1. Context

The Municipality of Nilüfer was founded in 1987 as one of the three municipal administrations constituting the Metropolitan Municipality of Bursa. It is a recently developed urban residential area located in the West of the Bursa plain in North-Western Turkey.

A considerable part of the district’s population is of refugee-migrant Balkan origin, having settled in Turkey during the last quarter of the 19th century and after the 1923 Exchange of Populations
between Greece and Turkey. The region has been accommodating internal migrants from all-over Turkey since the 1960's. Urban network has undergone a mostly planned development, with a noteworthy presence of green spaces, while the construction of an extended network of social and technical infrastructures supports the municipality’s vision for a modern, participative and tolerant way of life.

The ardent desire of second generation immigrants of 1923-1924 to make live the memory of their parents, forced migration and their homelands in Greece, as well as their interest in the traditional economy and material culture of their community until the 1970’s has been the moving force for the implementation of the project. Therefore focused on the population of neighbouring settlements of local or migrant origin, the inhabitants of Nilüfer, Turks, Greeks and foreign visitors. Simultaneously, a desire has been expressed for the formation of a permanent hub making easier the systematization of visits, exchanges and common activities among associations of migrants in Turkey and Greece.

Non-governmental organizations such as local associations founded among the inhabitants of the old rural settlements of Nilüfer are an important agent in applying (and also planning) the cultural policy of the municipality. Preservation of cultural heritage, especially as far as traditional architecture and folk culture are concerned, is one of the pillars of the municipality’s policy on culture.

THE AIM OF THE PROJECT IS PROVIDING SPACE FOR EXPRESSION TO THE RURAL, AND OF MIGRANT ORIGIN, POPULATION OF NILÜFER, WITH ITS DISTINCT CULTURAL CHARACTERISTICS.

2. Nilüfer and culture

The presence of both urban and rural spaces and populations within the region as well as the variety of cultural identities emanating from migration constitute a cultural mosaic and are reflected on the cultural policies. The local government seeks to preserve and provide infrastructures for their expression, as well as the foundations for the efflorescence of modern urban culture, reflecting the ideals of personal freedom and individual expression as well as of participation in ideological, political
and artistic movements. In this context it organises or hosts concerts, film and theatre festivals and plays, art exhibitions, lectures and colloquia, etc.

It also aims at promoting research and knowledge on subjects such as forced migration, local history and folk culture, which can be shared among local citizens, students and researchers. Preservation of cultural heritage, diversity, creativity and knowledge are aimed by participation, inclusion and democratic dialogue. Apart from an equilibrium in the relation between economy and environment, as well as a relation based on democracy and participation, the creation of a suitable environment for the development and expression of culture is fundamental for achieving local sustainable development.

3. Objectives and implementation of the project

1.1. Main and specific goals

The House of the Exchange of Populations is foremost an institution for the preservation of memory and cultural heritage founded upon the principles of co-operation among local associations and the municipality. It aims at providing space for expression to the rural, and of migrant origin, population of Nilüfer, with its distinct cultural characteristics. In this way, it serves as an agent for preserving and guaranteeing cultural diversity, promoting at the same time the opening of local culture and history to broader publics within and beyond the district.

The specific goals of the project consisted of:

1. The compilation of a collection of objects related to material culture from the village of Görükle originating from both its earlier Greeks and later Turkish inhabitants. Certain objects from the Greek’s houses of the Greeks who fled were preserved and are in the hands of today’s inhabitants.

2. The constitution of an archive of documents and photographs related to the migration of the abovementioned communities in 1922-1924. The formation of the historical archive was accomplished through research in various public archives in Turkey and Greece, as well as owning to the support of individual researchers and collectors in both countries and abroad.

3. The formation of an archive of oral history testimonies through a series of interviews with first- and second-generation migrants. The framework of the oral history project included the
memory of the experience of migration and the forms it acquired through its transmission to later generations, as well as certain aspects of local history and folk culture.

1.2. Development of the project
The project was developed in collaboration with the Society for Culture and Solidarity of the Lausanne Treaty Exchanged Population of Bursa and, unofficially, with the Women’s Society of Solidarity, Improvement and Culture of Görükle. The role of both associations in the compilation of the folk culture collection of the museum was fundamental, since they acted either as intermediaries for the donation of objects to the museum from the part of local families, or they donated the collections they had themselves compiled.

The population which was directly involved in the design and implementation of the project and which also benefited directly from it were all its inhabitants, and particularly the members of the two abovementioned local NGOs.

4. Impacts
1.1. Direct impacts
Impacts on the local government
The House of the Exchange of Populations is the first museum founded by the municipality of Nilüfer, therefore it is a first attempt to produce a work combining historical and anthropological research, architectural planning, technical infrastructure and museological methodology. Consequently, an important gain has been acquired in terms of experience. Additionally, through its foundation, a point of reference for the study of history, folk culture and migrant identity was formed within Nilüfer, through which the cultural policy of the municipality may be promoted in a more tangible and
assertive way in the directions of the protection of cultural heritage and the promotion of cultural
diversity and knowledge by way of democratic participation and inclusion of distinct groups.

**Impact on the territory and its population**
The overall population of Nilüfer has benefited from the foundation of the House of the Exchange of
Populations since in this way they become partakers of the cultural identity of a specific group. They
can apprehend the value of diversity and differentiation within their society. Also, they are able to
contemplate on issues such as memory, identity, local culture, national boundaries, human and
cultural rights, as well as on their importance for the development of their region.

1.2. **Transversal impacts**
Cultural diversity and the coexistence of an urban community together with dispersed rural or
formerly rural ones has been truly enhanced. This constitutes an environmental, economic and social
framework that needs a cultural and artistic expression. The House of the Exchange of Populations
in Görükle may be considered as one permanent transmitter.

It is also hoped that an impetus may have been given to other communities, NGOs and individuals
for the expression of their own cultural identity. Finally, it is wished that the agency of the two NGOs
which participated actively in the foundation, will be imitated by other associations, especially among
the women’s associations of Nilüfer, in terms of its dynamic, creative, cooperative and
entrepreneurial character.

IT IS HOPED THAT THE PROJECT WILL BE IMITATED BY OTHER
ASSOCIATIONS IN TERMS OF ITS DYNAMIC, CREATIVE, COOPERATIVE AND
ENTREPRENEURIAL CHARACTER.

**5. Further information**
The city of Nilüfer was a nominated candidate for the second International Award ‘UCLG - Mexico
City - Culture 21’ (January-May 2016). The awards jury produced a final report in June 2016 and
asked the UCLG Committee on Culture to promote this project as a good practice for the
implementation of Agenda 21 for Culture.

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