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1. Overall context

JEJU, LEADING CITY OF THE UCLG COMMITTEE ON CULTURE

United Cities and Local Governments (UCLG) is the world organisation created in 2004 to represent local and regional governments and defend their interests on the world stage. Currently it is the association of cities with more members, representing 70% of the global population, and with the greatest capacity of influence before the United Nations. The World Secretariat of UCLG is based in Barcelona.

UCLG has a remarkable cultural programme based on the Agenda 21 for Culture (2004), on the Declaration “Culture is the 4th pillar of Sustainable Development” (2010) and on the practical toolkit “Culture 21: Actions” (2015). These documents are the foundations of the UCLG Committee on Culture.

The UCLG Committee on Culture, a unique global platform of more than 800 cities, local governments and organisations, is in charge of cooperation aiming at strengthening the role of culture in sustainable development through a range of activities that involve peer-learning, tailor-made assessment programmes, global influence advocacy campaigns, and publications and biennial events which promote the implementation of the Agenda 21 for Culture and Culture 21: Actions and make explicit the relationship between culture and sustainable development.

The Leading Cities of the UCLG Committee on Culture are cities which have a solid conceptual and practical experience on the pivotal role of culture in sustainable cities, and benefit from an extensive background regarding the implementation of the Agenda 21 for Culture and Culture 21: Actions.

As a Leading City of the UCLG Committee on Culture, Jeju has a broad experience in the implementation of the Agenda 21 for culture. In 2014, Jeju participated in the consultation process that shaped the draft of Culture 21: Actions, the practical guide that complements and updates the Agenda 21 for culture, and on 10-13 May 2017 Jeju hosted the second Culture Summit of UCLG, the world’s largest gathering of cities for culture and local sustainable development which enables cooperation at local, regional and global level. In 2017, the Jeju Special Self-Governing Province suggested to UCLG Committee on Culture the realisation of a Global Youth Culture Forum, as an event to combine in-depth thinking and local action. A Memorandum of Understanding was signed in May 2017.

The Global Youth Culture Forum is a major step forward in the commitment of Jeju to the values of the Agenda 21 for culture and Culture 21: Actions, and demonstrates the willing of a wide range of cultural stakeholders to continue strengthening partnerships, policies, projects and practices on culture and sustainable development. Moreover, this initiative contributes to the placing of culture at the core of the global sustainable agendas and the recognition of the involvement of the local sphere in this task, which is a fundamental concern for the UCLG Committee on Culture.
2. The Global Youth Culture Forum 2018

THE FIRST EDITION OF AN EXTRAORDINARY INITIATIVE

The first edition of the Global Youth Culture Forum was held in Jeju (Jeju-do, Republic of Korea) on 30 October - 4 November 2018, hosted by the Jeju Special Self-Governing Province. Entitled “Youth, illuminate the city”, this new event focused on intergenerational knowledge-exchange and networking at local, regional and international levels, exemplifying the role of young urban actors in the recognition of culture as a core element of sustainable development, and enabling further cooperation between the public sphere and the civil society.

Over the six days of this landmark event, the Global Youth Culture Forum was the meeting point for a broad and diverse group of international and local talented young people, ranging from artists, architects, designers to musicians and other cultural actors from over 20 countries selected to work together proposals for two specific areas, the neighbourhoods of Namsung and Old Downtown in Jeju. With the guidance of a general curator and five mentors, they undertook an intense research process which led to the design and presentation of projects aimed to involve local communities in long-term sustainability, raise awareness on issues related to memories, heritage and creativity, and analyse their potential to regenerate public spaces.

The first Global Youth Culture Forum focused on the relation of culture, public space and youth. These three key elements had been identified by local actors participating in the second UCLG Culture Summit held in Jeju on 10-13 May 2017, as drivers of any future debate on sustainable development in the island of Jeju. The interrelation of these elements builds on the principles of Culture 21: Actions, approved by the UCLG Committee on Culture on March 2015, and constitutes an effective way to maximize the impact of its Culture in Sustainable Cities Programme.

This initiative was the result of a driving force of the Government of the Jeju Special Self-Governing Province in close collaboration with the JITC - Jeju International Training Centre (UNITAR-CIFAL Jeju) and the Jeju Urban Regeneration Centre (JURC), and responded to the engagement of Jeju as a Leading City of the UCLG Committee on Culture to the effective implementation of policies on culture and sustainability.

The Global Youth Culture Forum took place in Jeju, which proves the bold, wise and generous leadership of the Jeju Special Self-Governing Province. The Global Youth Culture Forum is an event and a global platform. It is based in youth participation. It encourages processes where citizens share their experiences, meet, collaborate and co-create. It is locally rooted. It fosters active democratic debate.

The Global Youth Culture Forum is based on the nine commitments of Culture 21: Actions, the unique toolkit on “Culture in Sustainable Cities” suggested by UCLG. Culture 21:
Actions is fully coherent with the Sustainable Development Goals (approved by the UN in September 2015) and the New Urban Agenda (approved by the UN at the Habitat3 Conference in October 2016). But, in fact, it goes beyond these documents: “Culture 21: Actions” is a complete toolkit that provides coherence, clarity, capacity and agency to the role of culture in sustainable cities because it focuses on cultural rights, heritage, creativity and diversity, education, environment, economy, social inclusion, urban planning and public space, information and knowledge or governance of culture. The Global Youth Culture Forum of Jeju aims to become a permanent space to discuss these key issues.

**CALENDAR**

Preparations for the Global Youth Culture Forum 2018 started in May 2017. Conversations between Jeju and UCLG Committee on Culture developed in 2017 and early 2018. The general concept and a suitable format for the Forum were agreed in May 2018. A detailed production and communication planning unfolded during all the preparatory phases.

It was established that the GYCF would aim to implement, in a very practical and illustrative way, the UCLG Committee on Culture toolkit Culture 21: Actions on “culture in sustainable cities”, and more precisely the 7th commitment, “Culture, urban planning and public space”, according to the specific needs of Jeju. The GYCF would foster also the values of participatory democracy and good governance of culture, as well as contribute to the Sustainable Development Goals (SDGs) localization, namely goals 8, 9 and 11. It is hugely important that urban actors (including cultural actors) become familiar to the SDGs and clearly show how real development is always based in the explicit consideration and operationalisation of cultural factors.

In order to ensure a people-centred approach focused on youth, Jeju local institutions and UCLG Committee on Culture accorded that the GYCF 2018 would be a gathering of 40 young professionals (referred to as “mentees”) working in two different groups around the Namsung and Old Downtown neighbourhoods, under the guidance of a general curator and four international and local mentors. The two groups of participants should be balanced regarding gender as well as the number of internationals and locals.

Furthermore, it was also agreed that local institutions would be responsible for setting a third group of exclusively local mentees selected by a local mentor. This third group would develop proposals focused on public space in parallel to the work of groups 1 and 2.

**GENERAL CURATOR**

Jeju local institutions and UCLG Committee on Culture agreed on the necessity to have the expertise of an independent general curator to guide the work of the participants according to a curatorial proposal. Thus UCLG launched a call to recruit a suitable professional, being selected Rosa Pera.

In order to become familiar with the local context and develop a convenient curatorial proposal, Rosa Pera carried out two trips to Jeju prior to the celebration of the GYCF 2018
(May 27 - June 2 and June 28 - July 4 2018), in which she met the cultural agents involved from the different local institutions as well as experts and representatives of civil society.

The general curator delivered her curatorial proposal, entitled “Deep in The City: Standing on the Hinges”, on July 27. The curatorial proposal was based on the concepts of “Diving” and “Stargazing”, both related to the historical and cultural background of Jeju Island.

MENTORS
The selection of the two international mentors, both artists with a solid career, was the responsibility of the general curator, and local institutions chose the two local mentors, also well-known professionals. The two international mentors, Alfonso Borragán and Giuliana Racco, joined Rosa Pera in her second visit to Jeju Island and developed their proposals jointly with local mentors Kidai Kim and Yangkura, focusing on Namsung and Old Downtown neighborhoods, and taking as a starting point the general concept presented by Rosa Pera in her curatorial proposal.

“Apnea: The City of Dreams” was the proposal developed by Alfonso Borragán in and Kidai Kim referred to Namsung neighbourhood and based on the concept “Diving”. Giuliana Racco and Yangkura developed the proposal “You have to live in Jeju to Know Jeju”, related to Old Downtown neighbourhood and based on the concept “Stargazing”.

More details of “Deep in The City: Standing on the Hinges”, the Curatorial Proposal elaborated by Rosa Pera, as well as of “Apnea: The City of Dreams” and “You have to live in Jeju to Know Jeju” can be found at the report of the general curator.

Nayun Lee was the local mentor selected to be in charge of the third group.

MENTEES
UCLG Committee on Culture launched and international public call on July 9 2018 to select 20 international and local young artists and architects interested in public space and any art media related to photography, music, drawing, video, performance, ceramics or installations. The deadline for submissions was July 31 2018 and 122 applications from all over the world were received. The quality of the applications was extraordinary, and we wish to sincerely express our gratitude to all those who applied.

The general curator, in collaboration with the four international and local mentors, selected 20 candidates from 21 different countries of 4 continents and 10 other candidates remained in a waiting list. The criteria of selection were gender balance, diversity of backgrounds and disciplines, and interest and experience in cultural and social issues usually involved in contemporary urban transformations. According to their profiles, participants were distributed in two groups that would work specifically in Namsung and Old Downtown neighbourhoods. The results of the selection were communicated to the candidates on September 14 2018.
**GYCF 2018 WEBSITE**

In the initial preparatory phases Jeju local institutions and UCLG Committee on Culture, alongside the general curator, agreed to design a dedicated website for the GYCF 2018 (https://gycfjeju.com/2018/), in order to provide mentees with access to the various materials and information generated during the weeks preceding the GYCF, and also to exchange knowledge and views on the local context.

The website also aimed to make the event visible on social media, promote the organisations involved in the GYCF, raise awareness on the role of culture, and specifically memory, heritage, creativity, rituality, diversity, and critical knowledge in sustainable development, and foster the active participation of youth and citizens in the building of the city.

**VENUE**

Jeju designated three different spaces for the celebration of the GYCF 2018: the GYCF Headquarters, located in Sanjicheon Gallery, the Kim Man-Duk Memorial Hall, where the opening and closing ceremonies took place, and the GYCF workroom in Buksugu Square, specially designed to provide participants with a convenient space to share and develop ideas.
3. The proposals

The research process and joint work carried out by the participants of the GYCF gave way to eight proposals based on Namsung and Old Downtown neighbourhoods, and another one developed by the local group of mentees. The proposals were presented on November 4 2018 in a special ceremony attended by cultural actors and citizens, as well as by Jeju local institutions. The suitability of the proposals, regarding feasibility and meaningfulness, for further implementation in collaboration with the authors, was initially analysed.

The following information on the eight proposals stems from the report prepared by the general curator of the GYCF 2018, Rosa Pera.

GROUP 1.
NAMSUNG VILLAGE, LED BY KIM KIDAI AND ALFONSO BORRAGÁN

“PRESENT INVISIBLE”
By Go Eun Kwak, Nina Gschlößl, Ojudun Taiwo Jacob, Tae Sung Hwang, Aljaž Rudolf and Viviane Vix

The film proposed to be produced in this project is a poetic and very sensitive approach to the neighborhood of Namsung Village, based on its internal dynamics and flows. It is a choral visual journey which is the result of in situ research, through walks, interviews and discussions. The aim of the project is to listen, feel and transmit the hidden and non-visible flows of the place, understanding that these flows could be related to daily life, but also to memory, fear or desire. Connecting with this kind of secret or forgotten world behind the scenes could be a way to revisit the past to get to know it better, or be more aware of the present and, of course, essential to imagine various futures for the neighborhood, inviting its inhabitants to participate from the sensitive knowledge and experience of the place.
“RETELLING”
By Rosita Bannert, Changhun Han, Nina Gschlößl and Linda Weiß

This project focuses on Soyongcheon, the river which constitutes the most important memory trail present in Namsung today. Related to the memory of the neighbourhood, when the castle was built there, the “Retelling” project proposes to reinforce the identity of the place, connecting with the activity of the river below. The two suggested installations are composed of speaker tubes connected to the pipes under the road, and benches placed on the old bridge foundations, where the river is more audible. Sat on the benches, people would be able to listen the river, while at the same time could communicate with other neighbours. The devices are planned to be installed in a workshop with the residents, working directly with the people, and encouraging discussion so the creativity of Namsung can manifest itself.
The aim of the proposal is to connect Namsung with other international communities, seeking their commitment and inspiring power and self-determination. The starting point is what the authors call "the Namsung Operating System", and is linked to a story that explains how the neighbourhood was named. During the GYCF, the authors of this project made a full-scale replica of the monument, printing the real monument on a white sheet in a large engraving; at the end of the GYCF, they had made three replicas, through three lasting impressions: paper and their hands, cloth and graphite, and Open Source digital. The authors propose to travel with the replica of the monument to their own countries, Colombia, the U.K and India, looking for other neighbourhoods that may have any stories in common with Namsung, in the context of a Festival to be held also in Namsung next year, with the participation of monuments and representatives of other communities and places.
The goal of this project is to give voice to the History of Namsung, since there are no files about the memories of the neighbourhood. The authors propose having a place to store and preserve neighbourhood stories with the participation of neighbours. Namsung used to have a location for meetings in the community, but today this place is no longer active. Thus they propose to reactivate an existing place, now closed, composed of two containers: a two-story container and a one-story container. The place would work as a platform and as a device that can satisfy some necessities of the community, displaying three different tools: a Memory Archive, a Community Service and a Daily Forum.
The aim of the project is bringing the port to the city while echoing the port into the city through different actions involving the participation of citizens in different ways and connecting different agents and organizations, like the fisherman organization, the port management organization, the universities and different cultural activities of the city as it is the Women Film Festival. The authors propose to build a Lab in the port, a sort of “abstraction Capsule” in which port “actors” would record their stories, while a moving theatre will be changing its location through the city. Both would be spaces of interchange of knowledge.
The starting premise of this project is that “South Korea, together with Italy, is the country with the worst light pollution in the world”. Since the reading of the stars is related to destiny, hope and wishes, as well as to orientate oneself in the navigation, the author of this project considered that it is essential to read the stars of the Old City of Jeju. She made two experiments used to find Polaris. These experiments, which are taken from the discipline of archaeoastronomy, are in close connection to the local context, since they relate to the specific latitude and longitude of a place.
The Sanji stream is now a renovated avenue where it is possible to have a pleasant walk, connecting the food market with the port. Although it was a very populated place in the past, now, since the city centre was relocated to the south, it is a secluded and quiet place.

This group projected different ways of transforming the place into a vivid area, attracting different audiences, such as young people, children and tourists. To achieve this, the authors proposed some interventions to transform different elements already existing in the area, such as a terrace (especially the space below), a sculpture and the gardens. They propose to take into account the neighbours and some experts in a research-based project for the future.
This project begins with the observation on what is missing at the Top-Dong Plaza, concluding that it is the view of the ocean, the light at night, the use of space and the connection with people (and among them, especially between different generations), and with the ocean and the stars.

The authors propose a new construction facing the ocean and visually connected with the activity of the Haenyeo, while in the back there would be a space to meet and relax, with areas to practice yoga and other outdoor activities.
GROUP 3.
PUBLIC ART, LED BY NAYUN LEE

“JEJU IS A MUSEUM OF CONTEMPORARY ART WITHOUT A ROOF. IMAGINE PUBLIC ART/
PUBLIC SPACE IN JEJU OLD AND ORIGINAL CITY CENTER”

By Ju Yeong Kim, Su Bin Lim, Bong Seok Choi, Hye Lyounge Lee, Sang Mi Shin, Ui Hyeon
Byeon, Dong Hyeop Hyun, Hyeonjeong Kwon, Yujin Song, Minkyeong Heo, Feng Si Yong, Li
Liang, Chen Peng, Priyambodo Galih Aji, Sekar Tri Kusuma, Iizuka Hiroshi and Kurokawa
Gaku.

More details on each one of the eight proposals can be found at the report of the general
curator.
4. Conclusions and recommendations

THE FIRST GLOBAL YOUTH CULTURE FORUM JEJU 2018 HAS BEEN A SUCCESS.

Politically, the leadership of Jeju in this project must be acknowledged and celebrated. The Global Youth Culture Forum 2018 constitutes a very relevant contribution to the international debate on the role of culture in sustainable development. The Forum has been a success because of the vision of Governor Won Hee-Ryong, also former President of UCLG Asia-Pacific, inserting Jeju as very special place that promotes the development of issues that are of key importance not only to the island, but to all cities and regions around the world that identify culture at the centre of sustainable development.

In the light of the success of this first edition, the UCLG Committee on Culture sincerely thanks the local partners involved in the design, production and communication of the GYCF 2018: JITC-Jeju International Training Center (UNITAR-CIFAL Jeju), and JURC-Jeju Urban Regeneration Center. All of them undertook a joint work that made possible the creation of a unique cultural event for the benefit of local communities and their peers around the world.

Conceptually, the key topic chosen for the 2018, that is, “Culture, urban planning and public space”, is one of the Commitments of the UCLG toolkit “Culture 21: Actions” and is one of special importance in the localisation of the Sustainable Development Goals (SDGs) and the implementation of the New Urban Agenda. It is hugely important that urban actors (including cultural actors) become familiar to the SDGs and clearly show how real development is always based in the explicit consideration and operationalisation of cultural factors. The Global Youth Culture Forum Jeju 2018 highlights the importance of having international reference guides such as the Agenda 21 for Culture and Culture 21: Actions for all cities and regions which believe that culture must be at the core of sustainable development. These guides help create a more democratic, open, and responsible future geared towards the expansion of rights and freedoms of every individual.

Artistically, the Curatorial Proposal “Deep in The City: Standing on the Hinges” elaborated by Rosa Pera, as well as the mentorial groups “Apnea: The City of Dreams” led by Alfonso Borragán and Kidai Kim and “You have to live in Jeju to Know Jeju”, led by Giuliana Racco and Yangkura, became the perfect frames to generate the eight meaningful and locally-rooted proposals, based in memories, heritage and creativity, developed by Go Eun Kwak, Nina Gschlößl, Ojudun Taiwo Jacob, Tae Sung Hwang, Aljaž Rudolf, Viviane Vix, Rosita Bannert, Changhun Han, Nina Gschlößl, Linda Weiß, Santiago Reyes Villavecches, Katie Rawlins, Arijit Bhattacharyya, Dickson Adu Agyei, Laura Carvalho, Dong Hyeop Kim, Min Chan Jeong,

All the proposals have the potential to be implemented, involving again the groups of authors who sign each one of them. This implementation requires a previous research and debate phase in order to redefine and complete the projects with full dedication and detail; it would be developed by the authors and led by the general curator and the mentors, working closely with the local authorities and the local actors involved in each case (neighbourhood leaders, experts, etc.) and following the usual international protocols. We are of course also aware of their budgetary implications. We sincerely wish the local partners implement some of the eight proposals.

The UCLG Committee on Culture thanks the general curator of the GYCF 2018, Rosa Pera, the mentors Alfonso Borragán, Giuliana Racco, Kim Kidai, Yangkura and Nayun Lee, and each and every one of the brilliant young artists and architects that participated in this project. Their courage, dedication and generosity are an example to be followed. Congratulations to all.

Methodologically, and this is impressive and remarkable in the first edition of any event, all the issues related to the production, the logistics and the communication unfolded very well. The preparation of the venues and the website, as well as the actual sessions of the Forum, were delivered in a very professional way, in a world-class quality [but, in fact, the UCLG Committee on Culture knew already these capacities, after the impressive experience of the second UCLG Culture Summit which took place in Jeju in May 2017]. Here, three names must be mentioned: Eunjoo Chae, Sujin Kim and Jimi Kim.

All in all, first Global Youth Culture Forum Jeju 2018 demonstrates that great achievements can be made when will, resources, and illusion are put at the service of people and communities.

Now, we have to prepare the next edition. We commit to strengthen the involvement of local and international cultural actors in advance, especially the civil society, and to foster communication between the local art scene, the youth, the neighbours, the academia, the private sector, the public institutions and the local and international participants. We also commit to analyse the duration of Forum (perhaps a reduced number of participants combined with a longer duration would be desirable to meet the production requirements of such an event, in order to take full advantage of the concentration of talent and resources being generated in a short period of time). These efforts must enable the development of sustainable people-centred projects that are crucial for the well-being of future generations as well.

Finally, the UCLG Committee on Culture thanks all Jeju citizens for participating in the GYCF 2018 sharing their knowledge and insights on the history and culture of their Island, and for welcoming this initiative so warmly.
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