



COMMITTEE ON CULTURE OF  
UNITED CITIES AND LOCAL GOVERNMENTS - UCLG

# PROGRAMME 2017

Approved in Jeju, 12 May 2017 - website



The Committee on culture of UCLG is co-chaired by Buenos Aires and the Mexico City and vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre.

# PRESENTATION

The Agenda 21 for culture is the first worldwide document establishing an undertaking by cities and local governments for cultural development. Around 700 cities, local governments and organisations from all over the world were linked to the Agenda 21 for culture on 1<sup>st</sup> January 2017.

United Cities and Local Governments – UCLG adopted Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation. The mission of the Committee is “To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture.”

The UCLG Committee on culture is a unique meeting point. There is not another structure at a global level that gathers together cities, organizations and networks that foster the relation between local cultural policies and sustainable development.

**The Committee is the global leader of “Culture in Sustainable Cities”.** Our narrative is based on human rights, good governance, people-centered development and the co-creation of the city.

The Committee on culture of UCLG is co-chaired by Buenos Aires and the Mexico City and vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre. These cities are the “Board” or governance team of the Committee.

The Committee on culture has a Secretariat located at the premises of UCLG World Secretariat in Barcelona.

This document explains the programme of the Committee on Culture of UCLG for 2017.

1. The chapter "**ACTIVITIES**" details the full list of activities.
2. The chapter "**LEARNING AND CAPACITY-BUILDING**" explains the content of these programmes.
3. The chapter "**PORTFOLIOS**" suggests key areas of responsibility for each of the Board cities
4. The chapter "**AGENDA**" explains the several events important for the Committee.

Please, do not hesitate to ask for more information.

# 1. ACTIVITIES

## A. INTELLIGENCE

### ACTIVITY 1. Culture Summit of UCLG

- To organize a successful second Summit in Jeju, Republic of Korea (10-13 May 2017).
- To work with all stakeholders to guarantee this Summit is a biennial event, rotation of continents, strong political + technical presence

### ACTIVITY 2. International Award UCLG - Mexico City - Culture 21

- To prepare the third edition (2017-2018) of the Award, and to launch the call for entries in October 2017. To give as much visibility as possible to the Award so that cities can participate. To improve use of social networks.
- To continue the dissemination and the capitalization of the results of the second edition of the Award.

### ACTIVITY 3. Good practices and knowledge

- To collect evidence and generate and disseminate new knowledge on the basis of experiences of cities that are implementing the Agenda 21 for culture and Culture 21 Actions
- To reach 100 good practices in early 2017. To improve accessibility. To connect with GOLD.
- To analyze possible specific partnerships (partners, sponsorship, media) for the database.

### ACTIVITY 4. UN Agenda 2030 and New Urban Agenda

- To raise awareness on SDGs, localization and culture

### ACTIVITY 5. Key narrative

- To be self-critical and analyse weak / strong points of our narrative on “Culture in Sustainable Cities”.

## B. COOPERATION AND LEARNING

### ACTIVITY 6. Leading Cities and Pilot Cities

- To consolidate partnerships with each one of the “Leading cities”, with specific tailor-made content for each city.
- To develop the existing programmes of “Pilot cities” in Europe and Latin America.

### ACTIVITY 7. Other peer-learning and capacity-building

- To widely promote “Agenda 21 for culture” and its practical toolkit “Culture 21 Actions”
- To explore new areas of cooperation, with specific projects or programmes with UCLG sections, adapted to each sections’ needs.
- To offer “Culture 21 LAB” as a tool to promote Culture 21 Actions.
- To be open to cooperate with cities and local governments that need specific expertise on culture in sustainable development.

## **C. INSTITUTIONAL RELATIONS - STRENGTHENING THE NETWORK AND COOPERATION**

### **ACTIVITY 8. Participation in UCLG processes**

- To implement the “Bogotá Commitment” related to culture, approved at the UCLG World Congress of Bogota (15 October 2016) as well as the similar objective approved by the Global Assembly of Local and Regional Governments in Quito (16 October 2016).
- To take part in initiatives launched by UCLG World Secretariat.
- To more actively participate in the Global Taskforce.
- To advocate for our narrative (“culture as an operational dimension of sustainable cities”) to be more explicit within UCLG.

### **ACTIVITY 9. Global advocacy on culture**

- To build on the success of the campaign #culture2015goal that connected key global cultural networks in the SDGs process, including the feasibility of a global #culture2030goal campaign with key culture and “non-culture” stakeholders and networks.

### **ACTIVITY 10. Partnerships with intergovernmental organisations**

- To analyze the establishment of long-term partnerships with UNESCO and the European Union

### **ACTIVITY 11. Networks of cities**

- To build specific partnerships with networks, organisations and institutions (including ministries) that are working with Agenda 21 for culture and Culture 21 Actions
- To explore an operational connection with all global / regional networks concerned by “culture in sustainable cities”

## **D. COMMUNICATION**

### **ACTIVITY 12. Communication**

- To improve the website, with pages for each one of the cities.
- To increase presence in social networks and new digital media.
- To create 2-3 new tools to disseminate our work.

## **E. GOVERNANCE**

### **ACTIVITY 13. Governance**

- To ensure that all members of the governance team are fully involved in the leadership of the Committee
- To prepare and discuss a long-term plan for the Committee.

### **ACTIVITY 14. Partnerships with donors**

- To explore new partnerships, including donors and sponsorship agreements.

## 2. LEARNING AND CAPACITY-BUILDING

On the basis of the Agenda 21 for Culture (2004) and Culture 21 Actions (2015), the Committee has established a set of learning and capacity-building programmes, including Leading Cities, Pilot Cities and Culture 21 Lab:

- **Leading Cities** is a programme that gives support to cities that have experience in the implementation of culture and sustainability, through measures in the areas of Cooperation and Learning (technical assistance, capacity-building, good practices), Leadership and Advocacy (participation in international events and processes) and Communication (website, social media).
- **Pilot Cities** is a learning programme based on the 9 commitments and 100 actions included in Culture 21 Actions. Lasting for approximately 30 months, it includes local awareness-raising, international peer-review, capacity-building, pilot local projects, public seminars and elaboration of good practices.
- **Culture 21 Lab** is a short workshop on “culture in sustainable cities”. It enables cities to self-evaluate their work in this field. It provides key basic information on the place of culture in sustainable development, and it is a useful way to raise awareness of this field among local stakeholders.

Detailed information on these programmes is available on our website and upon request.

## 3. PORTFOLIOS

### **BUENOS AIRES**

- (a) Partnerships with Interlocal and Mercociudades.
- (b) Leadership in the implementation of "Culture 21 Actions" in IberoAmerican cities.
- (c) Preparation of new board and long-term plan.
- (d) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including post-2015 agenda - SDGs and Habitat III
- (e) Leading city

### **MÉXICO CITY**

- (a) Preparation of third edition of the International Award "UCLG – MEXICO City – Culture 21"
- (b) Leadership in the implementation of "Culture 21: Actions" in Mexican cities
- (c) Preparation of new board and long-term plan.
- (d) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including post-2015 agenda - SDGs and Habitat III
- (e) Leading city

### **ANGERS**

- (a) Support to learning packages of the Committee (especially to European pilot cities)
- (b) Leading city

### **BARCELONA**

- (a) Support to learning packages of the Committee (especially to European pilot cities)
- (b) Leading city

### **BELO HORIZONTE**

- (a) Support to learning packages of the Committee (especially to pilot cities in Latin America)
- (b) Leading city

### **BILBAO**

- (a) Support to learning packages of the Committee (especially to European pilot cities)
- (b) Leading city

### **BOGOTÁ**

- (a) Support to learning packages of the Committee (especially to pilot cities in Latin America)
- (b) Leading city

### **JEJU**

- (a) Preparation and realization of second UCLG Culture Summit (10-13 May 2017)
- (b) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda
- (c) Partnerships with ASPAC
- (d) Leading city

### **PARIS**

- (a) Core relation with UCLG World Secretariat and leadership on the UCLG global agenda, including post-2015 agenda - SDGs and Habitat III
- (b) Leading city

**PORTO ALEGRE**

(a) (TBC) Leading city

**ALL BOARD MEMBERS**

(a) Representing the Committee in key meetings on culture and sustainable development, especially those organised or convened by UCLG

## 4. AGENDA

**12-13 January 2017, Unesco:**

Meeting of the “Unesco Urban network” on post-Habitat 3 and the New Urban Agenda.

**28-29 January 2017, Barcelona**

Annual meeting of the UCLG Committees and Working Groups

**20-24 February 2017, Barcelona**

UCLG annual Retreat

**1 March 2017, Brussels**

EESC hearings EU strategy for international cultural relations

**18-19 April 2017, Madrid**

Executive Bureau of UCLG

**10-13 May 2017, Jeju**

Second UCLG Culture Summit

**7-8 June 2017, Brussels**

EU Dev Days

**19-23 June 2017, Montreal**

Metropolis global congress

**6-8 July 2017, Lisbon**

UCCI general meeting

**7-8 September 2017, Unesco**

Meeting of the “Unesco Urban network” on indicators.

**14-16 September 2017, Leishan (Guizhou, China)**

Congress “Small settlements and culture for sustainable development”

**29 September 2017, Grenoble**

Creative Mobilite(s) seminar and congress

**October 2017, Istanbul**

MEWA Culture Committee Meeting

**9 October 2017**

Call of the THIRD “INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21” opens.

**TBC (October or November), Hangzhou**

World Council of UCLG

**11-15 December 2017, Delhi**

ICOMOS General Assembly



**7-13 February 2018, Kuala Lumpur**  
World Urban Forum

**28 February 2018**

Deadline of the Call for the THIRD “INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21”

**July 2018, New York, United Nations**

HLPF – High Level Political Forum (evaluation of GOAL 11)

**September 2018 (TBC), Ciudad de México**

Awards Ceremony. THIRD “INTERNATIONAL AWARD UCLG – MEXICO CITY – CULTURE 21” and International Seminar on Cultural Rights in the City

**May-June 2019 (TBC)**

3rd UCLG Culture Summit.

## Contact

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