SDGs, the 9 Commitments of Culture 21 Actions and 70 keywords.
- To align the OBS with #Local4ActionHub
- To increase the number (Award 2017-2018, Pilot Cities), reaching at least 160 good practices
- -To analyze possible specific "sponsorship" for the database.

B. ADVOCACY

ACTIVITY 4. Global civil-society networks

- To build-on the success of the campaign #culture2015goal that connected key global cultural networks in the SDG process.
- To analyze feasibility of a global #culture2030goal campaign with key culture and "non-culture" stakeholders and networks.
- To include aspects related to culture and sustainable development into the work of other cultural networks and civil society, in specific collaborations (participation in seminars, joint publications, meetings, etc.)

ACTIVITY 5. Partnerships

- To establish long-term partnerships with UNESCO and the EU

ACTIVITY 6. City networks

- To consolidate an operational connection with all global / regional networks concerned by "culture in sustainable cities", connecting this to the Summit

ACTIVITY 7. Communication

- To align the communications programme with #Local4ActionHub
- To improve the website, as a true portal to knowledge on 'culture in sustainable cities'
- To assess existing work on social media (TW, FB) and consider broadening it to other networks (Instagram, LinkedIn)
- To consolidate existing newsletters (*Info*, published twice a month and *Pilot Cities Newsletter*, every 2 months)
- To design 2-3 new tools to disseminate our work

C. MONITORING AND FOLLOW-UP

ACTIVITY 8. Governance

- To ensure full involvement of all members of the Governance Team in the leadership of the Committee.

ACTIVITY 9. Budget

- To consolidate a balanced budget

ACTIVITY 10. Key narrative

- To be self-critical and analyse weak / strong points of the narrative and methodologies.
- To elaborate key briefings / new research on issues related to culture and sustainable cities, for example on education (SDG, target 4.7), on gender (SDG 5) or on national cultural policies (SDG 16).

D. LEARNING

ACTIVITY 11. Peer-learning and capacity-building

- To widely promote the practical toolkit "Culture 21 Actions".
- To align with #Local4ActionHub
- To consolidate the Leading Cities and Pilot Cities programmes, adapting their contents to each participating city.
- To facilitate peer-learning exchanges among participating cities.
- To consolidate a group of experts that work with Pilot Cities, favoring the exchange and improvement of the learning methodologies
- To design transition mechanisms between the Culture 21 Lab, Pilot Cities and Leading Cities programmes.
- To design and implement specific learning activities with local government associations, in partnership with UCLG Sections.
- To implement specific partnerships with UCLG Sections (with programmes adapted to Sections' needs).
- To connect more explicitly with the Learning agenda of UCLG.

ACTIVITY 12. Seminars

- To actively take part in initiatives organised by our members and partners, such as Jeju's Global Youth Culture Forum, the Climate Heritage Network, the Culture at Work programme for cities and civil society in Africa, and the Creative Mobilities seminar.

E. RENFORCEMENT DU RÉSEAU CGLU

ACTIVITY 13. Within UCLG

- To support all UCLG World Secretariat initiatives.
- To actively participate in the UCLG World Congress of Durban (October 2019)
- To more actively participate in the Global Taskforce, particularly in the preparation of the report for the High Level Political Forum HLPF (July 2019).
- To advocate for our narrative ("culture as an operational dimension of sustainable cities") to be more explicit.

ACTIVITY 14. With UCLG sections

- To guarantee new areas of cooperation, with joint (advocacy and "on-the-ground") specific projects with all UCLG Sections.

ACTIVITY 15. UN Agenda 2030 and New Urban Agenda

- To widely disseminate the document "Culture in the SDGs. A Guide for Local Action", and to present it in as many forums as possible.
- To participate in the HLPF (July 2019), in several formats.

2. LEARNING AND CAPACITY-BUILDING

On the basis of the Agenda 21 for Culture (2004) and Culture 21 Actions (2015), the Committee has established a set of learning and capacity-building programmes, including Leading Cities, Pilot Cities and Culture 21 Lab:

- Leading Cities is a programme that gives support to cities that have experience in the
 implementation of culture and sustainability, through measures in the areas of Cooperation
 and Learning (technical assistance, capacity-building, good practices), Leadership and
 Advocacy (participation in international events and processes) and Communication
 (website, social media).
- **Pilot Cities** is a learning programme based on the 9 commitments and 100 actions included in Culture 21 Actions. Lasting for approximately 30 months, it includes local awareness-raising, international peer-review, capacity-building, pilot local projects, public seminars and elaboration of good practices.
- Culture 21 Lab is a short workshop on "culture in sustainable cities". It enables cities to self-evaluate their work in this field. It provides key basic information on the place of culture in sustainable development, and it is a useful way to raise awareness of this field among local stakeholders.

Detailed information on these programmes is available on our website and upon request.

3. PORTFOLIOS

BUENOS AIRES

- (a) Preparation of the third UCLG Culture Summit on 3-5 April 2019
- (b) Partnerships with Interlocal and Mercociudades
- (c) Leadership in the implementation of "Culture 21 Actions" in IberoAmerican cities.
- (d) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda SDGs and Habitat III
- (e) Leading city

LISBON

- (a) Leadership in the implementation of "Culture 21: Actions" in Europe
- (b) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda SDGs and Habitat III
- (c) Partnership with WCCF.
- (d) Leading city

MEXICO CITY

- (a) Next editions of the International Award "UCLG MEXICO City Culture 21"
- (b) Leadership in the implementation of "Culture 21: Actions" in Mexican cities
- (c) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda SDGs and Habitat III
- (d) Leading city

BARCELONA

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda SDGs and Habitat III
- (b) Specific leadership in the analysis of cultural policies and tourism
- (c) Support to learning programmes of the Committee (especially to European pilot cities)
- (d) Leading city

BILBAO

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda SDGs and Habitat III
- (b) Support to learning programmes of the Committee (especially to European pilot cities)
- (c) Leading city

BOGOTÁ

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda SDGs and Habitat III
- (b) Support to learning programmes of the Committee (especially to pilot cities in Latin America)
- (c) Leading city

JEJU

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda
- (b) Preparation of the 2019 edition of the Global Culture Youth Forum
- (c) Partnerships with ASPAC
- (d) Leading city

PORTO ALEGRE

(a) (TBC) Leading city

ROMA

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including the 2030 Agenda SDGs and Habitat III
- (b) Specific leadership in the analysis of the right to participate to cultural life in cities
- (c) Support to learning programmes of the Committee (especially to European pilot cities)
- (d) Leading city

ALL BOARD MEMBERS

(a) Representing the Committee in key meetings on culture and sustainable development, especially those organised or convened by UCLG

4. AGENDA

2019

11-15 February 2019, Barcelona. UCLG Retreat & Campus

3-5 April 2019, Buenos Aires. III UCLG Culture Summit **5-6 April 2019, Montevideo**. UCLG Executive Bureau

3-5 June 2019, Vaudreuil-Dorion. Les Arts et la Ville Seminar **18-19 June 2019, Brussels**. European Development Days (EU DevDays)

9-18 July 2019, New York, United Nations. HLPF – High Level Political Forum (evaluation of SDGs 4, 8, 10, 13, 16, 17)

24-25 September 2019, New York, United Nations. SDG Summit 2019

October 2019, Jeju. Global Youth Culture Forum

23-25 October 2019, Lisbon. Annual meeting of WCCF – World Cities of Culture Forum

24-26 October 2019, Koblenz. "Beyond the Obvious" Conference, organised by Culture Action Europe

November 2019. Launch of the call for candidacies, new edition of the « INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21"

November 2019, Durban. UCLG World Congress

2020

7-13 February 2020, Abu Dhabi. World Urban Forum

Please note that peer-learning activities and other events conducted in the context of the Pilot Cities, Leading Cities and Culture 21 Lab programmes on a regular basis have not been included in this agenda.

Contact

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