

## WORK OF COMMITTEES IN 2021

### COMMITTEE ON CULTURE

#### Mission of the UCLG Committee on Culture

The mission of the Committee on Culture, approved in Mexico (2010) and extended in Rabat (2013), Bogotá (2016) and Durban (2019) is "To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for Culture".

#### Main activities of the Committee in 2021

(Organised according to UCLG's strategic priorities)

<b>A. Implementation</b>	
<b>Izmir 2021, UCLG Culture Summit</b>	<ul style="list-style-type: none"> <li>- To organise the 4<sup>th</sup> edition of the UCLG Culture Summit in Izmir (9-11 September 2021, with an online launch on 10 June 2021), working closely with the UCLG World Secretariat and the host city.</li> </ul>
<b>International Award UCLG - Mexico City – Culture 21</b>	<ul style="list-style-type: none"> <li>- To organise the Award ceremony and events in Mexico City on 13 May 2021, including activities with wide local participation.</li> <li>- To improve visibility of the Award, involving partners and networks in social media and promotion of good practices.</li> <li>- To launch the fifth edition of the Award (November 2021).</li> </ul>
<b>The "OBS" database of good practices</b>	<ul style="list-style-type: none"> <li>- To consolidate the dedicated website presenting our more than 230 good practices, searchable per 17 SDGs, the 9 Commitments of Culture 21 Actions and 75 keywords.</li> <li>- To align the OBS with #Local4ActionHub</li> <li>- To consolidate partnerships (example: British Council) and to analyse possible specific "sponsorship" for the database.</li> </ul>
<b>The 2020 Rome Charter</b>	<ul style="list-style-type: none"> <li>- To organise activities related to the promotion and to the implementation of the 2020 Rome Charter, in close cooperation with UCLG Sections and the City of Rome.</li> </ul>

<b>B. Advocacy</b>	
<b>UN 2030 Agenda, SDGs and New Urban Agenda</b>	<ul style="list-style-type: none"> <li>- To widely disseminate the document "Culture in the Sustainable Development Goals: A Guide for Local Action" as well as the #culture2030goal report "Culture in the Implementation of the 2030 Agenda".</li> </ul>

	<ul style="list-style-type: none"> <li>- To participate in the HLPF (July 2021), in several formats.</li> <li>- To be visible and active in global initiatives that relate culture and sustainable development.</li> <li>- Mondiacult 2022</li> </ul>
<b>Global civil society networks</b>	<ul style="list-style-type: none"> <li>- To support the #culture2030goal global campaign.</li> <li>- To consolidate an operational connection with the most relevant global civil-society networks in the field of culture, such as ICOMOS, IFLA, IMC, IFCCD and Culture Action Europe.</li> </ul>
<b>Partnerships</b>	<ul style="list-style-type: none"> <li>- To establish long-term partnerships with UNESCO and the EU.</li> </ul>
<b>City networks</b>	<ul style="list-style-type: none"> <li>- To consolidate an operational connection with all global / regional networks concerned by "culture in sustainable cities" (including WCCF, Eurocities or ICLEI, as well as INTACH, CDN or LAV).</li> </ul>

<b>C. Monitoring and follow-up</b>	
<b>Key narrative</b>	<ul style="list-style-type: none"> <li>- To be self-critical and analyse weak / strong points of the narrative and methodologies.</li> <li>- To elaborate key briefings / new research on issues related to culture and sustainable cities, for example a gender approach to cultural policies, the relation culture – climate change, the relation culture-migration or the cultural dimension of metropolitan policies.</li> </ul>
<b>Communication</b>	<ul style="list-style-type: none"> <li>- To align the communication programmes with #Local4ActionHub</li> <li>- To improve the website as a true portal to knowledge on 'culture in sustainable cities.'</li> <li>- To assess and to improve existing work on social media (TW, FB, Flickr, Instagram, LinkedIn, Youtube).</li> <li>- To continue publishing the Info twice a month, and the Culture 21 Review (3<sup>rd</sup> edition 2018-2019).</li> <li>- To design 2-3 new tools to disseminate our work.</li> <li>- To continue supporting UCLG major initiatives and activities towards our networks and audiences.</li> </ul>
<b>Governance</b>	<ul style="list-style-type: none"> <li>- To ensure the full involvement of all members of the Governance Team in the leadership of the Committee.</li> <li>- To invite new cities to become active in the Committee.</li> </ul>
<b>Budget</b>	<ul style="list-style-type: none"> <li>- To consolidate a balanced budget.</li> </ul>

<b>D. Learning</b>	
<b>The "Seven Keys"</b>	<ul style="list-style-type: none"> <li>- To consolidate the capacity-building programme "Seven Keys" on culture in the SDGs, in close cooperation with UCLG Sections and UCLG partners.</li> </ul>
<b>Leading Cities</b>	<ul style="list-style-type: none"> <li>- To consolidate the Leading Cities as a prestigious label that recognises the work of the most advanced cities in specific areas, with contents adapted to each</li> </ul>

	city.
<b>Pilot Cities and Culture 21 LAB</b>	- To promote the Pilot Cities programme and the Culture 21 Lab workshop as the entrance to local cultural policies and sustainable development.
<b>Online seminars</b>	- To organise a wide number of online seminars, webinars, and meetings on the role of culture in people-centred sustainable development.
<b>Peer-learning and capacity-building</b>	<ul style="list-style-type: none"> <li>- To facilitate more peer-learning exchanges among cities and local and regional governments.</li> <li>- To consolidate a group of experts that work with the learning and capacity-building programmes.</li> <li>- To design and implement specific operational partnerships with UCLG Sections (with programmes adapted to Sections' needs).</li> <li>- To design and implement specific learning activities with local government associations and key regional or national civil society networks on cultural policies, in close cooperation with UCLG Sections.</li> <li>- To widely promote the practical toolkit "Culture 21 Actions".</li> </ul>
<b>Seminars and events</b>	- To actively take part in initiatives organised by our members and partners, such as the Global Youth Culture Forum of Jeju, the Climate Heritage Network, the Culture at Work programme for cities and civil society in Africa, and the Creative Mobilities seminar.

<b>E. Strengthening the UCLG network</b>	
<b>Within UCLG</b>	<ul style="list-style-type: none"> <li>- To elaborate and implement a UCLG Culture Strategy in order to (a) guarantee UCLG as a network can better serve the membership, (b) involve all key actors, and (c) ensure that Culture can continue to be a driver to amplify the reach of UCLG.</li> <li>- To support all UCLG World Secretariat initiatives.</li> <li>- To actively participate in the UCLG Executive Bureau and World Council, as well as to contribute to UCLG Policy Councils.</li> <li>- To participate in the Global Taskforce more actively, particularly in the preparation of the report for the High-Level Political Forum - HLPF (July 2021).</li> </ul>
<b>UCLG sections</b>	- To guarantee new areas of cooperation, with joint (advocacy and "on-the-ground") specific projects with all UCLG Sections.

## Leadership of the Committee

The Committee on Culture is a unique meeting point. There is no other structure in the world that gathers cities, organisations and networks that foster the relation between local cultural policies and sustainable development.

We have a big responsibility: the UCLG Committee on Culture is the global leader of "Culture in Sustainable Cities". Our narrative is based on human rights, good governance, people-centered development and the co-creation of the city.

The UCLG Committee on Culture is jointly chaired by Buenos Aires, Lisbon and Mexico City and vice-chaired by Barcelona, Bilbao, Bogotá, Jeju, Porto Alegre and Rome.

The Committee on Culture has a Secretariat located at the premises of the UCLG World Secretariat in Barcelona.

## Two paragraphs summarizing the results of 2020 and how the Committee has adapted to the COVID crisis

- Adaptation to the **COVID-19 crisis**: (a) organization of a Live Learning Experience devoted to culture in April 2020, (b) involvement in the #culture2030goal campaign, with the publication (April 2020) and launch (May 2020) of the Statement, and the organization of a side-event in the frame of the HLPF (July 2020), (c) creation of a page dedicated to the COVID crisis in our website, and a complete report based on its contents, and (d) presence of the Committee in more than 30 online seminars and events.
- Great success of the 4<sup>th</sup> edition of the International **Award** UCLG - Mexico City – Culture 21, with the cities of Medellín and Segou, as well as Vandana Shiva and Eusebio Leal as winners.
- Sound **leadership** of the Committee in the relation culture – SDGs, achieved with the dissemination of the document "Culture in the Sustainable Development Goals: A Guide for Local Action" (May 2018) and the #culture2030goal report on "Culture in the Implementation of the 2030 Agenda" (September 2019).
- The **OBS** (our dedicated website presenting 230 good practices, searchable per 17 SDGs, the 9 Commitments of Culture 21 Actions and 75 keywords) and the new capacity-building programme "**Seven Keys**" will reinforce this leadership.
- Several events organised in the **World Urban Forum** (February 2020), with Culture and Innovation as central topics.
- Preparation of three **webinars** on the potential of culture in the SDGs and on the relation of culture, cities, and the COVID-19 pandemic, in close coordination with the UCLG Learning team.

### CONTACT

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