



United Cities and Local Governments  
Cités et Gouvernements Locaux Unis  
Ciudades y Gobiernos Locales Unidos



**culture 21**

Agenda 21 for culture  
Agenda 21 de la culture  
Agenda 21 de la cultura

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**UCLG's Committee on culture  
8<sup>th</sup> meeting  
Barcelona, 20 September 2012**

**REPORT**  
10 October 2012

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**SUMMARY**

The Committee held its eighth meeting on 20th September 2012 in Barcelona (Catalonia, Spain). The members of the Committee debated the implementation of the programme 2011-2013 and set the priorities for 2013. The Committee also debated initiatives on the implementation of the Agenda 21 for culture on a local level (Angers, Aubagne, Barcelona, Buenos Aires, Lille, Mexico DF, Milan or Montreal), national level (Quebec, France, Brazil) and regional level (Mercociudades, Interlocal).

The Committee agreed on the new Board of the Committee: Lille-Métropole was elected as President; the cities of Buenos Aires, Mexico DF and Montreal were elected as Co-Presidents, and the cities of Angers, Barcelona and Milano were elected as Vice-Presidents; in this respect, it was also agreed to invite three other cities (one from Africa, one from Middle East/Asia and one from Asia/Pacific) to join the Board as Vice-Presidents. All Board cities will assume responsibilities, with specific portfolios.

The Committee formally asked UCLG World Secretariat to host the coordination of the Committee and guaranteed to provide core funding for a two-year period of 2013 and 2014.

Catherine Cullen thanked all participants for entrusting Lille- Métropole as President of the Committee. She pledged to exercise this responsibility in a very active and collegial way. She urged all members to work together in the oncoming months on an agenda based on the relation between cultural policies and sustainable development.

## **1. Background**

The Committee on culture is a unique meeting point. There is not another structure at a global level that gathers together cities, organisations and networks that foster the relation between local cultural policies and sustainable development.

The Committee on culture is chaired by Barcelona and vice-chaired by Buenos Aires, Lille, Montréal, and Stockholm.

The Agenda 21 for culture is the first worldwide document establishing an undertaking by cities and local governments for cultural development. Around 450 cities, local governments and organisations from all over the world were linked to Agenda 21 for culture in June 2012.

United Cities and Local Governments – UCLG adopted Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation.

The Committee on culture was created to:

- Analyse and convey the messages of cities and local governments on global cultural issues. Advocacy, lobbying and policy development.
- Allow cities to exchange experiences and improve mutual learning. Networking and project development.

The Committee on culture strengthens UCLG: it is open to the participation of cities from all continents on an equal basis and helps the visibility of UCLG through very clear and specific initiatives.

The mission of the Committee for 2011-2013 is “To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture.” The programme has 5 objectives or priorities: (1) Policy development. (2) Development of projects. (3) Alliances and partnerships. (4) Funding and resources. (5) Better governance. See annex 1.

The Committee held its eighth meeting on 20th September 2012 in Barcelona (Catalonia, Spain). The agenda and list of participants are in annexes 2 and 3. The issues discussed are covered in the following section:

## 2. Summary of the Meeting

2.1. **Official opening and welcome speeches** by Mr Jaume Ciurana, Deputy Mayor for Culture Knowledge, Creativity and Innovation at Barcelona City Council (Catalonia, Spain) and President of the UCLG Committee on Culture, and Mr Josep Roig, Secretary General of UCLG.

Mr Jaume Ciurana officially opened the meeting and welcomed all participants to Barcelona, the capital of Catalonia. He explicitly acknowledged his gratitude to the Secretary General of UCLG and to the delegation of Montreal, guest city at the City Festivities of Barcelona (“la Mercè”). Mr Ciurana highlighted the vibrant nature of Catalan culture (which puts one of its best faces during this festival) and underlined the fact that Catalonia is an old European nation that is finding its place in the international arena. The Deputy Mayor for Culture stressed that Barcelona is committed to enable the transition of the Committee’s presidency to other cities (Barcelona initiated the Committee in 2005) because rotation is a sign of vitality. Moreover, he added that the new governance could also recommend that the UCLG World Secretariat host the coordination of the Committee as soon as possible. He also formally expressed the city’s candidature to join the new Board as Vice-President. Mr Ciurana’s welcome speech focused on the role of culture, creativity, knowledge and innovation in Barcelona’s sustainable development strategy. In this regard, the city has several objectives: (1) avoiding the risk of global homogeneity and of becoming just another ‘franchise city’, Barcelona wants to put its creativity at a dialogical stance between local culture and external talent; (2) innovation is also part of culture and it is a local priority (such as the Mobile World Congress, held in Barcelona until 2018), (3) being a ‘creative friendly’ city where cultural creators can find both markets and industry; (4) the protection and appreciation of heritage; (5) the culture of proximity and the socialization of access to culture; (6) viewing citizens as creators, and not only as consumers of culture.

Mr Josep Roig welcomed all participants to UCLG headquarters and thanked Mr Jaume Ciurana and Barcelona City Council for all the sustained efforts and hospitality throughout the years. He underlined the relevance of the organization in a world where 51% of the population is now living in urban areas. UCLG is a city to city facilitator. It promotes decentralization, networking and cooperation to help all its members to work in a more cohesive and efficient manner. The Secretary General advocated for working in thematic organizations and exercising responsible leadership before international institutions. He highlighted many challenges ahead in the international agenda, such as activism in the post-2015 MDGs – SDGs debates and strong

presence in Habitat III (2016) preparation. Mr Roig formally congratulated all participants because “the Committee on Culture is one the best working of all committees at UCLG.” He guaranteed the commitment of UCLG to introduce culture in the sustainable development debate: “we are getting there. Culture will be increasingly important on the global agenda.” Finally, the Secretary General confirmed the organization’s willingness to host the coordination of the Committee at the UCLG World Secretariat, and he pledged to take on this new responsibility as soon as possible upon the guarantee of sufficient resources to meet the core budget.

Mr Jordi Pascual, Coordinator of the Committee on Culture, summarised the on-going activities of the Committee and presented the main goals of the meeting. The presentation included a brief background on the history of the Committee (created by cities to have a tool in the sustainability debate) and its current composition. It was announced that the Committee’s work would be reviewed by UCLG bodies as well as by external evaluators before the UCLG World Congress in Rabat (Morocco), which will take place in October 2013. The Committee has one main mission and five priorities, as detailed in the Programme for 2011-2013. The report stressed the following points for in-depth debate during the meeting: policy development (importance of the declaration on Culture as 4<sup>th</sup> Pillar of Sustainable Development, new Agenda 21 for Culture, the role of research), project development (the website as main communication resource, the growing demands for assistance on the local, national and international implementation of the Agenda 21 for culture, the services that the Committee can provide to the cities), alliances and partnerships (mainly, with UNESCO, the European Commission and several civil-society actors), the resources (with two main periods: 2013-2104 and beyond 2015) and the governance (Barcelona is committed to enabling the transition to other cities, and the new governance could also recommend that the UCLG World Secretariat hosts the coordination of the Committee).

Brief introduction by each participant.

## **2.2. Debate on the following issues:**

a. The local implementation of the Agenda 21 for culture and the activism of UCLG cities in culture as the fourth pillar of sustainable development.

Several participants in the meeting stressed the importance of culture for local development. Ms Irma Dioli, Delegate of the Cultural Councillor in the city of Milan, expressed interest in developing commitments in more areas within the Committee in view of Expo Milano 2015. Mr Jordi Pascual responded that any Expo needs reliable content and that is precisely what Agenda 21 for culture stands for. Ms Monique Ramognino, Deputy for Action, Animation and Cultural Heritage in the city of Angers, explained the central role of the Agenda 21 for culture in the local cross-sectional 4-year process, which resulted in the new governance for the city based on sustainable development. Mr Jordi Pascual expressed the need for a better dissemination of the outstanding experience of Angers (for example, it is important to explain that the guiding document of Angers in cultural policy is “agenda 21 for cultures”, in plural) and other local learning experiences. Ms Helen Fotopoulos, member of the City of Montreal Executive Committee, detailed the recent history of local cultural policy-making in Montreal and the integration of the Agenda 21 for culture to the local development strategy leading to Montréal 2025 and explained the speech that the Mayor of Montreal gave to “Culture and sustainability seminar” organised by UCLG and the Ministry for culture of Brazil as a side-event of Rio+20 (Montreal had been the first city to adopt a municipal resolution –November 2011- on culture as the fourth pillar of sustainable development). Mr Jordi Pascual highlighted Montreal’s leadership within and outside of the Committee, as well as the city’s role within UNESCO’s Creative Cities. Furthermore, he underlined the adoption of the Agenda 21 for culture by the Ministry of Culture and Communication of Quebec (the first national government to explicitly refer its long-term planning to Agenda 21 for culture). The cultural mapping project financed by AECID (Spanish Development Cooperation Agency) was emphasised by Mr Hernán Lombardi, Minister of Culture of Buenos Aires, as an example of a useful tool to achieve social cohesion and economic development. Mr Patrick Arnoux, First Deputy Mayor of the city of Aubagne, reported on the local cultural policies based on creativity and proximity and on the city’s approach in view of the oncoming Marseilles-Provence European Capital of Culture 2013. Finally, Ms Catherine Cullen, Councillor for Culture in Lille elaborated on the city’s historical political decision: putting culture at the core of local sustainable development.

b. Policy development, Programme of the Committee for 2013, outline for the new 2014-2016 Programme and perspective for a new Agenda 21 for culture in 2014

Mr Jordi Pascual highlighted the new global context, stating that culture is not at the margins of local governments, international policies and international institutions. The members of the Committee stressed the need to continue advocating for culture as the fourth pillar of sustainable development, as this is a narrative that has been very welcome by many actors in spheres as well as in wider debates on development. Ms Nina Serratos, Secretary of Culture of Mexico DF, stated that the activities of the Committee in 2013 should focus on increasing the number of affiliated cities (and its regional distribution, as 86% of them are in America and Europe); developing the networks of the Committee on culture; and encouraging the exchange of good practices and experience; Ms Serratos stated that the City of Mexico is willing to invest resources and leadership to achieve these objectives; she also emphasised the need to discuss in-depth the contents of Agenda 21 for culture and agree on a new document in 2014; all the members of the Committee agreed on this point. The coordinator of the Committee announced that the Ministry of Culture of Brazil (observer status on the Committee) wishes to fund the evaluation of the Agenda 21 for culture in the process leading to a new document to be approved in 2014. In this respect, the city of Buenos Aires suggested organising an international seminar to set out the basis for a new Agenda 21 for culture in 2014; moreover, the Minister Hernán Lombardi stated that the Committee needed a more realistic approach to activities, funding and governance, and stated the need that the Secretariat of the Committee should have enough core-funding to operate with efficiency and efficacy. Ms Catherine Cullen (Lille) added that evaluation is not always an easy task in culture but it is one of crucial importance; she mentioned that any approach related to Agenda 21 for culture involved transparency and accountability, and insisted on the need to write another Agenda 21 for culture as soon as possible, and to evaluate what mechanisms the Committee has to monitor (with clear indicators) the local implementation of Agenda 21 for culture once it is adopted by cities. The members of the Committee agreed that activism in post-2015 MDGs – SDGs debates and strong presence in Habitat III (2016) preparation are key priorities in our agenda.

c. Project development, communication and visibility

The website of Agenda 21 of culture is the only online platform devoted to cultural policies of cities and local governments. It allows browsing in 20 languages and records a monthly average of 2,100 visits and 110,000 hits. Mr Jordi Pascual pointed out that this traffic has yet to be analysed, opened up the consideration for sponsorship, and stated that more web information and dissemination of the Committee's activities is needed. He suggested that a review on the potential of the website is commissioned. In this respect, Ms Irma Dioli (Milan) proposed sharing the website with private sponsoring. In terms of visibility, Ms Helen Fotopoulos (Montreal) and Ms Catherine Cullen (Lille) suggested the possibility of changing 'Agenda 21 for culture - Committee on culture of UCLG' for a more appealing branding name. Mr Jordi Pascual set the example of using 'Culture 21', which the website is called. The UCLG Committee on culture has provided support for several training and capacity-building seminars in 2008-2012; these activities should become one of the priorities of the Committee, but it lacks resources and structure. The members asked the Board to analyse the potential creation of a "training toolkit on Agenda 21 for culture" and a peer-review scheme; the need for training experts to support local implementation of Agenda 21 for culture was also mentioned, but not yet analysed in depth. Ms Nina Serratos (Mexico DF) announced the will to create and fund an Award on good practices on the implementation of Agenda 21 for Culture (first edition in 2013); the members of the Committee praised Mexico for such a courageous and important initiative, which would also allow the Committee to involve new actors. The members of the Committee recognised that such an initiative is aligned to the principles of visibility and intelligence that UCLG as a whole is promoting. Mexico insisted that the procedures of the Award would be rigorous and simple.

d. Alliances and partnerships

Mr Jordi Pascual noted that there is an intense political agenda in the oncoming years: the Committee receives periodical requests to participate in meetings, conferences and seminars at the national, regional and international level. It is clear that advocacy for the role of culture in sustainable development is in high demand, as well as specific examples of "champion" cities in locally

implementing undertakings on these issues. The members of the Committee noted that these champions are exactly the core members of the Committee. The coordinator urged the member cities and local governments to find a way to represent the Committee on Culture at some of these events. Along this line, Ms Helen Fotopoulos (Montreal) stressed the need for strong leadership to represent the Committee at the global level. Mr Hernán Lombardi (Buenos Aires) detailed the city's regional experience in this area as Coordinator of the Committee on Culture of Mercociudades. Ms Nina Serratos (Mexico DF) revealed that the city's incoming Mayor (Mr Miguel Ángel Mancera Espinosa ) is very interested in endorsing the Agenda 21 on culture and seeks to promote it in North and Central America. There was a strong consensus among participants on the importance of alliances with global civil society (for example, the International Federation of Coalitions for Cultural Diversity, Culture Action Europe, the U-40 network or ENCATC); the Committee noted that progress on the role of culture on the international agenda will not happen unless global civil society voices on cultural issues reach the secretariats of international institutions and public opinion. Mr Rafael Mandujano, Head of project at Les Rencontres, kindly invited the members of the Committee to attend the organisation's future events. The Committee also agreed that the projects with UNESCO will have to be evaluated, and framed in a long-term win-win partnership. The Committee also agreed to participate in the European Commission's programmes on cities and cultural policies (learning, peer-review).

The Committee formally agreed to ask UCLG World Secretariat to host the coordination of the Committee as soon as possible, as the resources asked by UCLG World Secretariat have been found (see below, heading "e").

#### e. Funding of the Committee

The members agreed that core funding was needed to implement the programme 2011-2013 and to respond to the challenges that the Committee has fixed (the implementation of the programme for 2013, the preparation of the period 2014-2016 and the integration of the secretariat of the Committee within the UCLG World Secretariat). The members of the Committee agreed the need for a core funding of the Committee for the two-year period of 2013 and 2014; they agreed that the funding should be related to the responsibilities and portfolios that each city on the Board agrees to assume and lead; they agreed the following annual contributions: 40,000 euro Lille, 40,000 euro Buenos Aires, 40,000 euro Mexico DF, 10,000 euro Montreal, 10,000 euro Angers, 10,000 euro Barcelona, and 10,000 euro Milan. Moreover, the coordinator stated that the Ministry of Culture of Brazil has approached the Committee to fund the evaluation of the Agenda 21 for culture and to contribute to the elaboration of a new Agenda 21 for culture to be approved in 2014.

These resources (core-funding by Board cities + funding from Ministry for culture of Brazil) would be managed by the World Secretariat of UCLG and specific funding agreements would be written and signed in the period September 2012 - December 2013 between UCLG and these cities.

Furthermore, the City of Mexico DF announced that a specific budget of 50,000 euros would be created in the Secretary for culture and devoted to the International Award that will be launched in 2013, and Buenos Aires announced that a specific budget of 50,000 euros would be created in the Ministry for Culture and Tourism in order to increase the diffusion of Agenda 21 for culture in Latin America and to prepare the elaboration of a new Agenda 21 for culture (these two budgets would be managed internally by these cities).

It was also suggested that a working group in the Committee would be created to search for resources for the post-2014 scenario (new Agenda 21 for culture, new monitoring mechanisms, new brand, new services to member cities and local governments) in order to decrease the core funding from Board cities and guarantee the financing of the activities. Some ideas were already discussed. The members also suggested that other potential sources of funding should be explored as soon as possible, such as: agreements with development cooperation agencies and other donors (following the Fund created with AECID in 2009); bidding for European and international projects; and presenting the cultural programme of UCLG to private corporations and foundations, in order to reach sponsorship agreements.

#### f. Election of a new Board and specific responsibilities of Board members

The coordinator explained in detail the succession of Barcelona as President of the Committee. In September 2010 “on its own initiative and based on the firm belief that there is the need to rotate key positions in international networks, Barcelona announced that the mandate (2011-2013) would be the last in which it would hold the Presidency of the Committee on culture”. This decision had been recalled at the sixth Committee meeting held in Rabat (June 2011) and at the seventh meeting of the Committee held in Florence (December 2011). In this seventh meeting interested cities and partners were explicitly encouraged to prepare the succession. The process of succession formally opened in February 2012, with the document “A new governance for Agenda 21 for culture”, prepared by the coordinator and sent to all cities and local governments that had expressed an interest to participate in this process (Angers, Buenos Aires, Lille, Mexico and Milan), as well as to the other vice-presidents (Montréal, Stockholm) and other possible partners (among others, the Ministry for culture of Brazil). The cities of Buenos Aires, México DF and Lille-Métropole expressed in March the wish to become the new President of the Committee. The city of Stockholm communicated the wish to withdraw from the Board. The eighth Committee meeting was convened by Barcelona in order to obtain an agreement on the composition of the Board and duly prepare the years to come.

- Mr Jaume Ciurana, Deputy Mayor for Culture, confirmed the wish of the city of Barcelona to leave the Presidency and become a Vice-President of the Committee.
- Ms Helen Fotopulos, member of the Executive Committee of the City Council of Montreal, in charge of Culture, Heritage, Design and Gender, confirmed the wish of the city of Montreal to continue as Vice-President of the Committee.
- Ms Monique Ramognino, Councillor for Culture and Heritage of Angers, confirmed the wish of Angers to become Vice-President of the Committee.
- Ms Irma Dioli, representing the Councillor for culture of Milan, confirmed the wish of this city to become Vice-President of the Committee.
- Mr Mats Sylwan regretted to confirm the new policies of Stockholm and announced that this city would remain a member of the Committee but did not wish to stay as a Board member.
- Ms Nina Serratos, Councillor for Culture of the City Mexico, presented the programme that this city had elaborated to become President of the Committee. The programme is based on (a) increasing the number of cities that have adopted Agenda 21 for culture (fostering the regionalisation of the Committee and empowering UCLG regional sections and other regional actors); (b) developing the networks of support to Agenda 21 for culture (creation of regional / continental hubs of expertise, creation of a Chair on Cultural Rights), and (c) boosting the exchanges of experiences and good practices (creating an International Award on Agenda 21 for culture connected to a database of good practices).
- Mr Hernán Lombardi, Minister for Culture and Tourism of Buenos Aires, presented the programme that this city had elaborated to become President of the Committee. The programme is based on the assets that Buenos Aires has developed as a founding Vice-president of the Committee and as the President of two networks on cultural policies: Interlocal and the Culture Forum of Mercociudades. The programme aims to develop (a) specific support to cities wishing to locally implement Agenda 21 for culture, especially in Latin America, (b) preparation of a new Agenda 21 for culture to be approved in 2014; (c) improvement of communication tools, including the website of Agenda 21 for culture.
- Ms Catherine Cullen, Councillor for culture of Lille-Métropole, presented the programme that this city had elaborated to become President of the Committee. The programme is based on (a) building on the assets of the Committee which has been very successfully chaired by Barcelona; (b) elaboration of a new Agenda 21 for culture to be approved in 2014; (c) improvement in the mechanisms to support the local implementation of Agenda 21 for culture, by suitable monitoring systems, exchanges and good-practices; (d) better visibility of culture within UCLG and better visibility of UCLG as a whole; (e) new governance working in a collegial way.

The Committee unanimously agreed on the new Board of the Committee. Lille-Métropole was elected as President; the cities of Buenos Aires, Mexico DF and Montreal were elected as Co-Presidents, and the cities of Angers, Barcelona and Milan were elected as Vice-Presidents; in this respect, it was also agreed to invite three other cities (one from Africa, one from Middle East/Asia and one from Asia/Pacific) to join the Board as active Vice-Presidents as soon as possible.

The Committee agreed on the content of the specific portfolios that is assumed by each one of the Board cities:

- Lille: (a) relation with UCLG World Secretariat and inputs on the global agenda of UCLG, including post-2015 agenda (MDGs and SDGs) and Habitat III; (b) elaboration of new Agenda 21 for culture for 2014 (c) relation with European Union; (d) strategy to connect the Committee with global civil society on culture; (e) organisation in 2013 of a meeting of the Committee, and (f) resources
- Buenos Aires: (a) organisation in 2013 of a seminar on culture as fourth pillar of sustainability which would also be a preparatory meeting aimed at the elaboration of a new Agenda 21 for culture in 2014; (b) specific support to cities wishing to locally implement Agenda 21 for culture, especially in Latin America; and (c) connection of the Committee with Interlocal and Mercociudades.
- Mexico DF: (a) organisation of the International Award on cultural policies and sustainable development, (b) analysis of training and learning packages of the Committee, (c) identification, development and implementation of regional and national networks to support Agenda 21 for culture, and (d) to work to create a Chair on Cultural Rights with the University "Nacional Autónoma de México" and the UNDP.
- Montreal: (a) relation with Unesco (Convention 2005, Creative Cities network, and other dossiers); (b) communication, branding and overall visibility of the Committee, including website and social networks, and (c) monitoring of implementation of Agenda 21 for culture after 2014 (including missions of experts).
- Angers: (a) participation in the elaboration of a new Agenda 21 for culture in 2014, and (b) support to analysis of training and learning packages of the Committee.
- Barcelona: (a) participation in the elaboration of a new Agenda 21 for culture in 2014, and (b) support to communication.
- Milan: (a) connection to the World Expo 2015, and (b) participation in the elaboration of a new Agenda 21 for culture in 2014.
- All Board members: (a) representing the Committee in key meetings on culture and sustainable development, especially those organised or convened by UCLG; (b) diffusion of the Declaration on culture as 4<sup>th</sup> pillar of sustainability, and (c) reflection on new research and long-term activities.

The Committee agreed to analyse the requests of member cities of the Committee wishing to assume responsibilities on a specific issue.

The Committee reminds all the members of the possibility to organise a specific meeting of the Committee (or a thematic seminar involving some key players) either to contribute to the elaboration of a new Agenda 21 for culture or to locally / nationally / regionally reinforce the debates on culture and sustainable development.

Finally, the Committee agreed to formally communicate the new Board and the specific portfolios to the statutory meetings of UCLG in Dakar (4-6 December 2012).

### **2.3. Final words by the Presidency**

Catherine Cullen reminded that the Committee on Culture of UCLG chose Agenda 21 for culture as the main focus for its activities in 2005. "All our cities compete in many domains, and yet there is a strong consensus on the Agenda 21 for culture. There we cannot compete. We have to become federated. We have to work together and we must show to other cities how a global guiding document is locally implemented, with success, by each one of us." Catherine Cullen also said that "after eight years of experience, the Committee has a lot to contribute to the global agenda. The Agenda 21 for culture is widely visible and influences sustainable development around the world; but unfortunately, UCLG is not as visible. Integrating the coordination of the Committee into the World Secretariat of UCLG would certainly help all of us. We have to be exemplary in a new way of seeing the world. We have about 25 very dynamic local governments in our Committee and we must show our commitment. We have to increase our representatives from Africa and Asia. We must increase our visibility worldwide." The new acting President of the Committee on Culture of UCLG thanked all the participants and expressed gratitude for entrusting Lille with this important responsibility. "We are going to exercise it in a very active way. Thank you very much to Barcelona for all the outstanding work. I urge all of you to work together on an agenda based on the relation between cultural policies and sustainable development. We are moving forward together, and this is what's important."

### 3. Conclusions

The Committee agreed on the new Board of the Committee: Lille-Métropole was elected as President; the cities of Buenos Aires, Mexico DF and Montreal were elected as Co-Presidents, and the cities of Angers, Barcelona and Milan were elected as Vice-Presidents; in this respect, it was also agreed to invite three other cities (one from Africa, one from Middle East/Asia and one from Asia/Pacific) to join the Board as Vice-Presidents. All Board cities will assume responsibilities, with specific portfolios.

The Committee formally asked UCLG World Secretariat to host the coordination of the Committee and guaranteed to provide core funding for a two-year period of 2013 and 2014.

Catherine Cullen thanked all participants for entrusting Lille-Métropole as President of the Committee. She pledged to exercise this responsibility in a very active and collegial way. She urged all members to work together in the oncoming months on an agenda based on the relation between cultural policies and sustainable development.

### 4. Annexes

- The programme 2011-2013 of the Committee on culture is in annex 1.
- The agenda of the meeting is reproduced in annex 2.
- The list of participants is in annex 3.
- The Agenda 21 for culture (2004) and the UCLG Policy Statement "Culture: the Fourth Pillar of Sustainable Development" (2010) are available in our website [www.agenda21culture.net](http://www.agenda21culture.net).

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# Annex 1.

## Programme 2011-2013 of UCLG's Committee on culture.

Approved in Mexico City on 17 November 2010

### Mission

To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture

### Priority 1.

#### Policy development

*UCLG and its Committee on culture are locally, nationally and internationally well-known for its leadership in processes that relate culture and sustainable development. Sound and collaborative research is the engine of these activities.*

1.1. To achieve a wide dissemination of the Policy Statement of Mexico (November 2010) on culture as the fourth pillar of sustainable development.

1.2. To launch a campaign so that UCLG is present at the World Summit on Sustainable Development (2012) lobbying for culture to become the fourth pillar of sustainable development. To participate in international projects aiming to achieve this objective.

1.3. To continue the work of research and development, with new reports on issues related to Agenda 21 for culture. Those reports need to be closely related to the development of urban policies for culture. Possible topics:

- "Culture and sustainable development"
- "Culture and development cooperation"
- "Culture and local governance"
- "Creative industries and local development"
- "Glossary of concepts on culture and development"

1.4. To liaise with the World Secretariat so that any report produced by the Committee is presented to the statutory bodies (Executive Bureau or World Council) of UCLG, and thus becomes an official UCLG "policy paper".

1.5. To begin the process to approve a new Agenda 21 for culture in 2014 (that is, 10 years after the approval of Agenda 21 for culture in 2004). Work could begin in 2011 in order to identify conceptual tensions, clarify language and write an agenda with goals and targets (qualitative and quantitative). The process would guarantee the involvement of practitioners (cities and local governments) as well as academics. It also would guarantee that all continents are involved. To identify a city for the possible summit in 2014.

### Priority 2

#### Development of projects

*UCLG and its Committee on Culture to develop specific projects in the field of exchanging experiences and good practices on culture and sustainable development*

2.1. To consolidate a fund for cultural development, especially dedicated to the governance of culture and the local implementation of Agenda 21 for culture. The first edition of this Fund was launched in 2010 by Barcelona City Council and AECID (Spanish Development Cooperation Agency). To guarantee that the Fund has several donors. To grow in budget. To simplify procedures. To invite the World Secretariat of UCLG to become the manager of the Fund.

2.2. To analyse the creation of a peer-review scheme for cultural development. The scheme would be aimed at officials and officers of cities and local governments.

2.3. To continue the communication through the website <http://www.agenda21culture.net> and its corporate image. To reach 20 languages in the website by 2012. To upload 100 resources a year. To produce (at least) 8 circulars and 8 newsletters each year. To improve the visibility of the "brand Agenda 21 for culture". To broadcast messages from the social networks Facebook and Twitter.

2.4. To produce at least 6 articles a year on the cultural policies of very relevant cities and local governments.

2.5. To explore the realization of seminars and webinars in the fields of training and capacity building for culture and development, in partnership with international and national funding agencies.

### Priority 3

#### Alliances and partnerships.

*Networking and advocacy allow cities to have an active presence on the international agenda on culture and sustainable development.*

- 3.1. To go deeply into the strategic relation with UNESCO, especially on these issues: Convention of 2005 on the Diversity of Cultural Expressions, Cultural Policies and Intercultural Dialogue, and the Network of Creative Cities. UCLG will also explore the possibility of presenting Agenda 21 for culture to the General Conference of UNESCO in 2011.
- 3.2. To go deeply into the strategic relation with the European Union, especially on the implementation of the European Agenda for Culture.
- 3.3. To go deeply into the strategic relation with the Council of Europe, especially in the Intercultural Cities programme and CultureWatchEurope.
- 3.4. To explore contacts and develop a relation with other UN agencies and programmes such as UN-Habitat, UNDP and UN-Sustainable Development.
- 3.5. To continue the relation, and to explore the realisation of specific projects, with the networks of cities that are active in the field of cultural policy development, such as Eurocities and Mercociudades, as well as with the OWHC – Organisation of World Heritage Cities and ICLEI – Local Governments for Sustainability.
- 3.6. To continue the relation with the IFACCA – International Federation of Art Councils and Culture Agencies. To explore the realisation of specific projects.
- 3.7. To continue the relation with civil society organisations, networks and NGOs devoted to international cultural cooperation. To explore the realisation of specific projects.

#### **Priority 4**

##### **Funding and resources**

*The Committee on Culture, in close cooperation with the World Secretariat, obtains funding to support the implementation of specific projects and guarantee the long-term sustainability of the activities*

- 4.1. The city of Barcelona guarantees the resources of the Secretariat of the Committee and the means which are needed to meet this work programme 2011-2013.
- 4.2. To present the cultural programme of UCLG to national and international agencies and donors. To go deeper into the agreement with AECID – Spanish Development Cooperation Agency on the fund for cultural development.
- 4.3. To present the cultural programme of UCLG to private corporations and foundations, in order to establish agreements for sponsorship.

#### **Priority 5**

##### **Better governance**

*A committee with active members, with shared responsibilities and very dynamic. A committee aligned with the priorities of UCLG.*

- 5.1. To guarantee a very close cooperation with the World Secretariat of UCLG in all strategic matters.
- 5.2. To achieve more membership, especially in Africa and Asia-Pacific.
- 5.3. To agree upon specific responsibilities on particular issues, especially among Chair and Vice-chairs.
- 5.4. To continue the cooperation with the UCLG Committees whose programme has common topics to ours, such as the Committees of Millennium Development Goals, Development Cooperation, City Diplomacy, Social Inclusion or the Alliance of Civilisations.
- 5.5. To continue the cooperation with the sections of UCLG (regional sections and Metropolis). To analyse the feasibility of joint projects with the sections, especially with in the organisation of training seminar and capacity-building programmes.
- 5.6. To analyse the creation of an external advisory board of experts, as well as the creation of a label “Expert on Agenda 21 for Culture” in order to support those cities wishing to locally implement Agenda 21 for culture.

## **Annex 2.**

### **Agenda of the meeting**

**Languages.** The meeting will be in Catalan, English, Spanish and French. Simultaneous translation will be provided.

**Venue.** UCLG's World Secretariat, carrer Avinyó, 15

#### **Draft programme**

9.00. Official opening of the meeting by Mr Jaume Ciurana, Deputy Mayor for Culture, Knowledge, Creativity and Innovation (Barcelona City Council) and Mr Josep Roig, Secretary General of UCLG.

9.45. Report of the coordinator on the ongoing activities (programme 2011-2013).

- Policy development, especially the participation of our Committee in Rio+20, and prospective for 2013-2016
- Project development, especially communication and website.
- Alliances and partnerships.

10.15. Break

10.45. Discussion on the following issues:

- Evaluation of achievements in the programme of the Committee for 2011-2013
- New governance of the Committee, with specific responsibilities and missions for each of the Executive Board members of the Committee
- Feasibility that the World Secretariat hosts the coordination of the Committee from January 2013
- Programme of the Committee for 2013, and outline of programme for the new period 2014-2016
- Funding of the activities of the Committee

13.45. Conclusions

13.55. Photographs and end of meeting.

## Annex 3. Participants.

<i>City, local government or organisation</i>	<i>Name</i>	<i>Surname</i>	<i>Title</i>
<i>Cité, gouvernement local ou organisation</i>	<i>Prénom</i>	<i>Nom</i>	<i>Fonction</i>
<i>Ciudad, gobierno local u organización</i>	<i>Nombre</i>	<i>Apellidos</i>	<i>Cargo</i>
<b>Official members / Membres officiels/ Miembros oficiales</b>			
Angers (Fr)	Monique	RAMOGNINO	Adjointe à l'action, à l'animation et au patrimoine culturels
Angers (Fr)	Philippe	VALLA	Directeur de la culture
Aubagne (Fr)	Patrick	ARNOUX	Premier Adjoint au Maire
Aubagne (Fr)	Slimane	TOUDERT	Cabinet du Maire et du Premier Adjoint
Barcelona, Ajuntament de (Catalonia, Es)	Jaume	CIURANA	Deputy Mayor for Culture, Knowledge, Creativity and Innovation, Barcelona City Council  Présidence de la Commission culture de CGLU
Barcelona, Ajuntament de (Catalonia, Es)	Carles	SALA	Director of Barcelona Capital, Institut de cultura – Barcelona City Council
Barcelona, Ajuntament de (Catalonia, Es)	Jordi	PASCUAL	Coordinator, UCLG's Committee on Culture
Buenos Aires (Ar)	Hernán	LOMBARDI	Ministro de Cultura de la Ciudad Autónoma de Buenos Aires  Vicepresidencia de la Comisión de cultura de CGLU
Buenos Aires (Ar)	María Victoria	ALCARAZ	Sub-secretaria de Patrimonio Cultural de la Ciudad Autónoma de Buenos Aires
Lille Métropole (Fr)	Catherine	CULLEN	Conseillère Communautaire Déléguée à la Culture  Vice-présidence de la Commission culture de CGLU
Lille Métropole (Fr)	Jean-Christophe	LEVASSOR	Directeur de la Culture
México DF (Mx)	Nina	SERRATOS	Secretaria de cultura
México DF (Mx)	José Vicente	DE LA ROSA HERRERA	Coordinador de Patrimonio Histórico, Artístico y Cultural
México DF (Mx)	José Luis	PEREA GONZÁLEZ	Jefe de Unidad Departamental de Patrimonio
México DF (Mx)	Mireille Floriana	BARTIOTTI RODRÍGUEZ	Asesora
Milano (It)	Irma	DIOLI	Coordinator for Networks and Cultural Cooperation, Department for culture, fashion

			and design , General Direction for Culture
Montréal, Ville de (Québec, Ca)	Helen	FOTOPULOS	Membre du comité exécutif – responsable de la culture, du patrimoine, du design et de la condition féminine  Vice-présidence de la Commission culture de CGLU
Montréal, Ville de (Québec, Ca)	Susan	ELLEFSEN	Directrice de Patrimoine
Stockholm (Se)	Mats	SYLWAN	Coordinator, Stockholm City Culture Administration  Vice- presidency of the Committee on Culture of UCLG
Zaragoza (Es)	José Ramón	INSA ALBA	Cooperación y Redes de Cultura – SM Zaragoza cultural
<b>Observers / Observateurs / Observadores</b>			
Catalonia, Government of (Catalonia, Es)	Valentí	SALLAS	External Affairs, Ministry for culture
Rencontres, les (Int)	Rafael	MANDUJANO	Chef de Projet
Universitat Jaume I – Castelló de la Plana (País Valencià, Es)	Albert	LÓPEZ-MONFORT	Director del Servei d'Activitats Socioculturals
Universitat Jaume I – Castelló de la Plana (País Valencià, Es)	Miguel Ángel	MARTÍN	Tutor de proyectos - Programa País Rural
<b>Apologies / Excusés / Excusan la ausencia</b>			
Aide aux Musiques Innovatrices - AMI (Fr)	Ferdinand	RICHARD	Directeur de l'AMI
Association of Estonian Cities (Ee)	Toivo	RIIMAA	Policy Officer
Belo Horizonte (Minas Gerais, Brazil)	Simone	ARAUJO	Diretora de Ação Cultural – Fundação Municipal de Cultura
Beyoglu (Istanbul Metropolitan Municipality, Turkey)	Ebru	ŞEN	Chief for Foreign Affairs, Municipality of Beyoglu
Brasilia (GDF, Brasil)	Hamilton	PEREIRA	Secretário de Cultura
Bureau Technique des Villes Libanaises (Lb)	Béchir	ODEIMI	Directeur
Catalonia, Government of (Catalonia, Es)	Elisabeth	GUILLEMAT MARRUGAT	Unit of Multilateralism, Secretary of External Affairs
CICU – Città Unite Italia (It)	GianPaolo	MORELLO	Coordinador
Cités Unies France (Fr)	Bertrand	GALLET	Directeur
Cultural Development Network Victoria (Au)	John	SMITHIES	Director
Dakar (Sn)	Khalifa	SALL	Maire
Deutscher Städtetag – German association of cities (De)	Sabine	DREES	Policy Officer

FAMSI (Andalucía, Es)	Antonio	ZURITA	Director gerente
FAMSI (Andalucía, Es)	Felipe	LLAMAS	Responsable de Relaciones Institucionales
LGA – Local Government Association (Uk)	Richard	KEMP	Secretary General
Lisboa (Pt)	Catarina	VAZ PINTO	Councillor for culture
Manaus (Br)	Luis Carlos	MESTRINHO	Director for International Affairs
Ministère de la Culture, des Communications et de la Condition Féminine du Québec (Québec, Ca)	Denis	LEMIEUX	Conseiller en développement durable
Ministerio da Cultura (Br)	Vitor	ORTIZ	Secretário Executivo
Nanterre (Fr)	Djamel	SANDID	Responsable de relations Internationales et coordinateur de la Commission Villes Périphériques de CGLU
Nantes (Fr)	Frank	BARRAU	Secrétariat permanent international « Droits de l'Homme et gouvernements locaux »
Novi Sad (Voivodina, Sr)	Andrej	BURSAC	Member of the City Council in charge of culture
Novi Sad (Voivodina, Sr)	Biljana	MICKOV	Editor and cultural Manager. Adviser to the Councilor for Culture of the City of Novi Sad
Novi Sad (Voivodina, Sr)	Ljubica	MILOVIC	Architect and urban planner, Museum of contemporary arts Vojvodina
Perm (Ru)	Daria	GISSOT	EU Project coordinator
Porto Alegre (Rio Grande do Sul, Br)	Sergius Antônio	GONZAGA	Secretário de Cultura
Québec, Ville de (Québec, Ca)	Julie	BÉRUBÉ	Conseillère en relations internationales
Quito (Ec)	Miguel	MORA	Secretario de Cultura
Reseauculture21.fr (Fr)	Christelle	BLOUËT	Coordinatrice
Rio de Janeiro (Rio de Janeiro, Brazil)	Emilio	KALIL	Secretário Municipal de Cultura
Rosario (Ar)	Adela	COMPOSTRINI	Sub-Secretaria de Cultura y Educación
SALGA – South African Association of Local Authorities (Za)	Xolile	GEORGE	Secretary General
Sevilla (Es)	Juan	VILLAFRUELA	Técnico en cooperación cultural, Ayuntamiento de sevilla
Tehran (Iran)	Goshtasb	MOZAFRANI	Policy Officer
Toulouse, Ville de (Fr)	Eric	FOURREAU	Cabinet du Maire

UCLG - Committee on Social Inclusion and Participative Democracy	Eva	GARCIA CHUECA	Executive Secretary
UCLG - Asia-Pacific (ASPAC)	Rudi	HAUTER	Secretary General
UCLG – FLACMA	Carlos	PINTO	Secretario General Adjunto de FLACMA (sección América Latina de CGLU)
UCLG – Metropolis	Agnes	BICKART	Executive Officer
UCLG – MEWA	Cenk	TIKIZ	General Coordinator of UCLG – Middle East and West Asia
UNESCO, secteur de la culture (Int)	Nada	AL-HASSAN	Spécialiste du Programme en charge des initiatives sur la culture et le développement
University of Coimbra - Centro de Estudos Sociais (CES)   Centre for Social Studies, (Pt)	Nancy	DUXBURY	Senior Researcher
Utrecht (NI)	Hans	SAKKERS	Policy Officer
Vitoria – Gasteiz Euskadi (Es)	Araceli	DE LA HORRA	Head of Cultural Centres