

WORK OF COMMITTEES IN 2020

COMMITTEE ON CULTURE

Mission of the UCLG Committee on Culture

The mission of the Committee on Culture, approved in Mexico (2010) and extended in Rabat (2013) and Bogotá (2016) is "To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture".

Main activities of the Committee in 2020

(Organized according to UCLG's strategic priorities)

A. Implementation	
International Award UCLG - Mexico City – Culture 21	<ul style="list-style-type: none"> - To launch and implement the fourth edition of the Award, taking into consideration this Award is unique: no other similar initiative exists. - To give as much visibility as possible to the Award. Involve partners and networks in the bidding process, improve use of social media and promote good practices. - To improve the number and the quality of the activities organized in Mexico City and related to the Award, on the occasion of the meeting of the Jury and/or the Award ceremony and events.
Culture Summit of UCLG	<ul style="list-style-type: none"> - To prepare the 4th edition of the Summit, working closely with the UCLG World Secretariat. - To better capitalize the results of previous Summits, especially the Buenos Aires Summit: final report, texts of the keynote speakers and videos.
Database of good practices – www.OBS.agenda21culture.net	<ul style="list-style-type: none"> - To consolidate the dedicated website presenting our more than 200 good practices, searchable per 17 SDGs, the 9 Commitments of Culture 21 Actions and 75 keywords. - To align the OBS with #Local4ActionHub - To consolidate partnerships (example: British Council) and to analyze possible specific "sponsorship" for the database.

B. Advocacy	
Global civil-society networks	- To analyze feasibility of a global #culture2030goal campaign with key culture and "non-culture" stakeholders and networks.
Partnerships	- To establish long-term partnerships with UNESCO and the EU
City networks	- To consolidate an operational connection with all global / regional networks concerned by "culture in sustainable cities" (including WCCF, Eurocities or ICLEI)
Communication	<ul style="list-style-type: none"> - To align the communications programme with #Local4ActionHub - To improve the website, as a true portal to knowledge on 'culture in sustainable cities' - To assess existing work on social media (TW, FB, Flickr, Instagram, LinkedIn). - To consolidate existing newsletters (<i>Info</i>, published twice a month and <i>Pilot Cities Newsletter</i>, every 2 months) and to publish the Culture 21 Review. - To design 2-3 new tools to disseminate our work

C. Monitoring and follow-up	
Governance	- To ensure the full involvement of all members of the Governance Team in the leadership of the Committee.
Budget	- To consolidate a balanced budget
Key narrative	<ul style="list-style-type: none"> - To be self-critical and analyse weak / strong points of the narrative and methodologies. - To elaborate key briefings / new research on issues related to culture and sustainable cities, for example a gender approach to cultural policies or the cultural dimension of metropolitan policies - To consider the elaboration of a new Global Panel on the 100 actions of Culture 21 Actions, updating the 2015 Global Panel

D. Learning	
Peer-learning and capacity-building	<ul style="list-style-type: none"> - To launch a new capacity-building programme "The Seven Keys" on culture in the SDGs. - To consolidate the Leading Cities, the Pilot Cities and the Culture 21 Lab programmes; their contents are adapted to each participating city. - To facilitate more peer-learning exchanges among cities. - To consolidate a group of experts that work with the learning and capacity-building programmes - To design and implement specific operational partnerships with UCLG Sections (with programmes adapted to Sections' needs)

	<ul style="list-style-type: none"> - To design and implement specific learning activities with local government associations and key regional or national civil society networks on cultural policies, in close cooperation with UCLG Sections. - To widely promote the practical toolkit "Culture 21 Actions".
Seminars	<ul style="list-style-type: none"> - To actively take part in initiatives organized by our members and partners, such as the Global Youth Culture Forum of Jeju, the Climate Heritage Network, the Culture at Work programme for cities and civil society in Africa, and the Creative Mobilities seminar.

E. Strengthening the UCLG network	
Within UCLG	<ul style="list-style-type: none"> - To elaborate and implement a UCLG Culture Strategy in order to (a) guarantee UCLG as a network can better serve the membership, (b) involve all key actors, and (c) ensure that Culture can continue to be a driver to amplify the reach of UCLG. - To support all UCLG World Secretariat initiatives - To actively participate in the UCLG Executive Bureau and World Council, as well as to contribute to UCLG Policy Councils - To more actively participate in the Global Taskforce, particularly in the preparation of the report for the High Level Political Forum - HLPF (July 2020). - To advocate for our narrative ("culture as an operational dimension of sustainable cities") to be more explicit.
UCLG sections	<ul style="list-style-type: none"> - To guarantee new areas of cooperation, with joint (advocacy and "on-the-ground") specific projects with all UCLG Sections.
UN Agenda 2030 and New Urban Agenda	<ul style="list-style-type: none"> - To widely disseminate the document "Culture in the SDGs. A Guide for Local Action" as well as the #culture2030goal report "Culture in the Implementation of the Agenda 2030" - To participate in the HLPF (July 2020), in several formats. - To participate in the WUF 2020 (whose main theme is Culture and Innovation)

Leadership of the Committee

The Committee on Culture is a unique meeting point. There is no other structure in the world that gathers together cities, organisations and networks that foster the relation between local cultural policies and sustainable development.

We have a big responsibility: the UCLG Committee on Culture is the global leader of "Culture in Sustainable Cities". Our narrative is based on human rights, good governance, people-centered development and the co-creation of the city.

The UCLG Committee on Culture is jointly chaired by Buenos Aires, Lisbon and Mexico City and vice-chaired by Barcelona, Bilbao, Bogotá, Jeju, Porto Alegre and Rome.

The Committee on Culture has a Secretariat located at the premises of the UCLG World Secretariat in Barcelona.

Two paragraphs summarizing the results of 2019

- Extraordinary success of the 3rd UCLG Culture Summit, held in Buenos Aires in April 2019
- Consolidation of the learning, capacity-building and networking programmes (Leading Cities, Pilot Cities and Culture 21 Lab), relying on the "Culture 21 Actions" toolkit.
- Increasing demands of cooperation and involvement of the UCLG Culture Committee by cities, associations and sections which should lead to the approval of a joint UCLG Culture Strategy.
- Sound leadership of the Committee in the relation culture – SDG, achieved with the dissemination of the document "Culture in the SDGs. A Guide for Local Action" (published in May 2018) and the #culture2030goal report on "Culture in the Implementation of the SDGs" (published in September 2019).
- The OBS (our dedicated website presenting 200 good practices, searchable per 17 SDGs, the 9 Commitments of Culture 21 Actions and 75 keywords) and the new capacity-building programme "The Seven Keys" aim at reinforcing this leadership.
- Increasing interest in the forthcoming 4th edition of the International Award UCLG - Mexico City – Culture 21 (launch of the call November 2019 – end of the call: 18 March 2020).

CONTACT

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